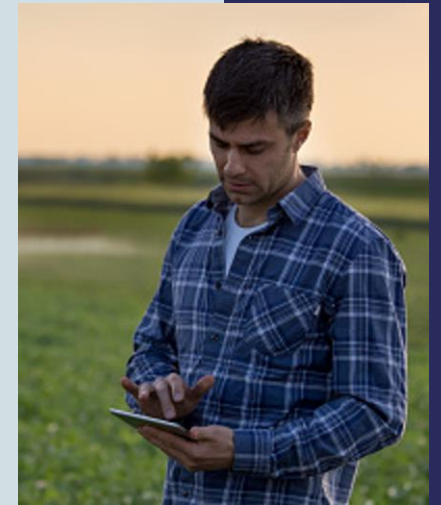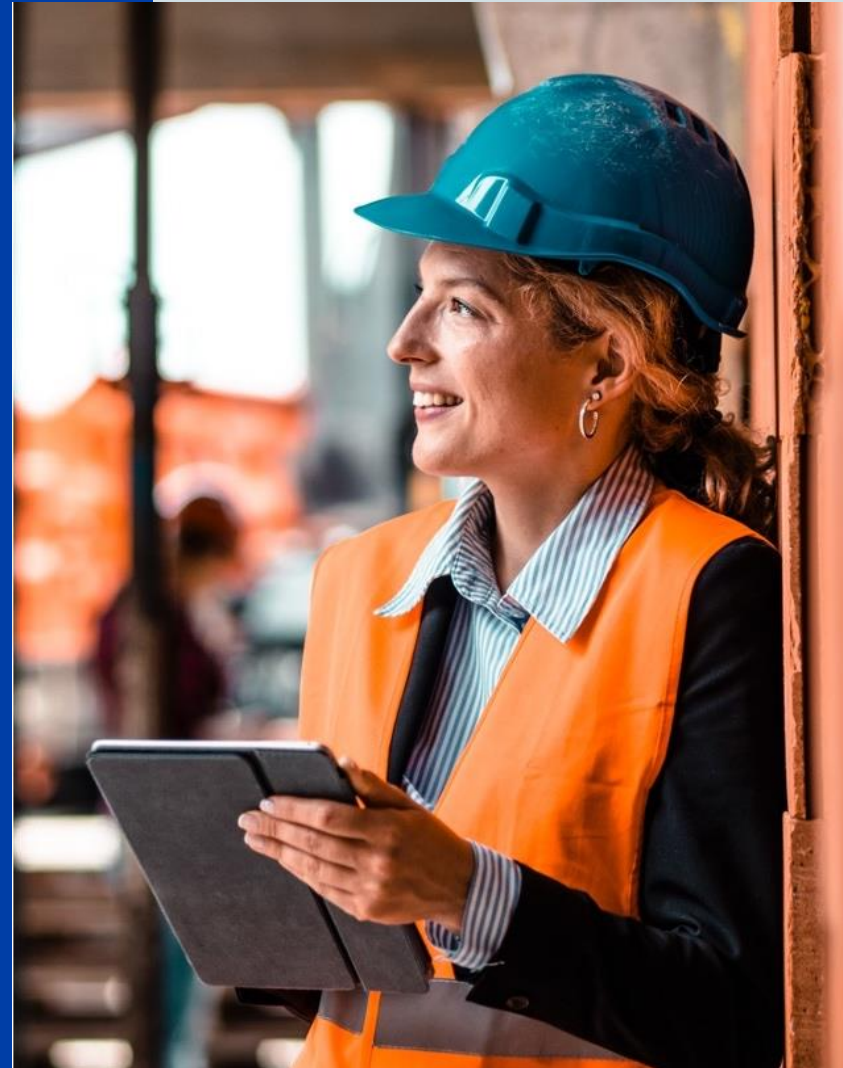April 7, 2023

