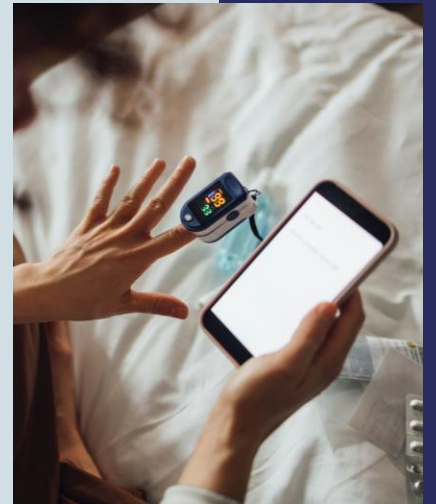March 16, 2023

# Health

## Digital Equity Outcome Area Working Group

CALIFORNIA ALL

BROADBAND FOR ALL
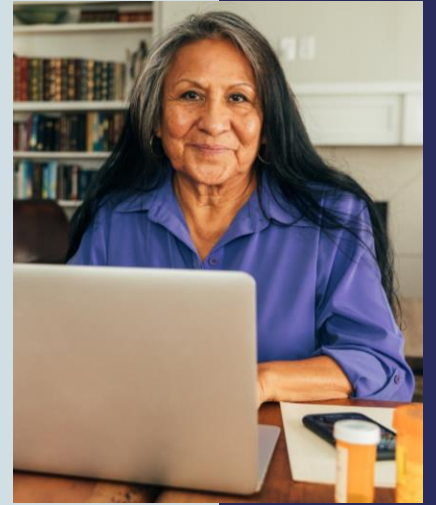
# Housekeeping

**ASL Interpreters** are in the spotlight along with the speakers, please make sure to view in Side-by-Side: Speakers Mode when the presentation slides are shared.

**Closed Captions** English closed captions are available. Choose "CC closed caption" on your toolbar and select "show subtitle".

**Chat** We invite everyone to introduce themselves in the chat! Share your name, pronouns, organization/title, and where you are joining us from.

**Reactions** Raise Hand feature
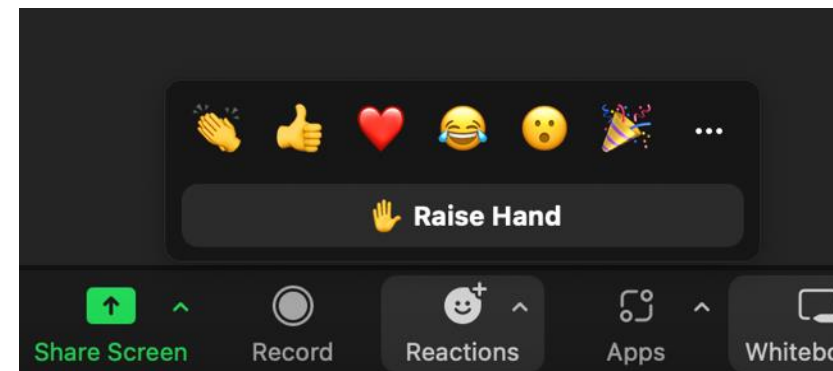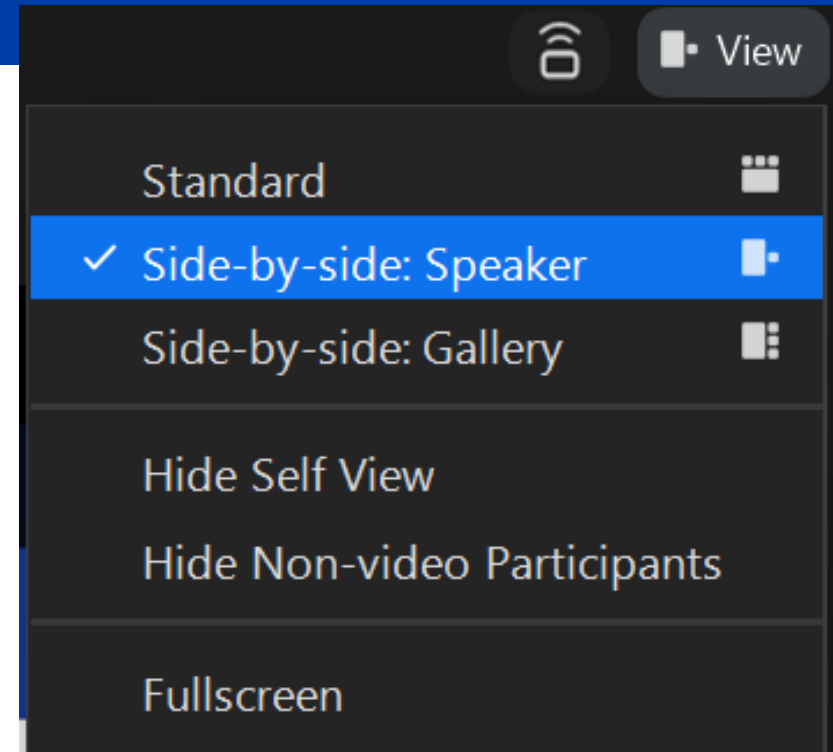
# AGENDA

