

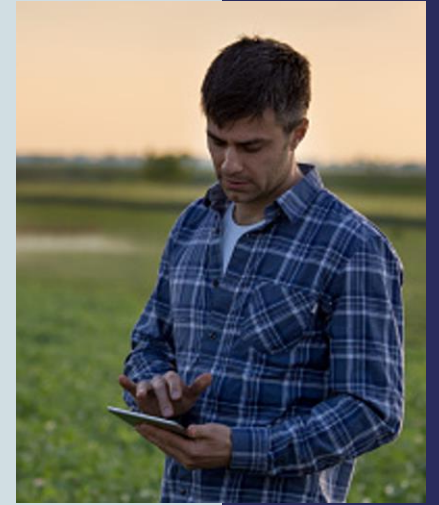
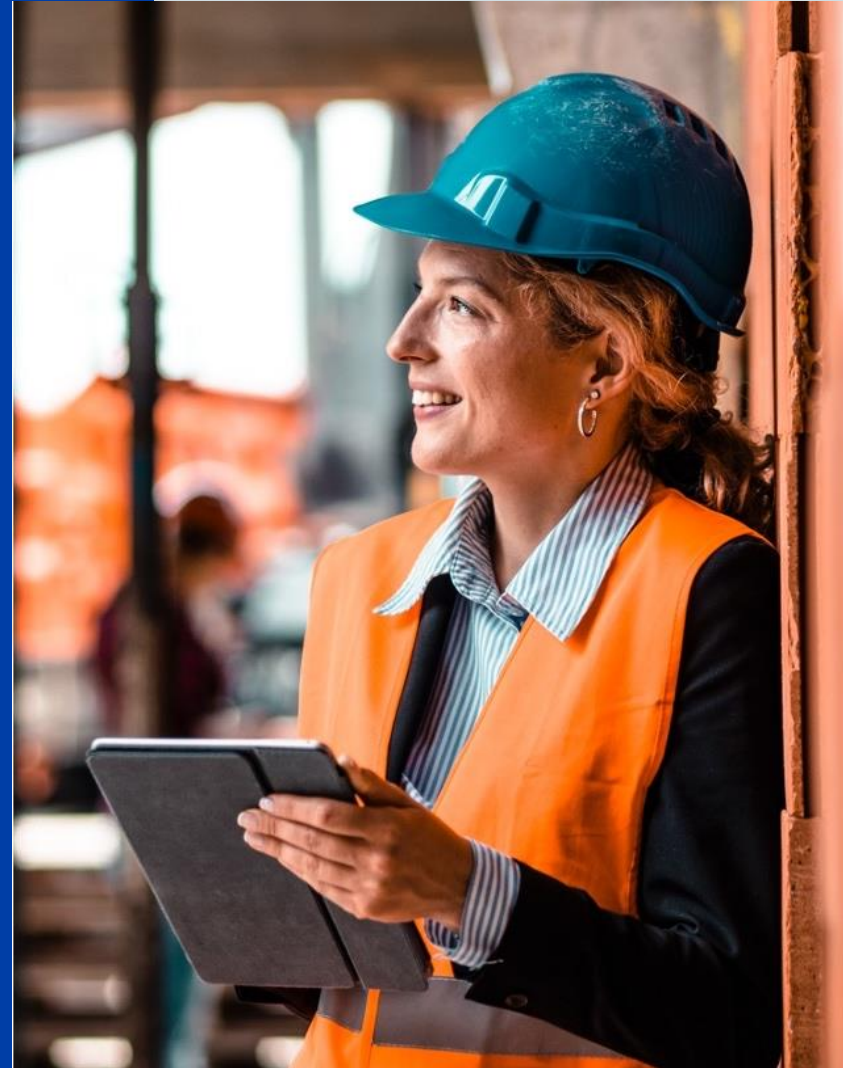
June 14, 2023

Workforce and Economic Development

Digital Equity Outcome Area Working Group



**BROADBAND
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AGENDA



- Welcome
- Summary of Key Takeaways from Prior Meetings
- Opening Panel
- Community Discussion
- Public Surveys
- Digital Equity Ecosystem Mapping (DEEM) Tool
- Next Steps and Close

