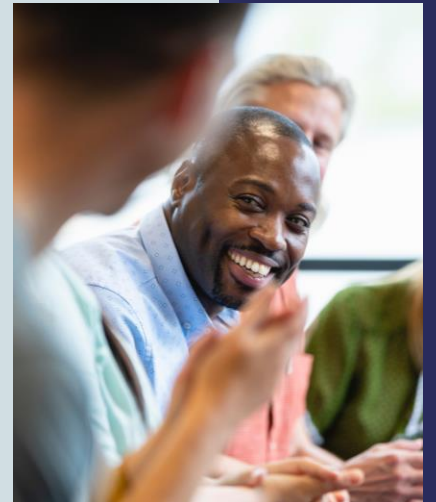


March 16, 2023

Essential Services, Accessibility and Civic Engagement

Digital Equity Outcome Area
Working Group



**BROADBAND
FOR ALL**

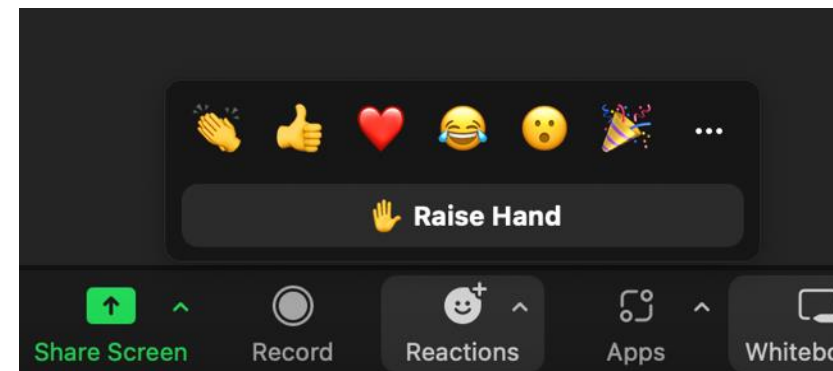
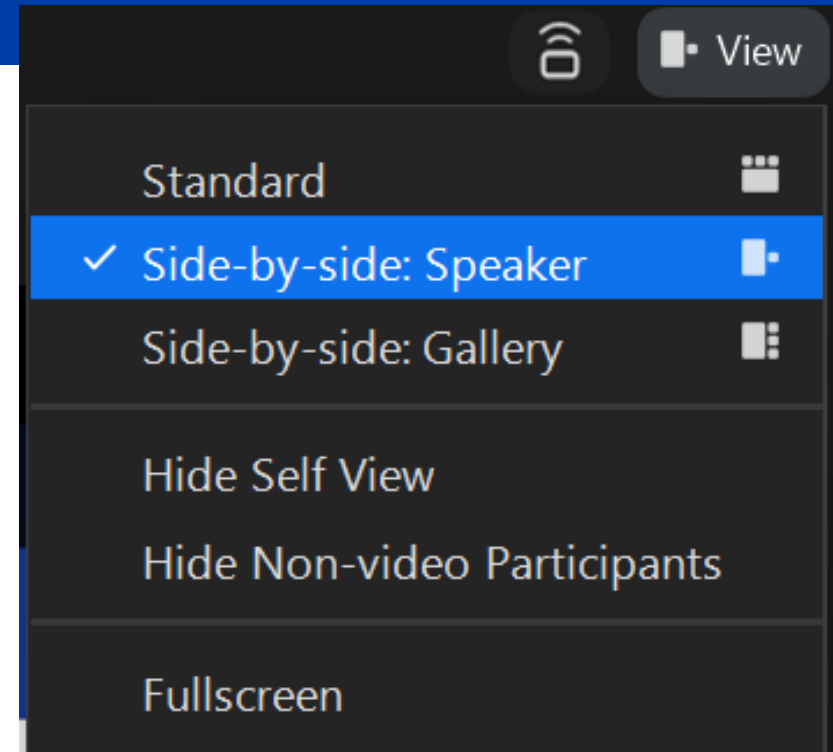
Housekeeping

ASL Interpreters are in the spotlight along with the speakers, please make sure to view in Side-by-Side: Speakers Mode when the presentation slides are shared.

Closed Captions English closed captions are available. Choose "CC closed caption" on your toolbar and select "show subtitle".

Chat We invite everyone to introduce themselves in the chat! Share your name, pronouns, organization/title, and where you are joining us from.