- Welcome
- Key Takeaways from February OAWG Meeting
- Opening Panel
- Community Discussion
- How to Take Action
- Next Steps and Close

# Covered Populations

The Digital Equity Act prioritizes investments for eight "Covered Populations"

**1**
**Individuals living in covered households**
with an income at or below 150% Federal Poverty Level

**2**
**Aging individuals**
(60+)

**3**
**Incarcerated individuals**
other than individuals who are incarcerated in a Federal correctional facility

**4**
**Veterans**

**5**
**Individuals with disabilities**

**6**
**Individuals with language barriers**
including individuals who Are English learners; and have low levels of literacy

**7**
**Members of a racial or ethnic minority group**

**8**
**Individuals who primarily reside in a rural area**

# Planning Components

**The State Digital Equity Planning (SDEP) process will consist of five components:**

- Statewide Planning Group (SPG)

- Outcome Area Working Groups

- California Digital Equity Survey(s)

- Regional - Local Outreach Events

- Statewide Public Engagement

# Working Group Objectives

1. **Develop** a statewide stakeholder map for each outcome area

2. **Conduct** an asset inventory of programs, plans, and services for each outcome area

3. **Promote** and encourage participation in the statewide digital equity survey

4. **Conduct** gap analyses for each outcome area

5. **Develop** recommendations to CDT for inclusion in the SDEP

# February OAWG Meeting: What We Learned

During the February Outcome Area Working Group meeting, stakeholders provided input to CDT on barriers to digital equity.

**Takeaways from discussion:**

- Lack of broadband access can prevent people from receiving much-needed healthcare.

- Available broadband service isn't enough – access to devices and digital skills are also necessary.

- Digital equity initiatives can improve health outcomes by partnering with healthcare providers and training digital navigators.

**Marissa Montano**
Director of Policy
**Insure the Uninsured Project (ITUP)**

**Mei Kwong**
Executive Director
**Center for Connected Health Policy**

**Katherine Kim**
Principal, Consumer Health Informatics and Health Science
**Health Innovation Center, MITRE Labs**

**Leticia Alejandrez**
Director of Telehealth and Human Service
**California Emerging Technology Fund (CETF)**

**Andrew Broderick**
Project Director
**SF Tech Council**

Community Discussion

# Prompts

Please share what you can about the ways in which digital inequities create disparities in the Health field in your communities.

1.  How do digital equity barriers create health disparities for the covered populations?

2.  Have you or the constituents you serve encountered any barriers in using and/or implementing digital health tools?

3.  What projects or initiatives that you know of have addressed barriers to digital equity as it relates to health outcomes?

