May 17, 2023

Digital Literacy and Inclusion

Digital Equity Outcome Area Working Group
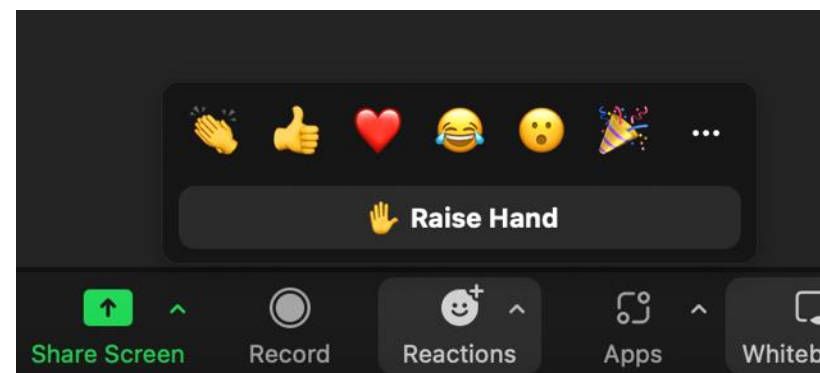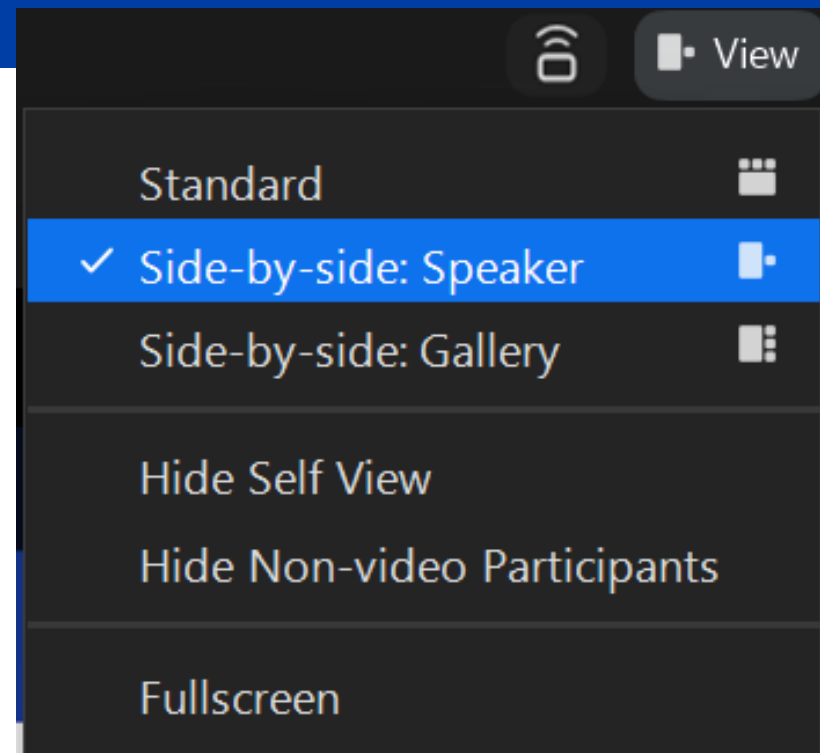
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Housekeeping

Select Side-by-Side: Speakers Mode for the best viewing experience.

Closed Captions English closed captions are available. Choose "CC closed caption" on your toolbar and select "show subtitle".

Chat We invite everyone to introduce themselves in the chat! Share your name, pronouns, organization/title, and where you are joining us from.