Reactions Raise Hand feature



AGENDA



- Welcome
- Key Takeaways from February OAWG Meeting
- Opening Panel
- Community Discussion
- How to Take Action
- Next Steps and Close



Covered Populations

The Digital Equity Act prioritizes investments for eight “Covered Populations”

1

Individuals living in covered households
with an income at or below
150% Federal Poverty Level

2

Aging individuals
(60+)

3

Incarcerated individuals
other than individuals who
are incarcerated in a Federal
correctional facility

4

Veterans

5

Individuals with disabilities

6

Individuals with language barriers
including individuals
who Are English learners; and
have low levels of literacy

7

Members of a racial or ethnic minority group

8

Individuals who primarily reside in a rural area

Planning Components

The State Digital Equity Planning (SDEP) process will consist of five components:

- Statewide Planning Group (SPG)
- Outcome Area Working Groups
- California Digital Equity Survey(s)
- Regional - Local Outreach Events
- Statewide Public Engagement



Working Group Objectives

1. **Develop** a statewide stakeholder map for each outcome area
2. **Conduct** an asset inventory of programs, plans, and services for each outcome area
3. **Promote** and encourage participation in the statewide digital equity survey
4. **Conduct** gap analyses for each outcome area
5. **Develop** recommendations to CDT for inclusion in the SDEP

February Meeting What we learned

During the February Outcome Area Working Group meeting, we heard from you on a variety of topics.

Takeaways from discussion:

1. **Reviewed** the process for creating the State Digital Equity Plan
2. **Defined digital equity** in the context of essential services and civic engagement
3. Identified **common barriers** to achieving digital equity
4. Highlighted **strategies** to address the digital equity barriers



Opening Panel

Abby Browning

Chief, Office of Private Sector
and NGO Coordination
Office of Emergency Services

Brian Carter

Digital Inclusion Project Manager
Department of Aging

Alex Elliot

Health Program Analyst
**Santa Monica Disabilities
Commission**

Salena Chow

Chief Operating Officer
Department of Social Services

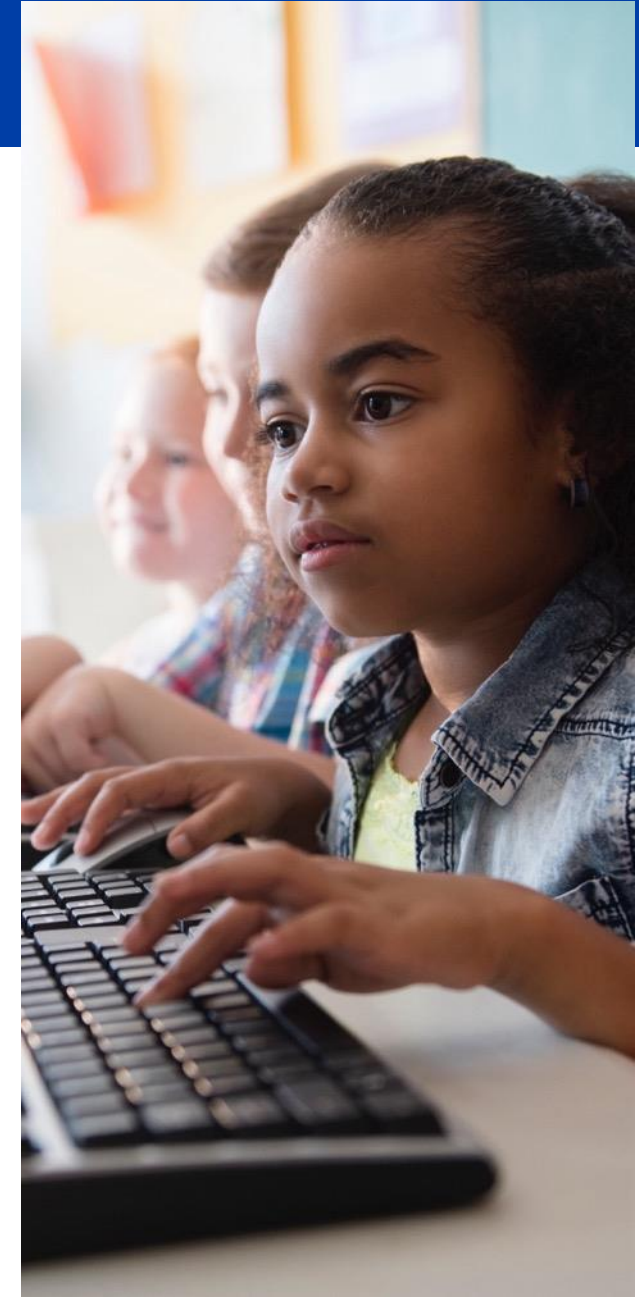


Community Discussion

Prompts

Please share what you can about what your community is facing in terms of achieving digital equity and its impacts on health, education, and economic stability.