4.  What are examples of successful partnerships or collaborative initiatives in your communities?
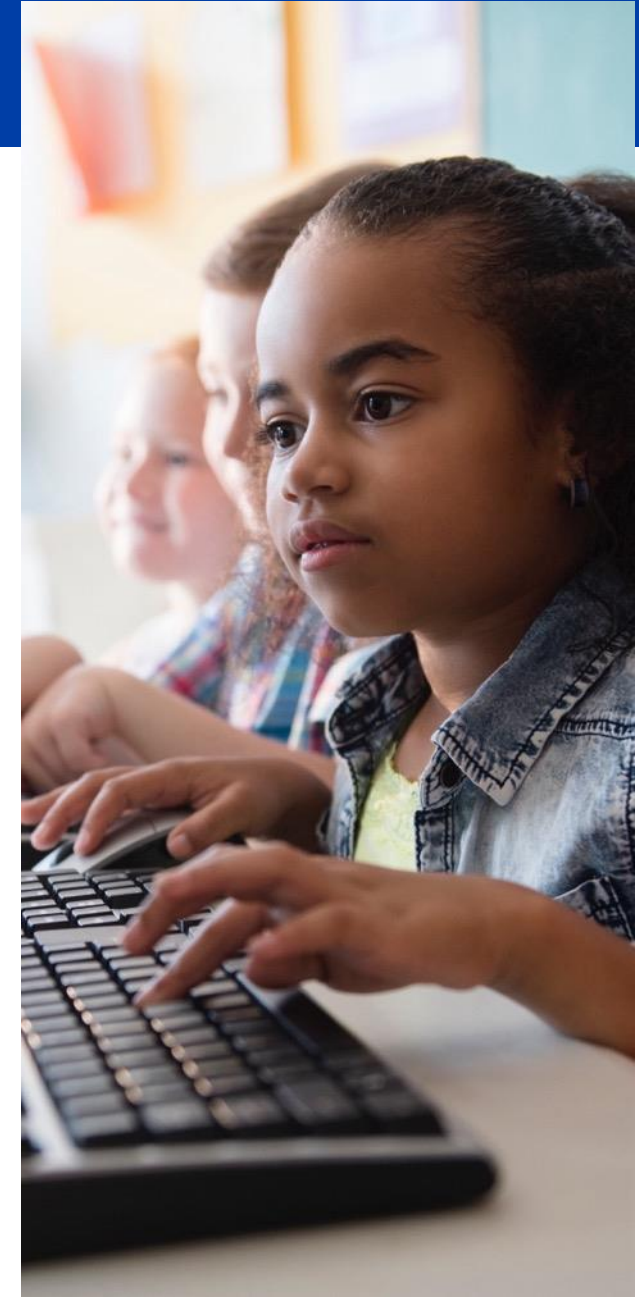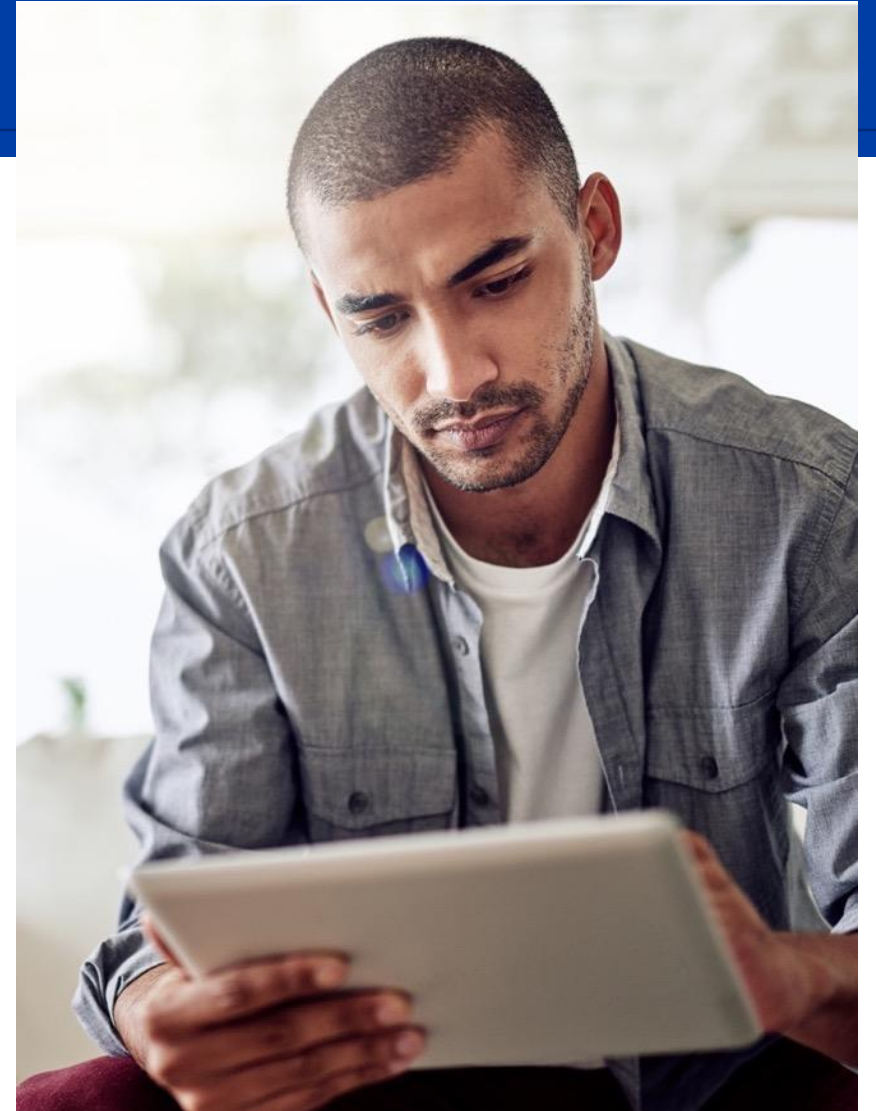
How to Take Action