Workforce and Economic Development Outcome Area Working Group

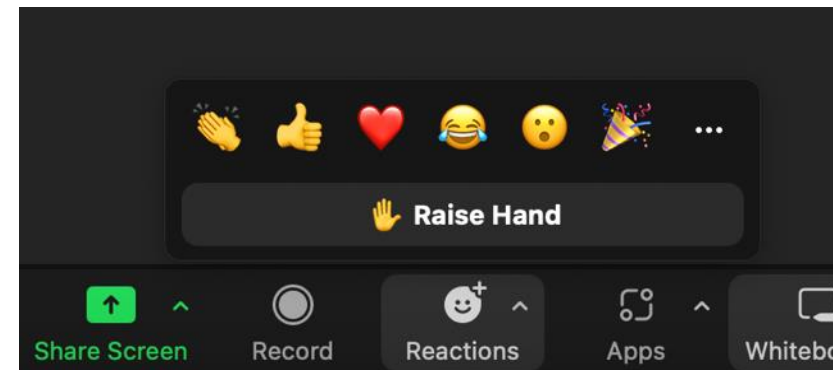
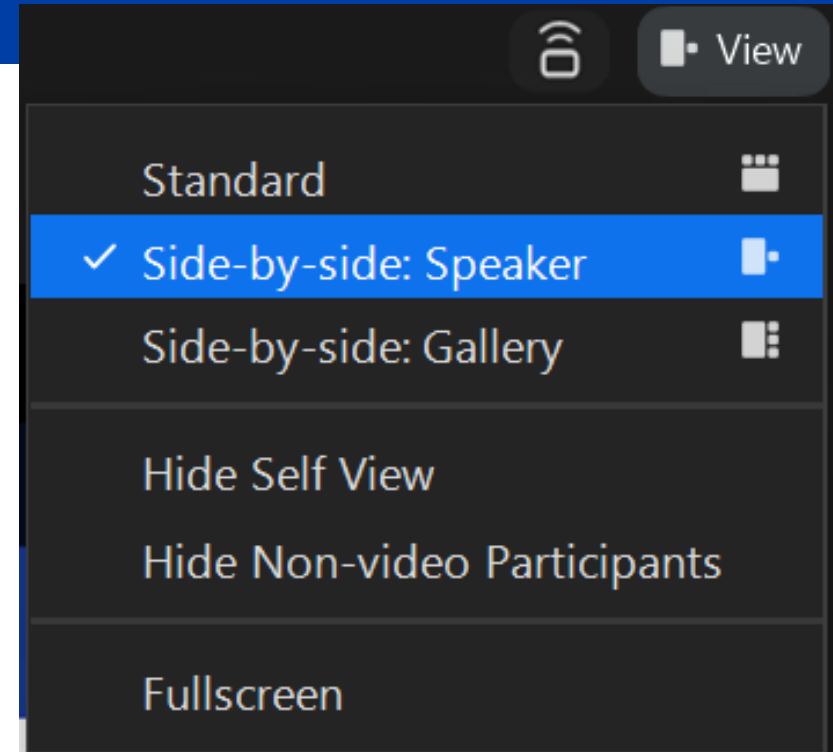
Housekeeping

Select Side-by-Side: Speakers Mode for the best viewing experience and visibility of the ASL interpreter.

Closed Captions English closed captions are available. Choose “CC closed caption” on your toolbar and select "show subtitle".

Chat We invite everyone to introduce themselves in the chat! Share your name, pronouns, organization/title, and where you are joining us from.

Reactions Raise Hand feature



May Meeting What we learned

Takeaways from discussion:

1. Closing the diversity gap that is prevalent in the tech industry
2. Developing digital literacy training to promote critical career skills
3. Lack of infrastructure deployment acts as a barrier for those who deal with slow connection speeds
4. Expanding opportunities through online higher education to help improve economic outcomes