Broadband for All, Digital Equity and BEAD Planning

Webinar for Internet Service Providers

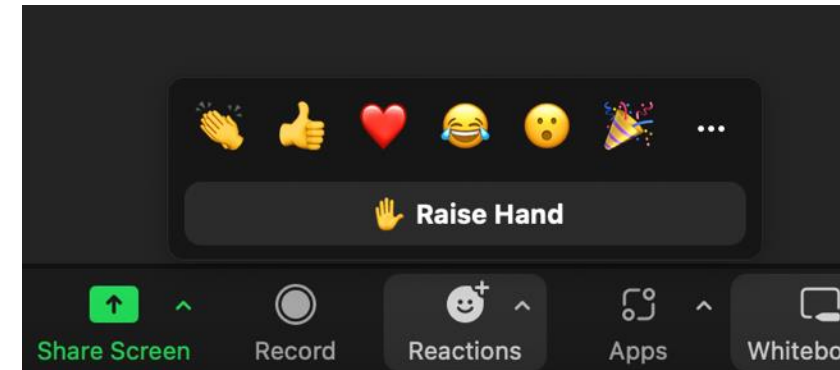CALIFORNIA ALL

BROADBAND FOR ALL

Webinar for Internet Service Providers

Housekeeping

Closed Captions English closed captions are available. Choose "CC closed caption" on your toolbar and select "show subtitle".

Chat We invite everyone to introduce themselves in the chat! Share your name, pronouns, organization/title, and where you are joining us from.

Reactions Raise Hand feature

AGENDA

- **Welcome and Objective**
- **SDEP & BEAD Planning Overview**
- **Calls to Action**
  - **Statewide Planning Group and Outcome Area Working Group Meetings**
  - **DEEM Tool: Demonstration and Discussion**
  - **Digital Equity Survey**
  - **Regional Planning Work Sessions**
  - **CPUC BEAD Order Institute Rulemaking**
- **Q&A**

SDEP & BEAD Planning Overview

"Californians' ability to access and use broadband is the difference between being able to fully engage in life and being cut off."
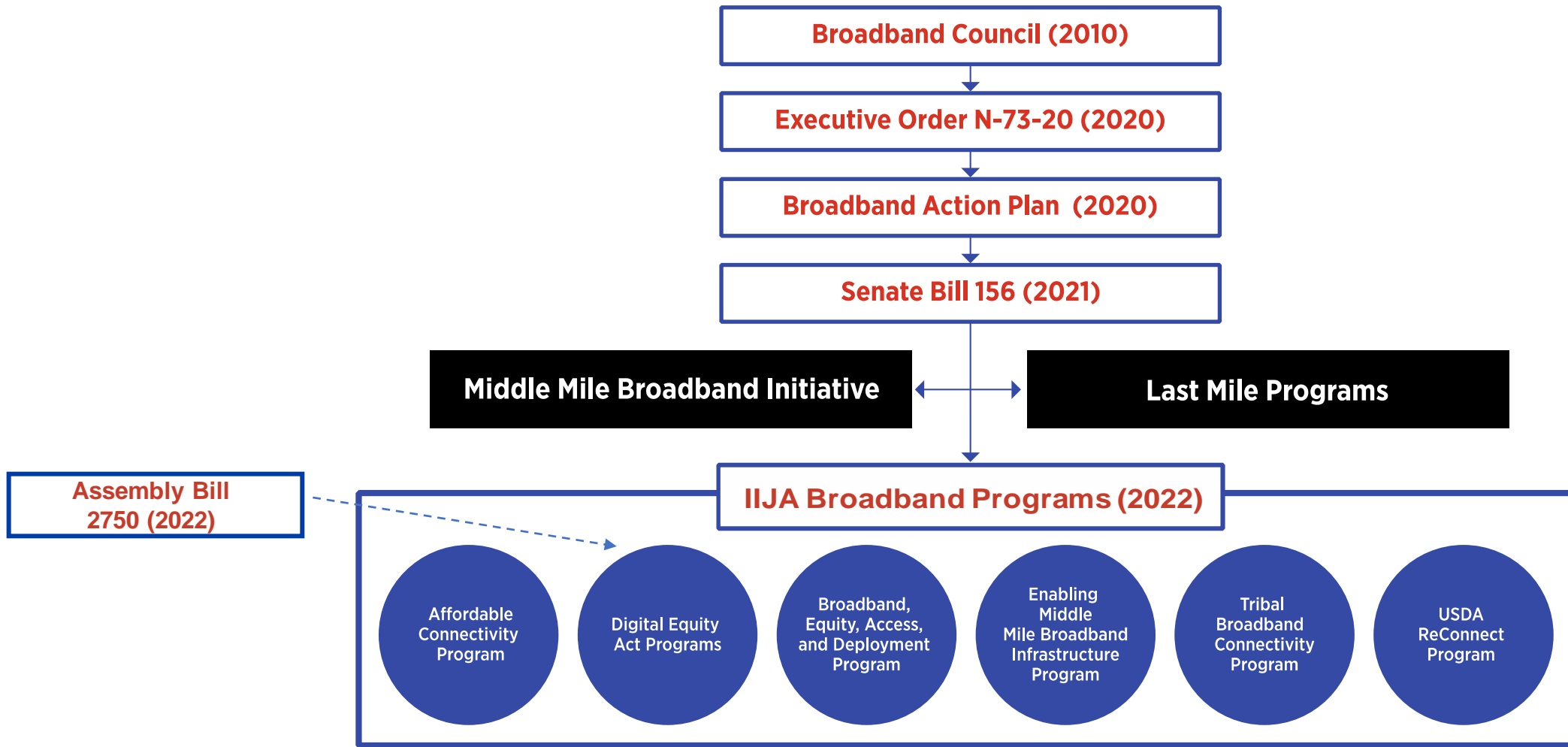
Access