# Digital Equity Public Survey

CDT will distribute a statewide **Digital Equity Public Survey in multiple languages** to residents of California to identify barriers to digital equity, especially for Covered Populations.

The survey is intended to capture information about internet access, internet affordability, and internet adoption for residents in California households.
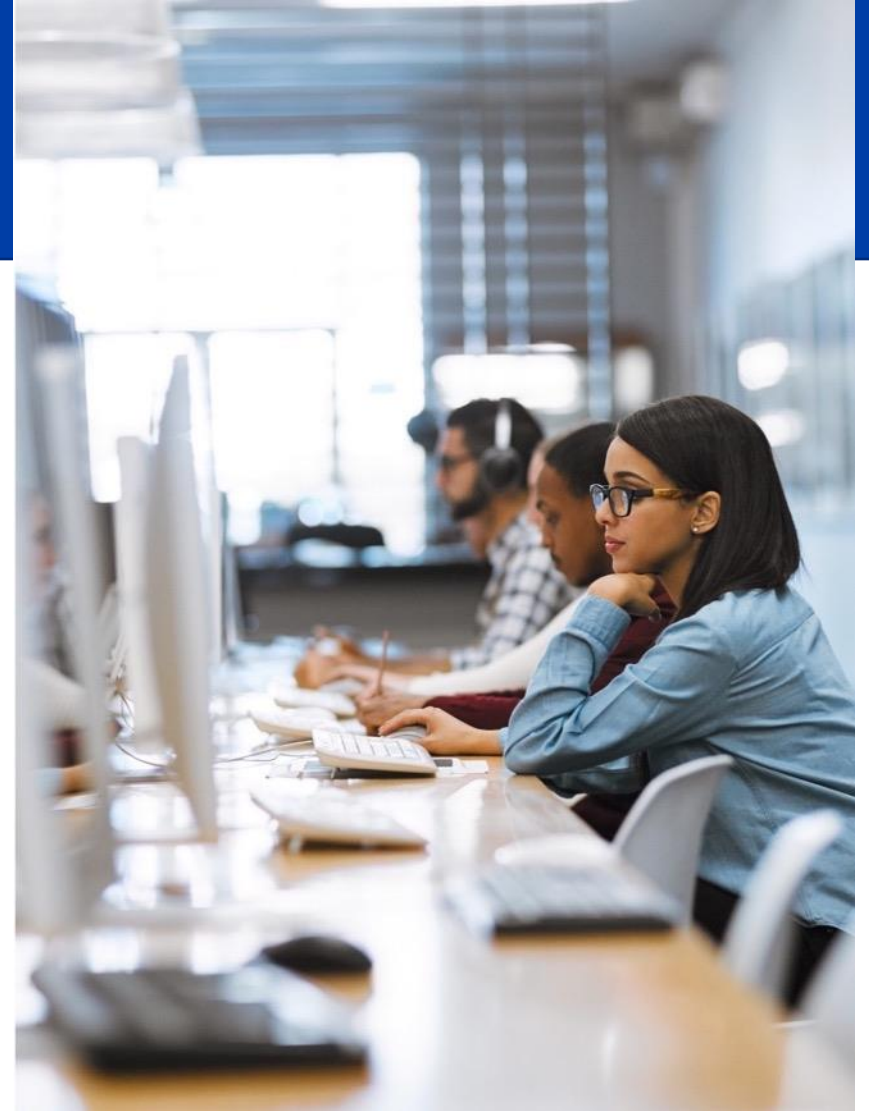
**Timeline: Launch Q1 2023**