1. How do digital equity barriers create unequal outcomes in Essential Services, Accessibility, and Civic Engagement for the eight covered populations?
2. What do you define as an essential service? Give an example of an online service that you or those you work with use.
3. What barriers are preventing access to essential services and/or civic participation opportunities?
4. What actions would allow those services to be accessible to people with different language, literacy, and disability needs?





How to Take Action

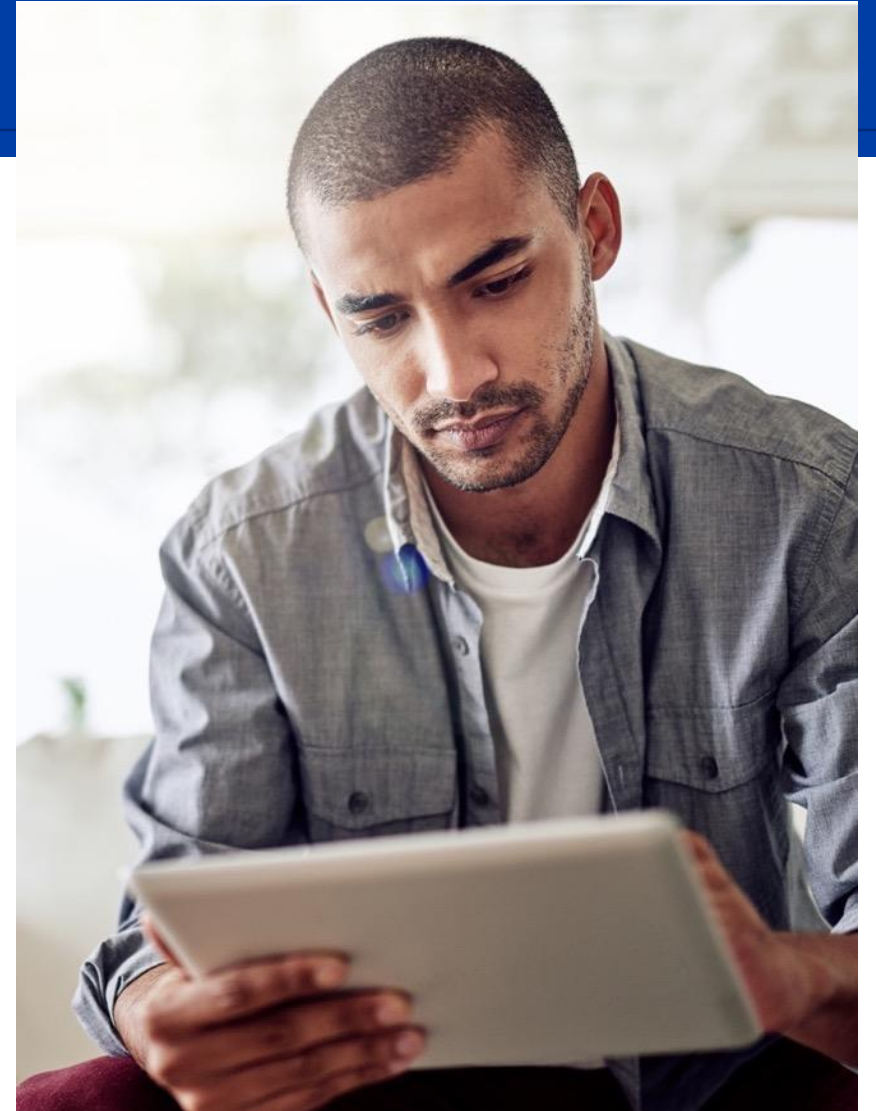
How to Take Action

Digital Equity Public Survey

CDT will distribute a statewide **Digital Equity Public Survey in multiple languages** to residents of California to identify barriers to digital equity, especially for Covered Populations.

The survey is intended to capture information about internet access, internet affordability, and internet adoption for residents in California households.