Affordability

Adoption

Digital Literacy & Inclusion

Broadband Council (2010)

Executive Order N-73-20 (2020)

Broadband Action Plan (2020)

Senate Bill 156 (2021)

Middle Mile Broadband Initiative ↔ Last Mile Programs

Assembly Bill 2750 (2022)

IIJA Broadband Programs (2022)

Affordable Connectivity Program

Digital Equity Act Programs

Broadband, Equity, Access, and Deployment Program

Enabling Middle Mile Broadband Infrastructure Program

Tribal Broadband Connectivity Program

USDA ReConnect Program

Infrastructure Investment and Jobs Act (IIJA)

The IIJA invests roughly $65 billion to support broadband deployment and adoption and promote digital equity in states.

Broadband Equity, Access, and Deployment (BEAD)
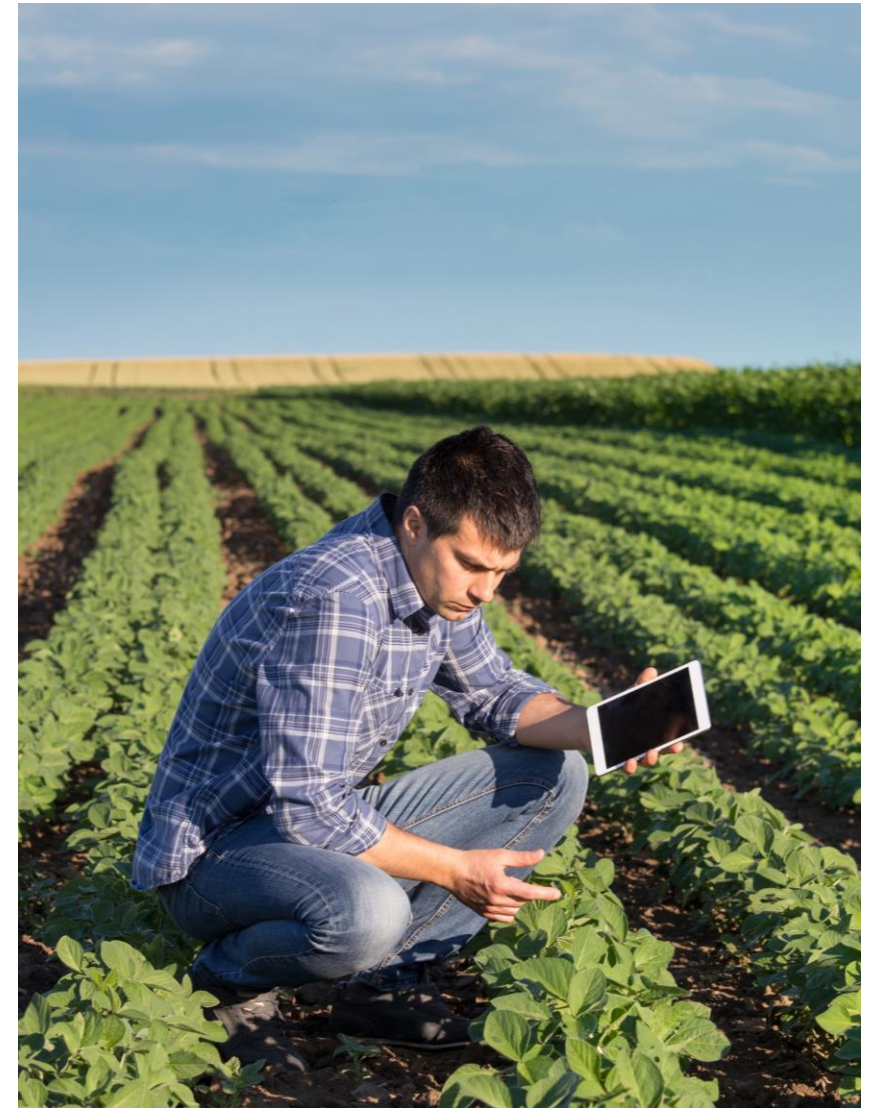
$42.45B