# Digital Equity Ecosystem Mapping (DEEM) Tool

## THE DEEM TOOL IS LIVE!

The Digital Equity Ecosystem Mapping tool tracks **Digital Equity** programs, plans, services, and resources throughout California. The mapping tool will help identify:

- What programs are being offered, where they're being offered and to whom, and what is missing in each region.

- Barriers to achieving digital equity in every California county.

# Digital Equity Ecosystem Mapping (DEEM) Tool

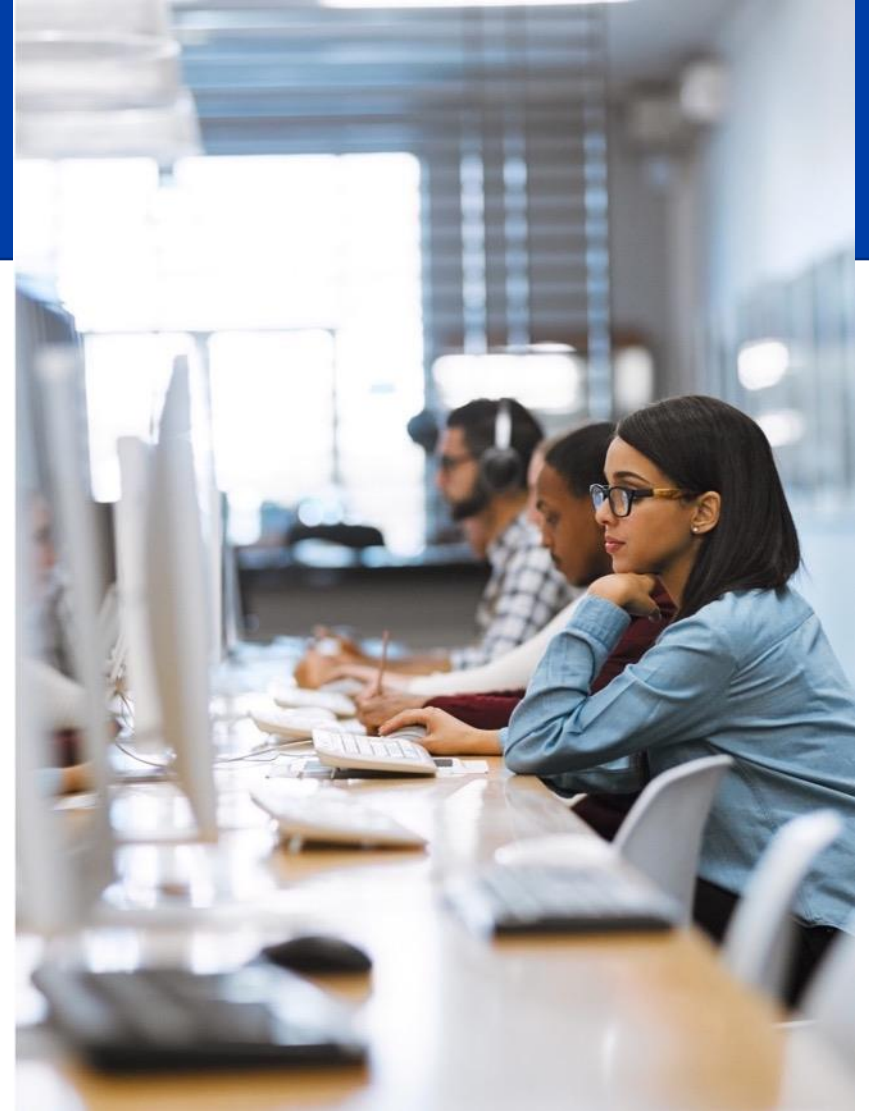## Get Involved: Share the DEEM Tool

To create a plan that helps close the digital divide in California, we need **everyone's** help!

Help us spread the word by sharing the DEEM Tool with others who help your community get connected.

Access The DEEM Partner Toolkit: https://bit.ly/DEEMToolkit

or http://bit.ly/DEEM-ES (Spanish Version)

# Make your voice heard!

Millions of Californians do not have access to the internet. Our state wants to work with organizations across California to create a plan to give all Californians the access they need to succeed in the digital age.

Help our state identify and fund programs to close the digital divide for good. Put your organization on the map now.

Visit **Bit.ly/DEEMSurvey** or scan the QR code using your mobile device.

CALIFORNIA ALL | **Broadband for All**

SCAN ME

# Ways to Get Involved

**Members of the public interested in helping inform the State Digital Equity Plan can also:**

1. Sign up for updates on the Broadband For All Portal (https://broadbandforall.cdt.ca.gov/state-digital-equity-plan/)

2. Complete the DEEM Tool

3. Complete and share the Digital Equity Public Survey with your friends and family and your networks

4. Participate in Outcome Area Working Groups

5. Attend a local event near you

# NTIA – Request for Comment

The Department of Commerce's National Telecommunications and Information Administration (NTIA) is **seeking input** on how to structure nearly $2.7 billion in grant programs to ensure everyone in America has the digital skills and devices they need to realize the full potential of high-speed Internet access.

NTIA requests feedback on the design, rules, and evaluation criteria for both digital equity programs.

- The **State Digital Equity Capacity Grant program** will fund implementation of state and territories' digital equity plans, which will identify barriers in communities to achieving full participation in the digital economy, and strategies to overcome those barriers.
- The **Competitive Digital Equity Program** will fund organizations including schools, libraries, nonprofits and others offering digital inclusion activities and promoting Internet adoption. NTIA will establish the Competitive Digital Equity Program after it begins awarding funds from the State Capacity Grant Program.

**The submission deadline is 5:00 pm EST on May 1st and the link to the comment submission portal on regulations.gov is: https://www.regulations.gov/document/NTIA-2023-0002-0001.**