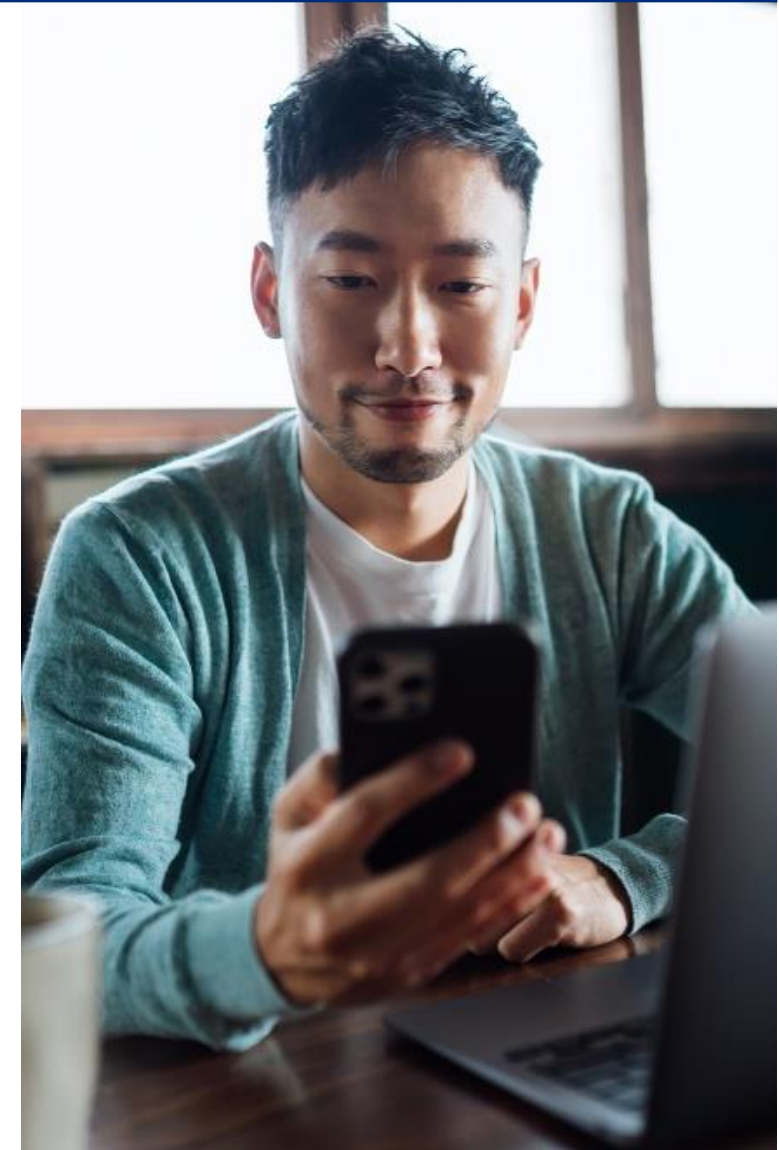**Reactions** Raise Hand feature

AGENDA

- Welcome
- Key Takeaways from February and March OAWG Meeting
- Opening Panel Discussion
- Community Discussion
- How to Take Action
- Next Steps and Close

Takeaways from discussion:

1. Digital Equity must intersect all covered populations

2. Barriers include:

   • Lack of infrastructure

   • Lack of reliable broadband

   • Affordability and accessibility

   • Lack of awareness of ACP and government mistrust

3. Targeted outreach with trusted messengers can address language and awareness barriers

4. Capacity funding must be flexible and directed towards historically marginalized organizations

March Meeting What we learned

"The second language barrier is Digital Skills."

- Eduardo Gonzalez, Interim Executive Director at California State University

1. Vulnerable individuals can't participate in the digital era
2. Need for multilingual comprehensive tech support

Solutions:

1. Partnerships with philanthropy and state agencies
2. Community, Digital Navigator and Digital Literacy trainings

Chris Burger
Technology Program Manager
EAH Housing

Kami Griffiths
Executive Director/Co-Founder
Community Tech Network

AJ Middleton
Sr. Vice President, Programs
Human IT

Teresa Valenzuela and Irina Prokhorova
Community Outreach Manager and Lead Digital Navigator
San Diego Futures Foundation

Josh Levitan
Director of Product and Engineering
Community Connect Labs

Community Discussion

Prompts

Please share what you can about the ways in which digital equity programs are helping advance Digital Literacy and Inclusion in your communities.

1. What are lessons learned or key takeaways that you or your organization have gleaned from your experiences in creating successful Digital Literacy and Inclusion programs?