Digital Equity Planning, Capacity, and Competitive Grants

$2.75B

IIJA Statute: *https://www.congress.gov/117/plaws/publ58/PLAW-117publ58.pdf*

SDEP AND BEAD Plan Coordination

- CDT administering entity for Digital Equity Planning program

- CPUC administering entity for Broadband Equity, Access and Deployment program

- Planning processes will be coordinated

- Extensive statewide and local engagement and input

- When completed, both plans will be integrated and unlock hundreds of millions of additional dollars to achieve Broadband for All

Covered Populations

The Digital Equity Act prioritizes investments for eight "Covered Populations"

1 **Individuals living in covered households** with an income at or below 150% Federal Poverty Level

2 **Aging individuals** (60+)

3 **Incarcerated individuals** other than individuals who are incarcerated in a Federal correctional facility

4 **Veterans**

5 **Individuals with disabilities**

6 **Individuals with language barriers** including individuals who Are English learners; and have low levels of literacy

7 **Members of a racial or ethnic minority group**

8 **Individuals who primarily reside in a rural area**

9 **Women**

10 **LGBTQ+**

Specifically called out in the BEAD notice of funding opportunity
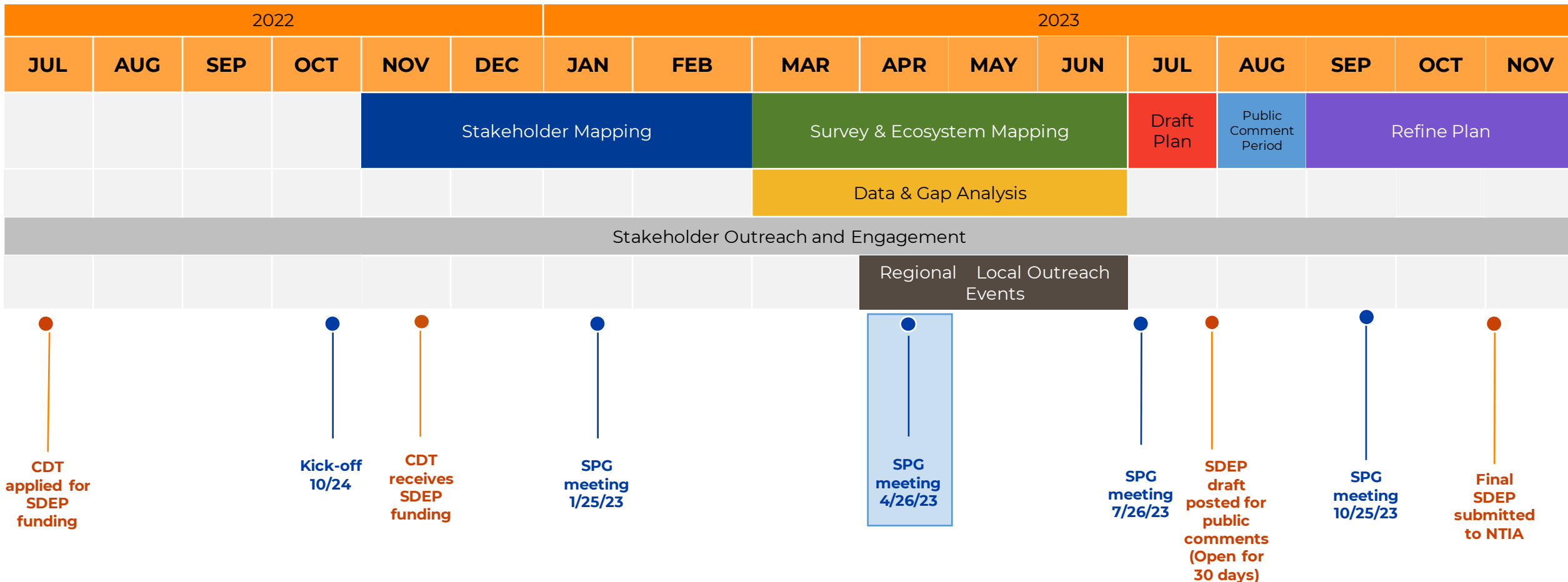
PLANNING COMPONENTS