**Contact:** Gladys Palpallatoc
gpalpallatoc@ntia.gov | 202.451.1005

# Next Steps

# Next Steps

**Next steps for the Working Group will include:**

1. Develop strategies that align with SDEP priorities as informed by results of Public Survey and DEEM tool

2. Conduct gap analysis

3. Conduct research, evaluate assets, and develop recommendations for CDT within their assigned Outcome Area for inclusion in the SDEP
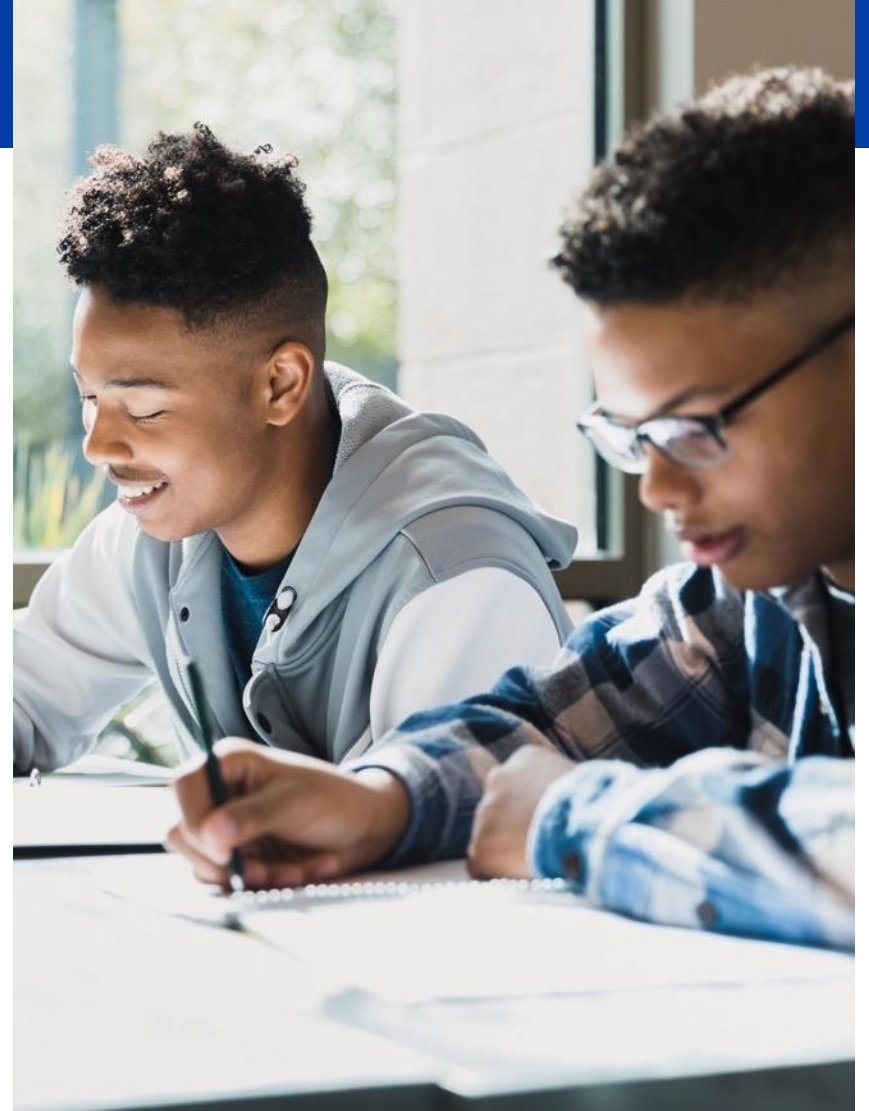
# Future Meeting Topics

## Upcoming OAWG Meetings:

**MAY 18, 10-11:30AM PT:** What digital equity programs are currently working well in your community? What's missing?

**JUNE 15, 10-11:30AM PT:** Using the Public Survey and DEEM data to shape SDEP priorities.

# Contact Us

**Digital Equity Planning General: <u>digitalequity@state.ca.gov</u>**

**California Department of Technology, Office of Broadband and Digital Literacy**

**Anh Nguyen, Engagement and Operations Manager**
anh.q.nguyen@state.ca.gov

**Melanie Downing**
melanie.downing@state.ca.gov

**Latifa Mbarak**
latifa.mbarak@state.ca.gov

CALIFORNIA ALL    BROADBAND **FOR ALL**

# Thank You

BROADBAND
FOR ALL