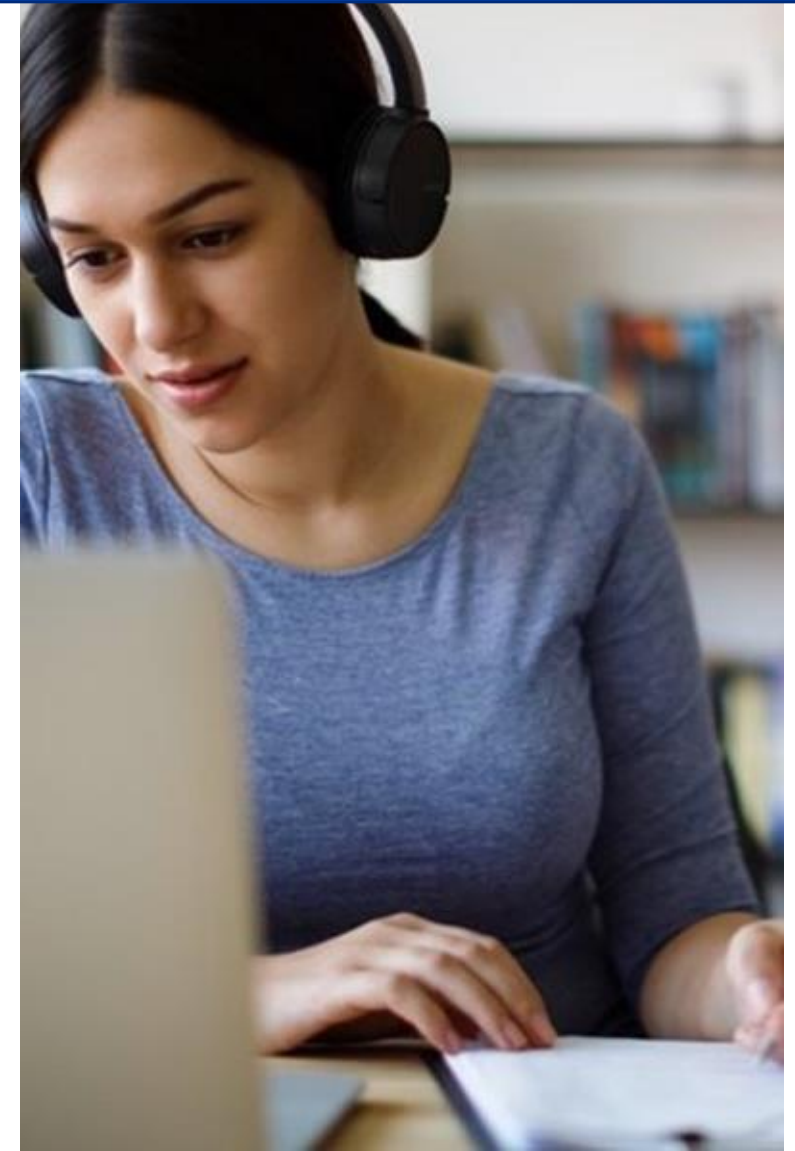
Barriers to Digital Equity

1. Lack of access to online services, resources and processes perpetuating systems of exclusion for covered populations
2. Unaffordable internet services and devices limit ability to participate in and benefit from joining the digital workforce
3. Limited availability of broadband deployment training programs



Recommended Strategies

1. Enhance digital skills for job seekers using federal funds and guidelines.
2. Invest in supportive services and use various resources for upskilling diverse groups.
3. Create paths from community organizations to higher education for employment-oriented digital skills training.
4. Promote the use of inclusive apprenticeships at every stage of network development.
5. Develop public, private partnerships for broadband training programs





Dr. Chelsy Pham

Vice President of Information
Technology
Hartnell Community College

Amelia De Jesus

Vice President, Workforce
Solutions
**Wireless Infrastructure
Association**

Connor Lawrence

Site Director and Reentry
Advocate
**Center for Employment
Opportunities**

Jenifer Jayme

Senior Director for Institutional
Development
NPower Inc.

Richard Mireles

Director of Outreach and
Engagement
**Creating Restorative Opportunities
and Programs**

Don Cameron

President
**California State Board of Food and
Agriculture**



Community Discussion: Recommended Strategies

Prompts – Workforce and Economic Development

1. What parties are most critical to promote digital equity skills and digital inclusion to improve Workforce and Economic Development outcomes?
2. What are some recommendations to improve workforce training for broadband infrastructure deployment and technology jobs?
3. What solutions will deliver outcomes to digital equity barriers in your region?