2. Can you share other details that have led to your program's success, particularly with respect to the four areas below:

   - Broadband affordability or adoption
   - Digital literacy and skills training
   - Digital navigator program
   - Device access

3. What digital equity programs do you think are needed and are currently missing?
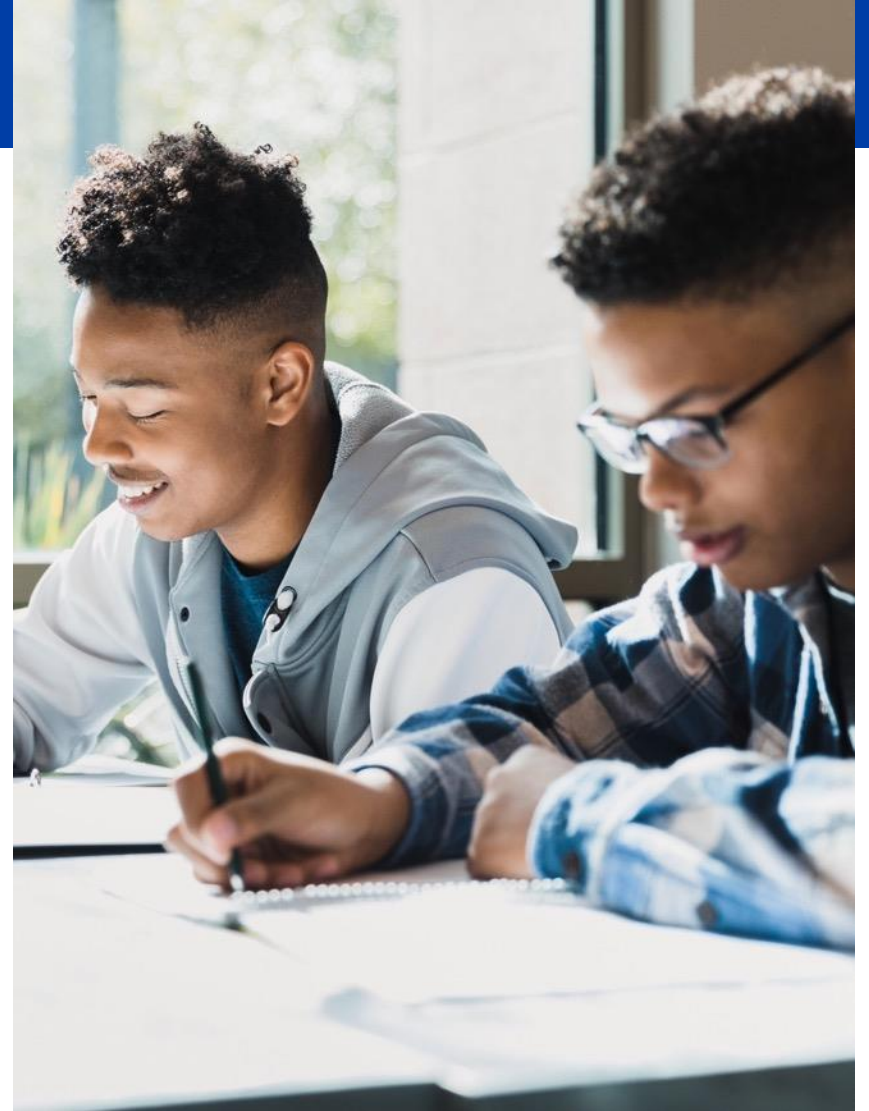
Outcome Area Working Group
Next Steps

1. Integrate input from regional workshops, Public Survey and DEEM tool

2. Conduct gap analysis

3. Develop recommendations for inclusion in the SDEP

Final OAWG Meeting:

JUNE 14, 11:00AM - 12:30PM PT: Using the Public Survey and DEEM data to shape SDEP priorities.

Map your Work,
Map your Impact

Digital Equity Ecosystem Mapping (DEEM) Tool

THE DEEM TOOL IS LIVE!

The Digital Equity Ecosystem Mapping (DEEM) tool tracks **Digital Equity** programs, plans, services, and resources throughout California. The mapping tool identifies:

- What programs are being offered, where they're being offered and to whom, and what is missing in each region.