Timeline: Launch Q1 2023



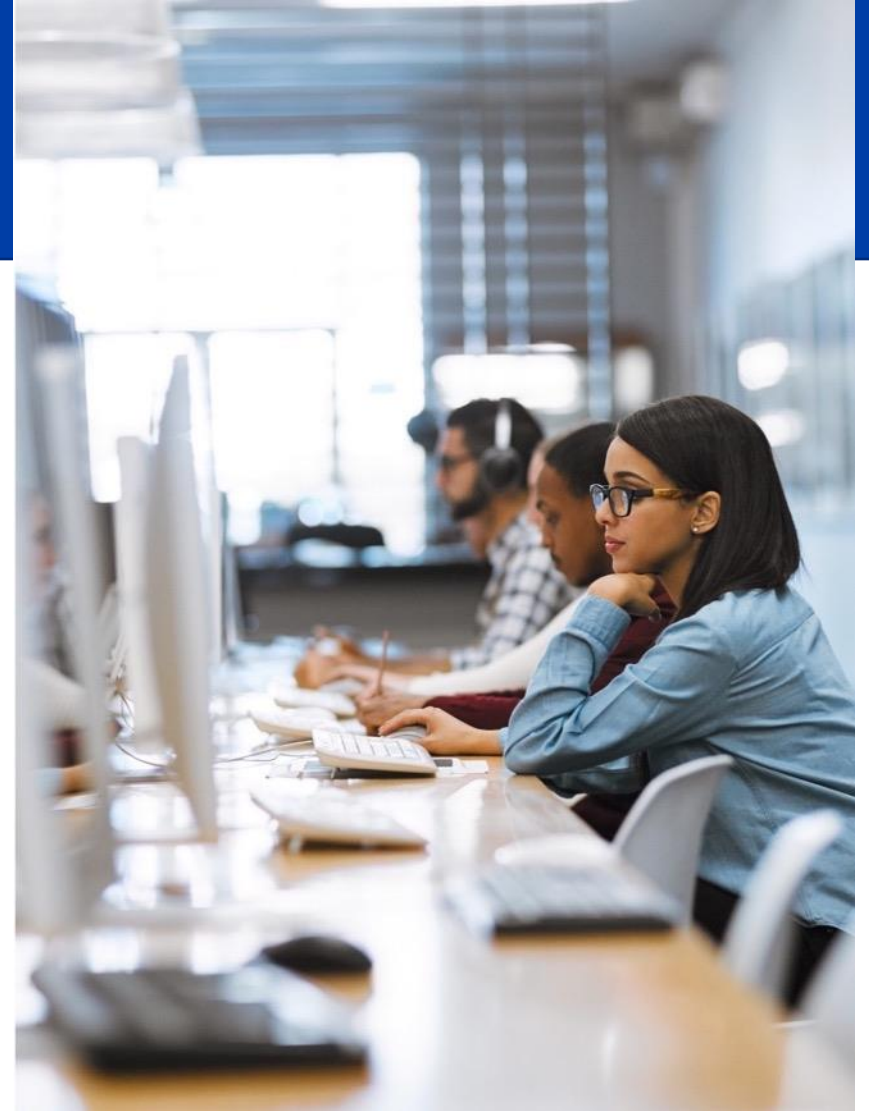
How to Take Action

Digital Equity Ecosystem Mapping (DEEM) Tool

THE DEEM TOOL IS LIVE!

The Digital Equity Ecosystem Mapping tool tracks **Digital Equity** programs, plans, services, and resources throughout California. The mapping tool will help identify:

- What programs are being offered, where they're being offered and to whom, and what is missing in each region.
- Barriers to achieving digital equity in every California county.