Digital Equity Survey

Digital Equity Online Survey

- **Mobile-friendly**
- **14 languages**
- **Built-in audio functionality** to accommodate communities with limited English and literacy proficiency

The survey captures information about internet access, internet affordability, and internet adoption for residents in California households.

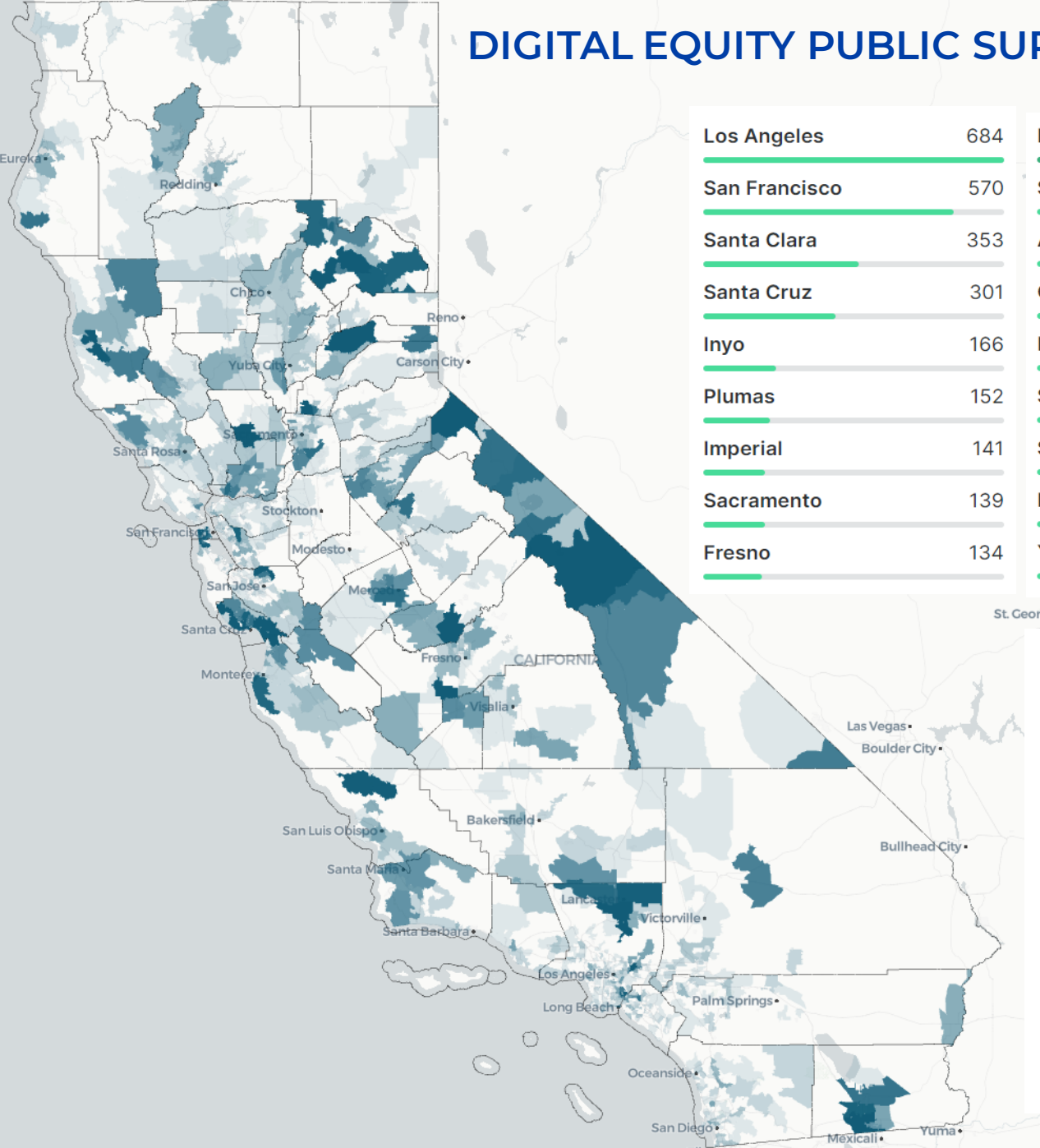


Scan the QR code using your mobile device or visit us at bit.ly/CADigitalEquitySurvey