The planning process will consist of five components:

- Statewide Planning Group (SPG)

- Outcome Area Working Groups (OAWGs)

- California Digital Equity Survey(s)

- Regional Planning Works

- Statewide Public Engagement

California State Digital Equity Planning (SDEP) Timeline

Important milestones for State Digital Equity Planning:

Broadband Equity, Access and Deployment Program

Funding pool
$42.45B

A program to get all Americans online by funding partnerships between states or territories, communities, and stakeholders to build infrastructure where we need it to and increase adoption of high-speed Internet.
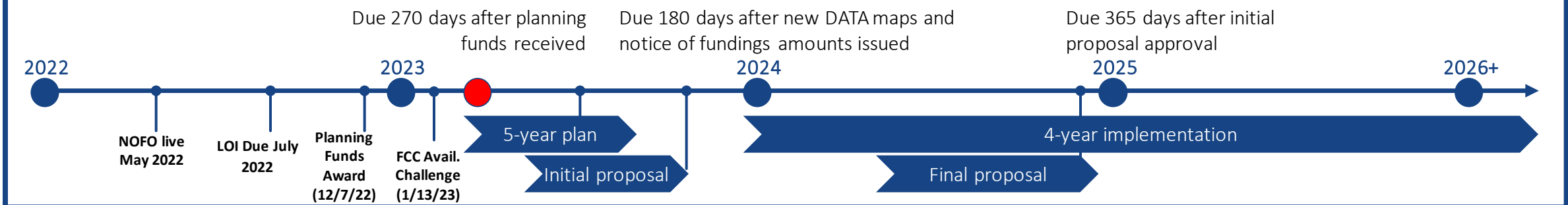
PROGRAM HIGHLIGHTS

Example eligible uses of funds include:

⭐ Planning for deployment of Internet

⭐ Deploying or upgrading Internet

⭐ Installing Internet in multi-tenant buildings

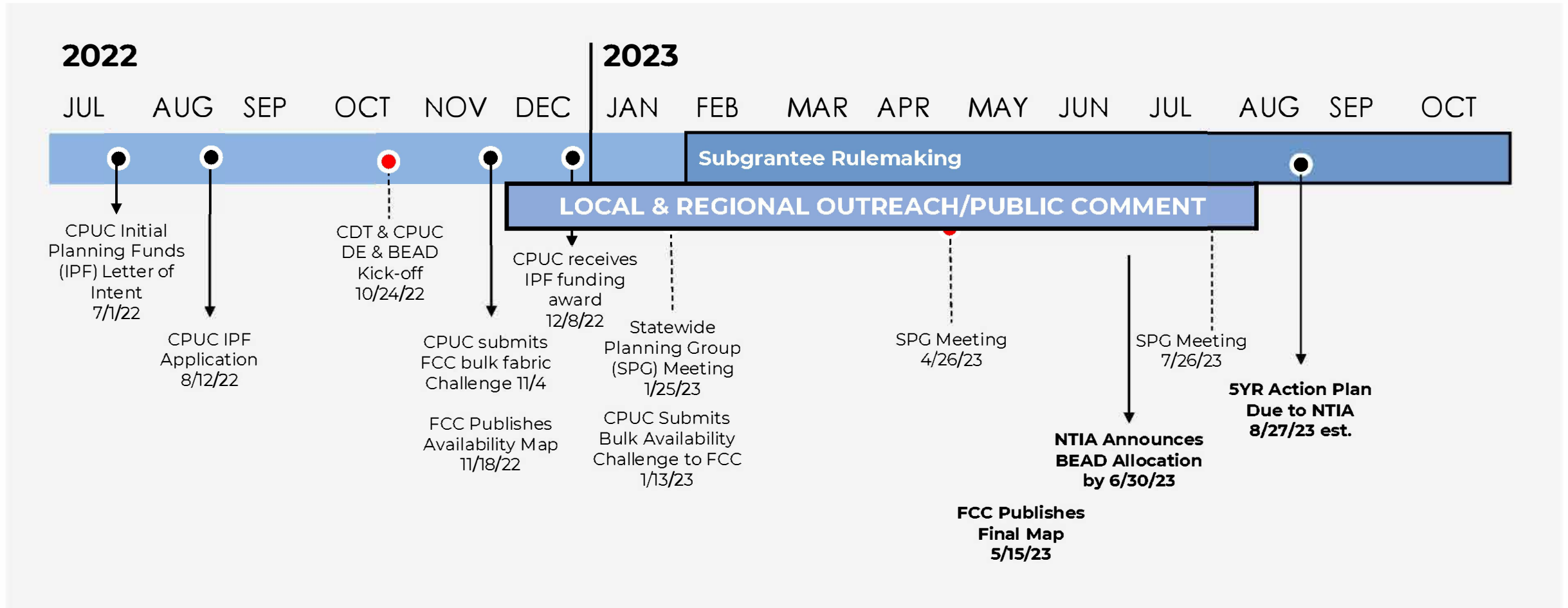⭐ Implementing adoption and digital equity programs

⭐ Workforce and job training

ESTIMATED TIMELINE

Timeline approximate unless exact date specified

Due 270 days after planning funds received

Due 180 days after new DATA maps and notice of fundings amounts issued

Due 365 days after initial proposal approval

2022

2023

2024

2025

2026+

NOFO live May 2022

LOI Due July 2022

Planning Funds Award (12/7/22)

FCC Avail. Challenge (1/13/23)

5-year plan

Initial proposal

Final proposal

4-year implementation

California Broadband Equity, Access, and Deployment (BEAD) Timeline
Key milestones:

Calls to Action
CDT/ BEP / CPUC

The DEEM ISP Tool

Digital Equity Ecosystem Mapping (DEEM) ISP Tool

THE DEEM ISP TOOL IS LIVE!

The Digital Equity Ecosystem Mapping (DEEM) ISP tool tracks **Digital Equity** programs, plans, services, and resources throughout California. The mapping tool identifies:

- What programs are being offered, where they're being offered and to whom, and what is missing in each region.

- Barriers to achieving digital equity in every California county.

Scan the QR code using your mobile device or visit us at **bit.ly/DEEM-ISP**

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SCAN ME

DEEM Tool for ISPs: Objectives

1. **Align** with statutory requirements

2. **Document and promote** broadband availability and affordability to covered populations