How to Take Action

Digital Equity Ecosystem Mapping (DEEM) Tool

Get Involved: Share the DEEM Tool

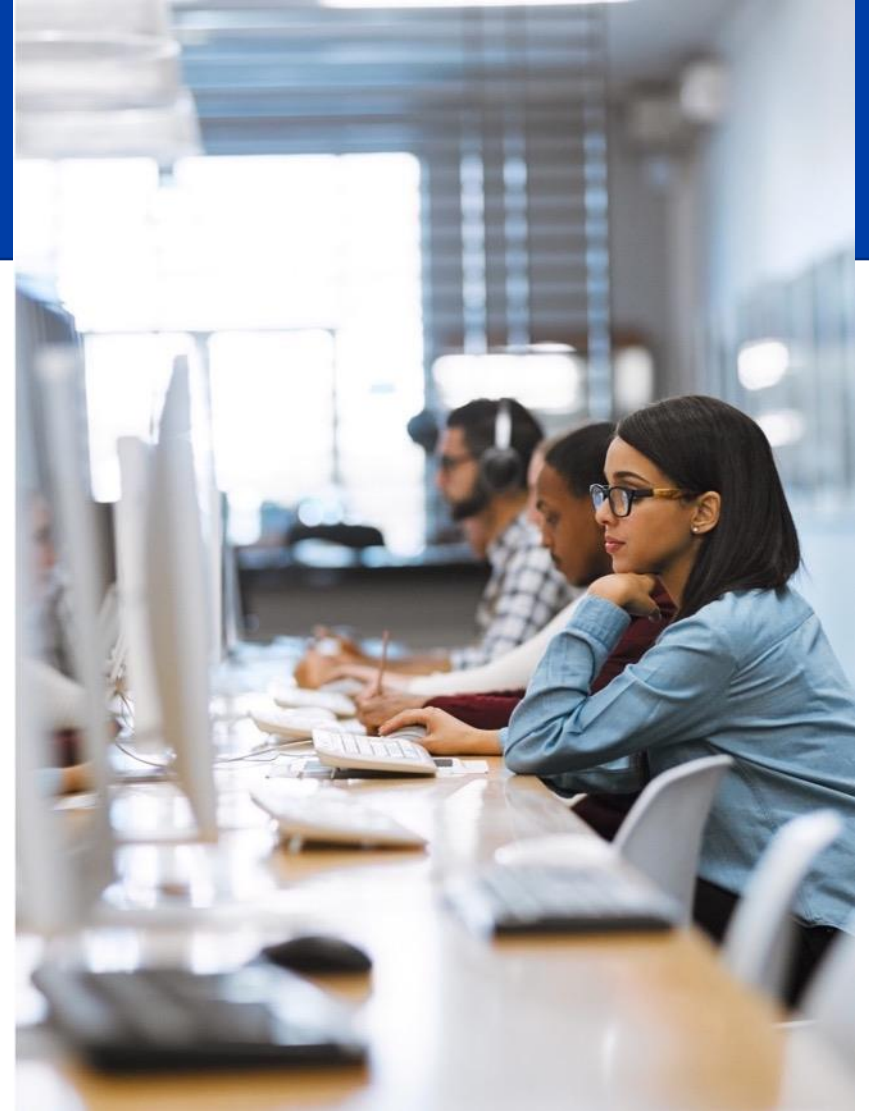
To create a plan that helps close the digital divide in California, we need **everyone's** help!

Help us spread the word by sharing the DEEM Tool with others who help your community get connected.

Access The DEEM Partner Toolkit:

<https://bit.ly/DEEMToolkit>

or <http://bit.ly/DEEM-ES> (Spanish Version)



Make your voice heard!

Millions of Californians do not have access to the internet. Our state wants to work with organizations across California to create a plan to give all Californians the access they need to succeed in the digital age.

Help our state identify and fund programs to close the digital divide for good. Put your organization on the map now.

Visit [Bit.ly/DEEMSurvey](https://bit.ly/DEEMSurvey) or scan the QR code using your mobile device.



Broadband for All



How to Take Action

Ways to Get Involved



Members of the public interested in helping inform the State Digital Equity Plan can also:

1. Sign up for updates on the Broadband For All Portal (<https://broadbandforall.cdt.ca.gov/state-digital-equity-plan/>)
2. Complete the DEEM Tool
3. Complete and share the Digital Equity Public Survey with your friends and family and your networks
4. Participate in Outcome Area Working Groups
5. Attend a local event near you

How to Take Action

NTIA – Request for Comment

The Department of Commerce's National Telecommunications and Information Administration (NTIA) is **seeking input** on how to structure nearly \$2.7 billion in grant programs to ensure everyone in America has the digital skills and devices they need to realize the full potential of high-speed Internet access.

NTIA requests feedback on the design, rules, and evaluation criteria for both digital equity programs.

- The **State Digital Equity Capacity Grant program** will fund implementation of state and territories' digital equity plans, which will identify barriers in communities to achieving full participation in the digital economy, and strategies to overcome those barriers.
- The **Competitive Digital Equity Program** will fund organizations including schools, libraries, nonprofits and others offering digital inclusion activities and promoting Internet adoption. NTIA will establish the Competitive Digital Equity Program after it begins awarding funds from the State Capacity Grant Program.