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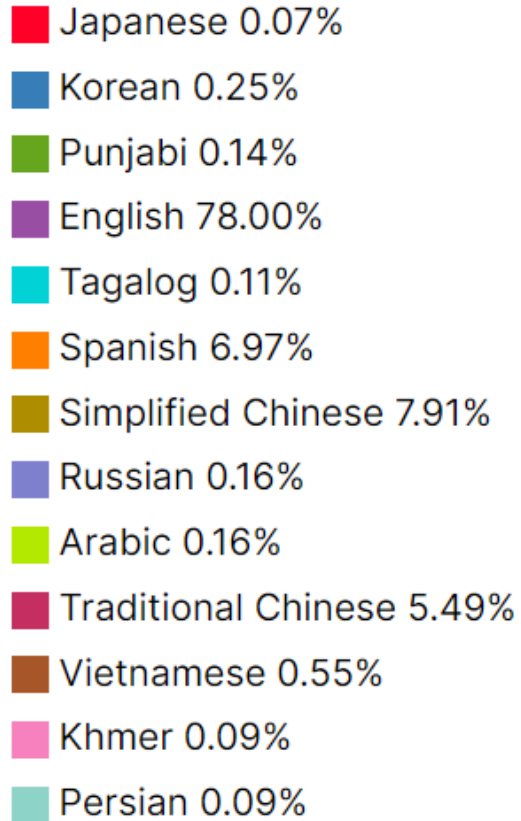
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DIGITAL EQUITY PUBLIC SURVEY | RESPONSES BY COUNTY | AS OF 6.14.23



Los Angeles	684	Mono	102	Placer	62	Riverside	45
San Francisco	570	San Diego	101	Nevada	58	Kern	41
Santa Clara	353	Alameda	100	Sonoma	55	Contra Costa	40
Santa Cruz	301	Orange	99	Madera	54	Humboldt	36
Inyo	166	Monterey	88	Santa Barbara	54	Butte	34
Plumas	152	Solano	86	Merced	51	Alpine	32
Imperial	141	San Mateo	85	San Luis Obispo	51	Lake	23
Sacramento	139	Mendocino	81	Calaveras	50	Ventura	22
Fresno	134	Yolo	72	San Bernardino	50	Marin	22
		Tuolumne	22	San Joaquin	9	Tehama	3
		Trinity	22	Yuba	9	Mariposa	3
		Kings	18	El Dorado	9	Del Norte	2
		Sutter	18	Amador	9		
		Tulare	18	Stanislaus	5	Total Valid Responses: 4,571	
		Lassen	13	Napa	5		
		Shasta	11	Sierra	5		
		Colusa	10	Siskiyou	5		
		San Benito	10	Glenn	4		

Total Valid Responses: 4,571



Population	Survey Respondents	
	#	%
Ethnic or Minority Communities	1,957	54
Aging Individuals (Age 60+)	1,483	41
Rural Communities	930	26
Households at or below 150% of the Federal Poverty Level	829	23
Immigrant Living in California	689	19
Individuals with Language Barriers (Limited English Proficiency individuals, etc.)	634	17
Individuals with Disabilities	411	11
Veterans	221	6
Tribe or Tribal Community	43	1
Unhoused or Experiencing Homelessness	29	1
None	322	9
Unanswered	199	5

* Multiple select question, respondents can choose more than one answer choice to this question in the survey.



Digital Equity Ecosystem Mapping (DEEM)

HOW TO TAKE ACTION

Digital Equity Ecosystem Mapping (DEEM) Tool

WE NEED TO KNOW ABOUT YOUR WORK

The Digital Equity Ecosystem Mapping (DEEM) tool tracks **Digital Equity** programs, plans, services, and resources throughout California. The mapping tool identifies:

- What programs are being offered, where they're being offered and to whom, and what is missing in each region.
- Barriers to achieving digital equity in California.