- Barriers to achieving digital equity in every California county.

Scan the QR code using your mobile device or visit us at **bit.ly/DEEMSurvey**

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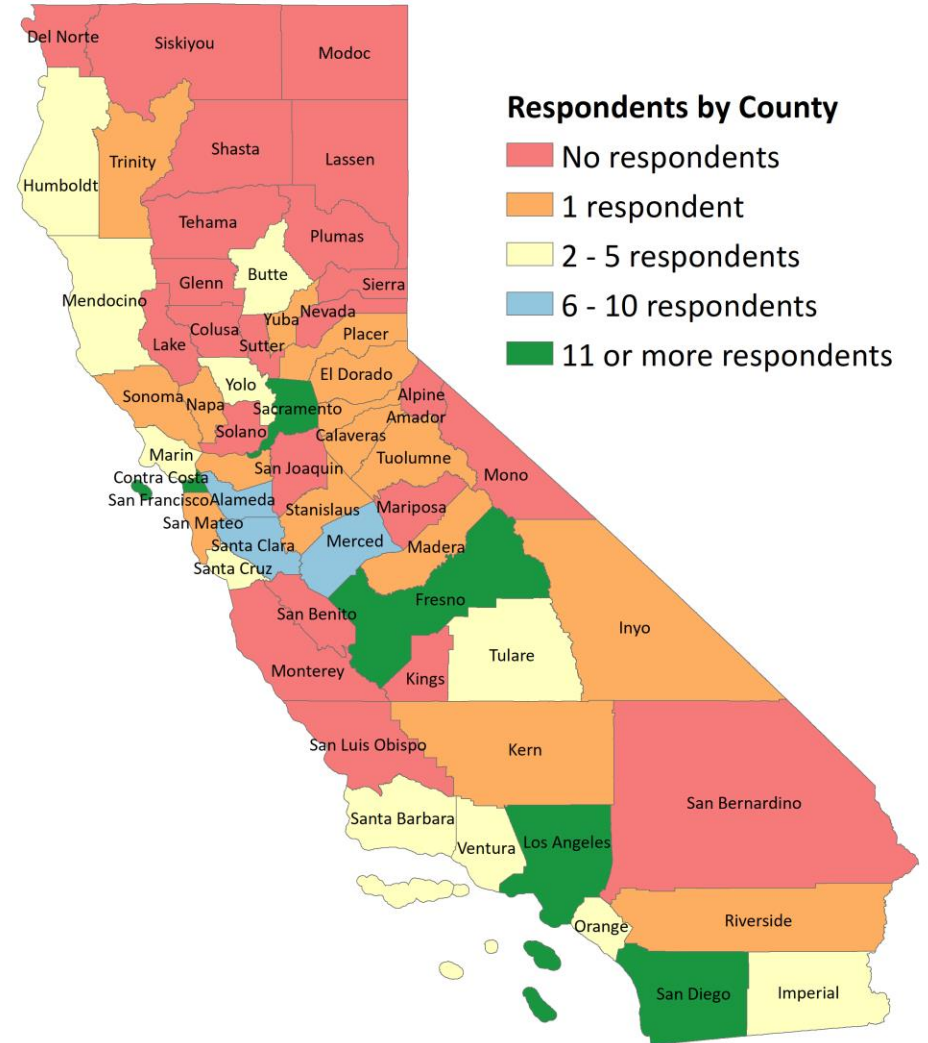SCAN ME

DIGITAL EQUITY ECOSYSTEM MAPPING

	DEEM	DEEM ISP
Total Reach	471	60
Total Responses*	163	19
Completed Responses	94	14

*Total Responses include complete and incomplete responses

Respondents by County
- No respondents
- 1 respondent
- 2 - 5 respondents
- 6 - 10 respondents
- 11 or more respondents