3. **Produce** asset inventory via DEEM ISP tool

4. **Support** gap analyses for each outcome area

5. **Integrate ISP** perspective for inclusion in the SDEP

If you have data you wish to share, please upload at bit.ly/cadeemispform

Scan the QR code using your mobile device or visit us at **bit.ly/DEEM-ISP**

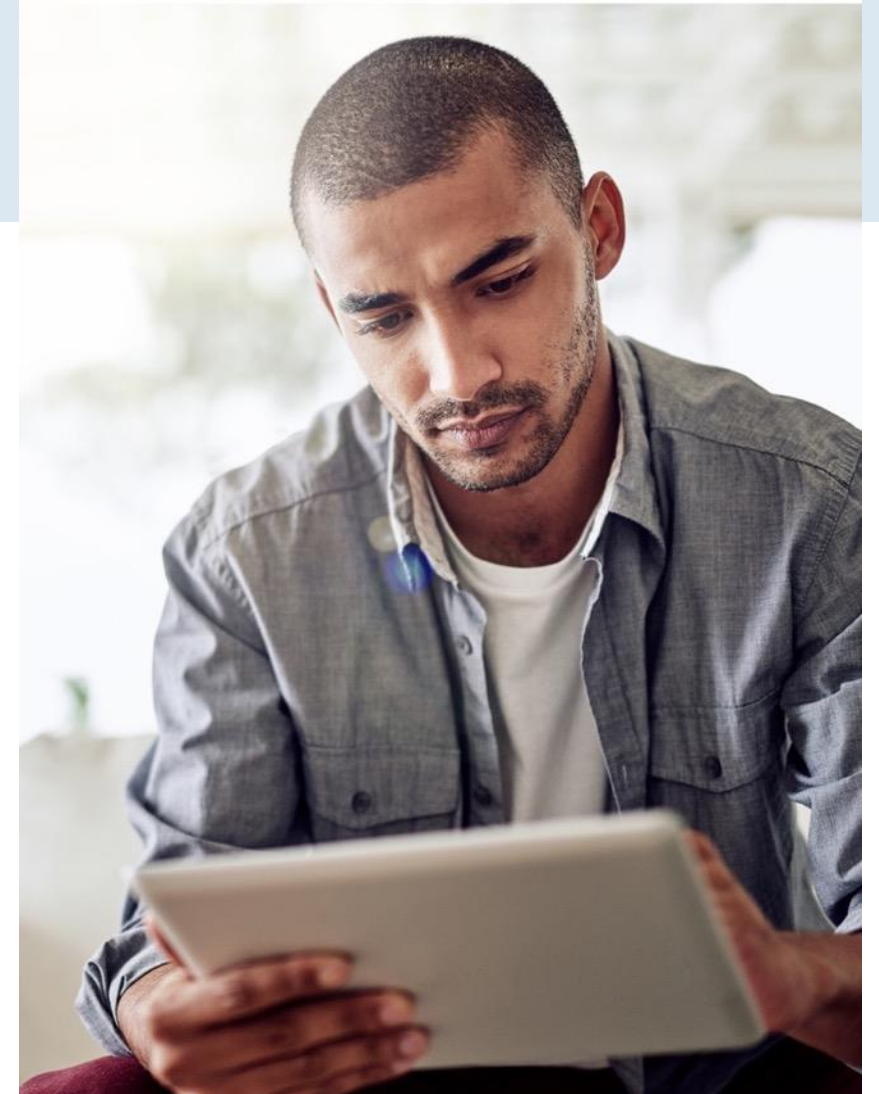CALIFORNIA ALL | **Broadband for All**

SCAN ME

Digital Equity Public Survey

Share the Digital Equity Public Survey

CDT is distributing a statewide **Digital Equity Public Survey in 15 languages** to residents of California to identify barriers to digital equity, especially for Covered Populations.

The survey captures information about internet access, internet affordability, and internet adoption for residents in California households.

Link to toolkit with QR code for promoting the Public Survey will be shared in the coming weeks

COMING SOON: Q2 2023

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Regional Planning Workshops

Attend a Broadband for All, Digital Equity and BEAD Regional Planning Workshop in your area.

Feedback from internet service providers is critical to developing both the State's Digital Equity Plan and the BEAD Five-Year Action Plan. We encourage local ISP leaders, subject matter experts and relevant staff to participate in these events in the regions and communities that they serve

Scan the QR code using your mobile device or visit us at
bit.ly/CADigitalEquityPlanEvents

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WHO SHOULD ATTEND?

- Elected and tribal leaders

- Schools

- Libraries

- Nonprofits

- Small businesses / DVBE

- Internet service providers

- Philanthropic entities

Scan the QR code using your mobile device or visit us at
bit.ly/BroadbandforAllWorkshops

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Broadband for All, Digital Equity and BEAD Regional Planning Workshops

Confirmed Workshops

- Friday, April 14, Merced
- Saturday, April 15, Fresno
- Friday, April 21, San Diego
- Thursday, April 27, Chico
- Friday, April 28th, Santa Rosa
- Wednesday, May 3, Eureka
- Friday, May 5, San Jose

- Thursday, May 11, Sacramento
- Friday, May 12, Grass Valley
- Tuesday, May 16, Inland Empire
- Friday, May 19, Los Angeles
- Tuesday, May 30, Tuolumne
- Thursday, June 1st, Santa Maria
- Friday, June 2nd, Seaside