The submission deadline is 5:00 pm EST on May 1st and the link to the comment submission portal on regulations.gov is: <https://www.regulations.gov/document/NTIA-2023-0002-0001>.

Contact: Gladys Palpallatoc
gpalpallatoc@ntia.gov | 202.451.1005

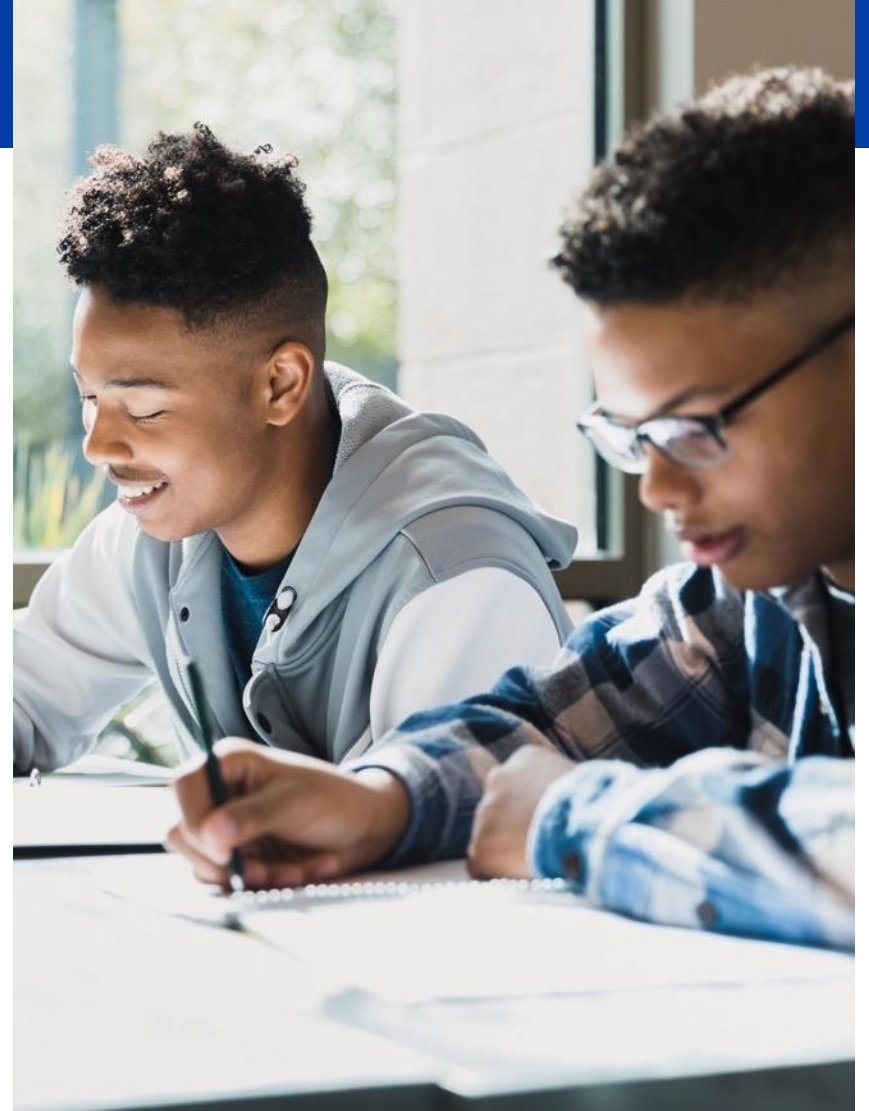


Next Steps

Next Steps

Next steps for Working Group will include:

1. Develop strategies that align with SDEP priorities as informed by results of Public Survey and DEEM tool
2. Conduct gap analysis
3. Conduct research, evaluate assets, and develop recommendations for CDT within their assigned Outcome Area for inclusion in the SDEP



Future Meeting Topics

Upcoming OAWG Meetings:

MAY 18, 2023 1-2:30 PM PT: What digital equity programs are currently working well in your community? What's missing?

JUNE 15, 2023 1-2:30 PM PT: Using the Public Survey and DEEM data to shape SDEP priorities.



Contact Us

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**BROADBAND
FOR ALL**

Thank You



**BROADBAND
FOR ALL**