Digital Equity Ecosystem Mapping (DEEM) Tool

Complete the DEEM Tool; Share the DEEM Tool with your network
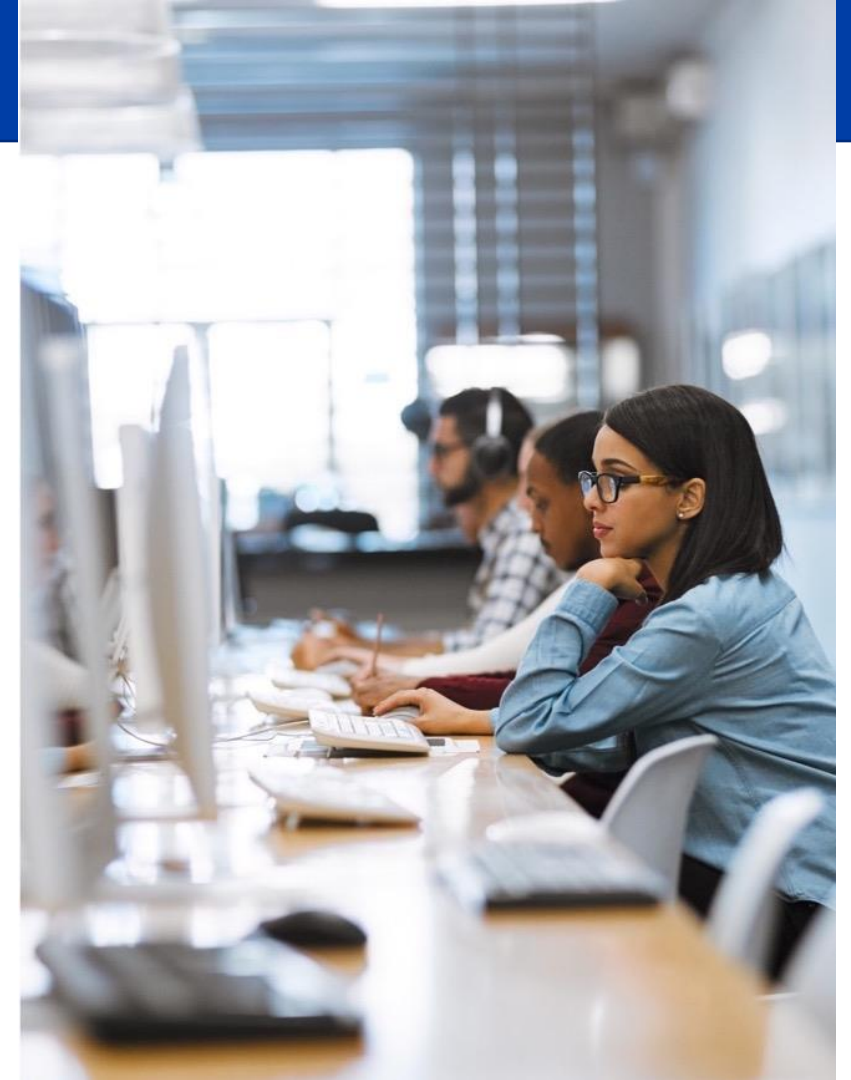
To create a plan that helps close the digital divide in California, we need **everyone's** help!

Help us spread the word by sharing the DEEM Tool with others who help your community get connected.