Scan the QR code using your mobile device or visit us at
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BEAD Rulemaking Process

The CPUC invites you to follow, and to participate in, the BEAD Rulemaking now opened for public participation.
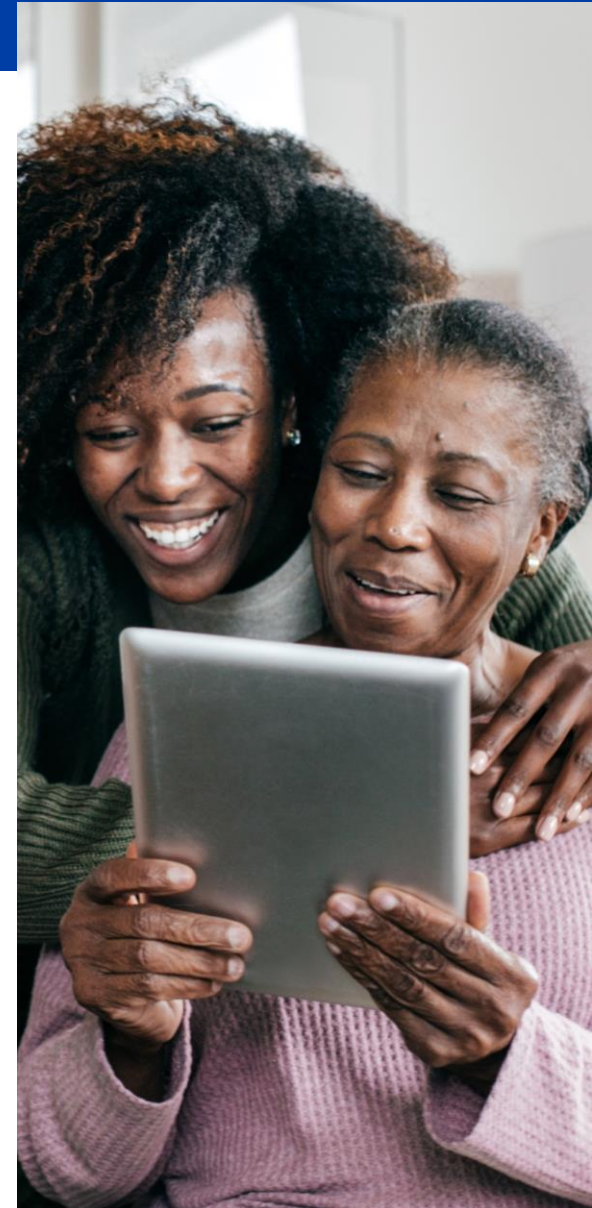
- Opening comments for Rulemaking (R.) 23-02-016 **due April 17, 2023.**
  - Reply comments **due May 2, 2023.**
- Seeking input on 14 categories of questions, described in the <u>Order Instituting Rulemaking</u> (starting on page 5).
- Filing comments will enable you to become a party to the proceeding and will enable your input to be considered as part of the proceeding record
- For help becoming a party or filing comments, email **public.advisor@cpuc.ca.gov**.
- Anyone who would like to formally participate in a CPUC proceeding must follow the CPUC's Rules of Practice and Procedure (**www.cpuc.ca.gov/Party_to_a_Proceeding**).
- Any member of the public may separately submit public comments <u>here</u>, or by navigating to the docket card for R.23-02-016 and clicking on the "Public Comments" tab.

Next Steps

Take Action Today!

1. **Participate in Statewide Planning Group and Outcome Area Working Groups:**
   - Find a meeting now by visiting **BroadbandforAll.cdt.ca.gov/events**

2. **Complete the DEEM ISP tool**
   - Visit: bit/ly/DEEM-ISP

3. **Promote the public survey with customers and communities**
   - Check your inbox for the release of the mobile friendly online public survey in April 2023.

4. **Participate in local and regional engagement events**
   - Register for an event near you by visiting bit.ly/CADigitalEquityPlanEvents

5. **BEAD Order Instituting Rulemaking**

Contact Us

DEEM ISP email inbox: deem@state.ca.gov

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Rachna Vas, Principal, Broadband Equity Partnership
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Thank You

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