Access The DEEM Partner Toolkit: Bit.ly/DEEMToolkit
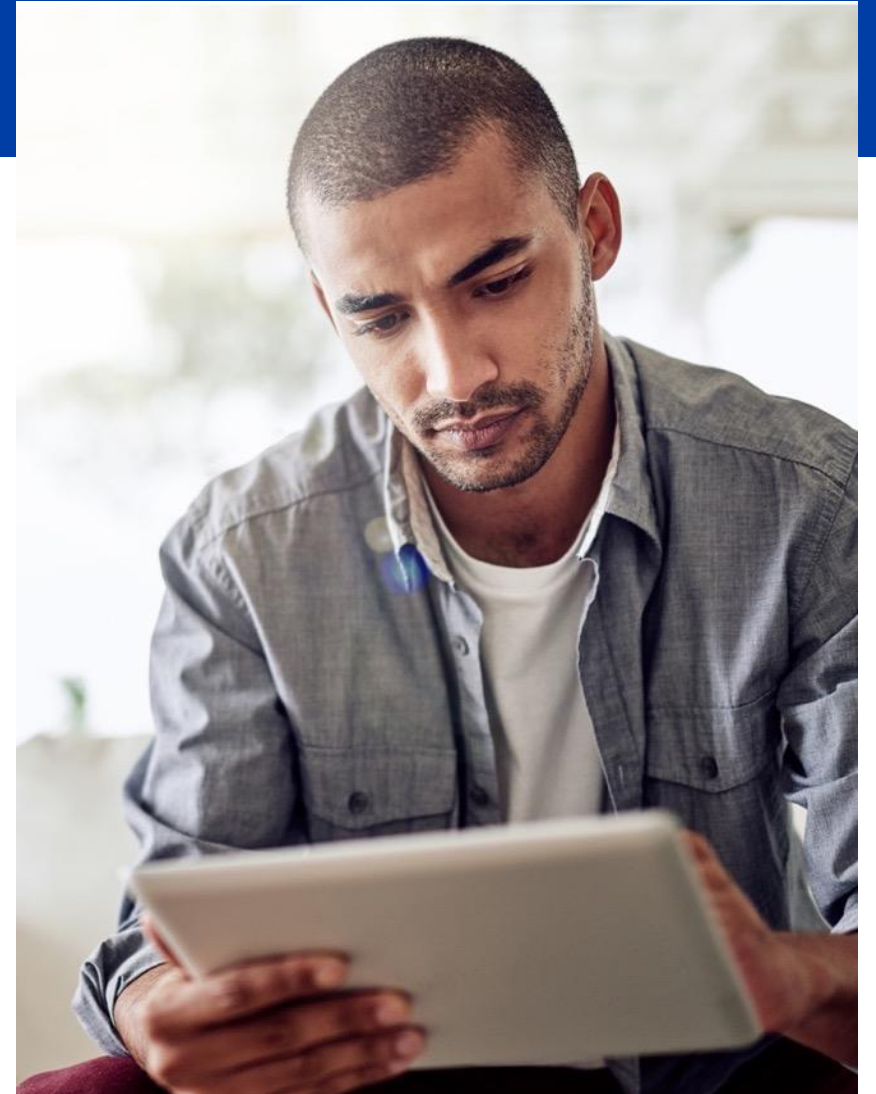
Bit.ly/DEEM-ES (Spanish Version)

Bit.ly/DEEM-ISP (DEEM for ISPs)

Digital Equity Online Survey

- **Mobile-friendly**
- **14 languages**
- **Built-in audio functionality** to accommodate communities with limited English and literacy proficiency

The survey captures information about internet access, internet affordability, and internet adoption for residents in California households.

Live on Thursday, May 18th!

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Upcoming State Digital Equity Planning & BEAD Virtual Events

Statewide Digital Planning Group Meeting

- Wednesday, July 26, 2023
- Wednesday, October 25, 2023

Outcome Area Working Group Meetings

- June 6 – Tribal Collaboration
- June 13 – Education
- June 14 – Digital Literacy & Inclusion
- June 14 – Workforce and Economic Development
- June 15 – Health
- June 15 – Essential Services, Accessibility, and Civic Engagement

To RSVP, visit
bit.ly/CADigitalEquityPlanEvents

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Broadband for All, Digital Equity and BEAD Regional Planning Workshops

Upcoming Workshops

- Tuesday, May 16, Inland Empire
- Friday, May 19, Los Angeles
- Saturday, May 20, Long Beach
- Wednesday, May 24, Orange County
- Tuesday, May 30, Tuolumne
- Thursday, June 1, Santa Maria
- Friday, June 2, Seaside
- Thursday, June 8, Oakland

Scan the QR code using your mobile device or visit us at
bit.ly/CADigitalEquityPlanEvents

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Ways to Get Involved

Members of the public interested in helping inform the State Digital Equity Plan can also:

1. Complete the DEEM Tool

2. Complete and share the Digital Equity Public Survey with your friends and family and your networks

3. Participate in the next Outcome Area Working Group Meeting

4. Attend a planning workshop in your region

Contact Us

Digital Equity Planning General: digitalequity@state.ca.gov

California Department of Technology, Office of Broadband and Digital Literacy

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Thank You

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