Scan the QR code using your mobile device or visit us at bit.ly/DEEMSurvey



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DIGITAL EQUITY ECOSYSTEM MAPPING

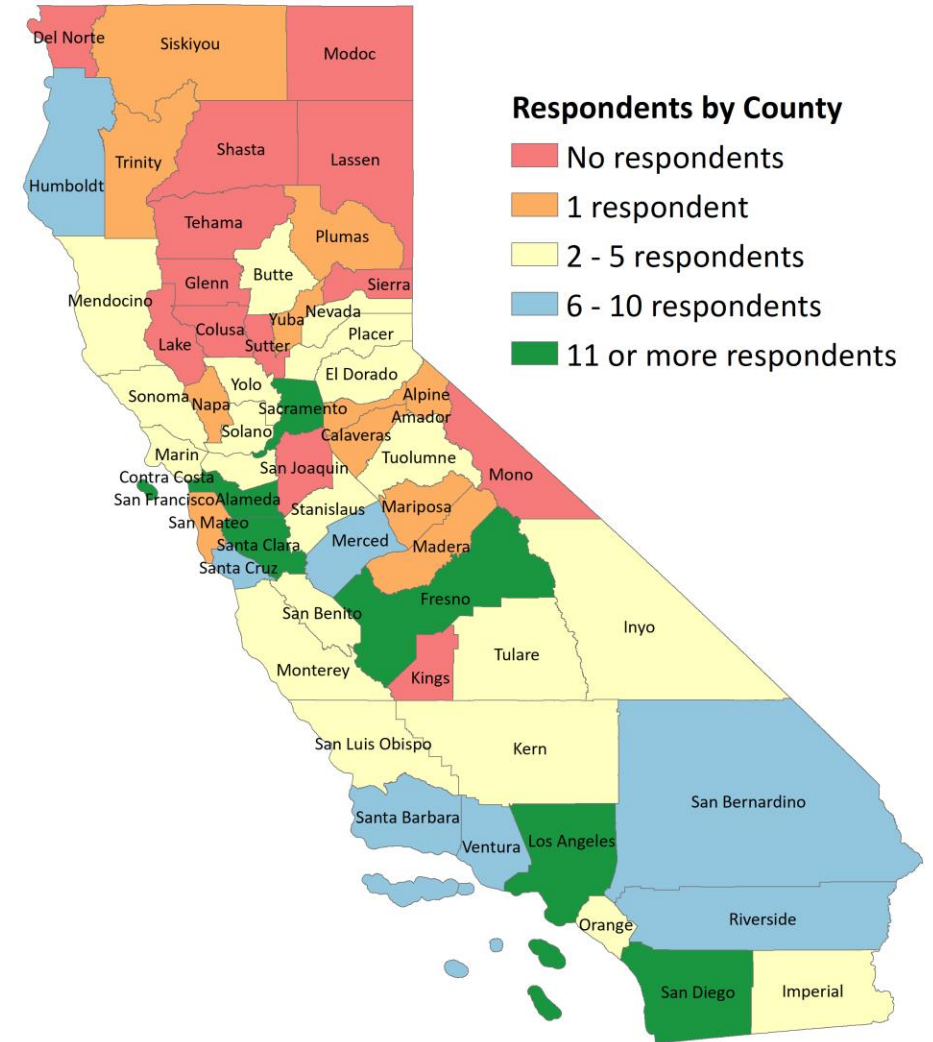
Total Reach

Total Responses*

Completed Responses

	DEEM	DEEM ISP
Total Reach	881	90
Total Responses*	280	27
Completed Responses	189	18

*Total Responses include complete and incomplete responses



DIGITAL EQUITY ECOSYSTEM MAPPING

Government or Public Organization	Count
County Government	41
State Government	24
County Office of Education	20
City Government	19
Local or Regional Authority	14
Council or Metropolitan Planning Organization	6
Public Safety Entity (Government)	6
Tribal Government	4
Special District	3
Other	33

*Multiple select question, respondents can choose more than one answer choice to this question in the survey

CALL TO ACTION

Digital Equity Ecosystem Mapping (DEEM) Tool

Complete the DEEM Tool; Share the DEEM Tool with your network

To create a plan that helps close the digital divide in California, we need **everyone's** help!

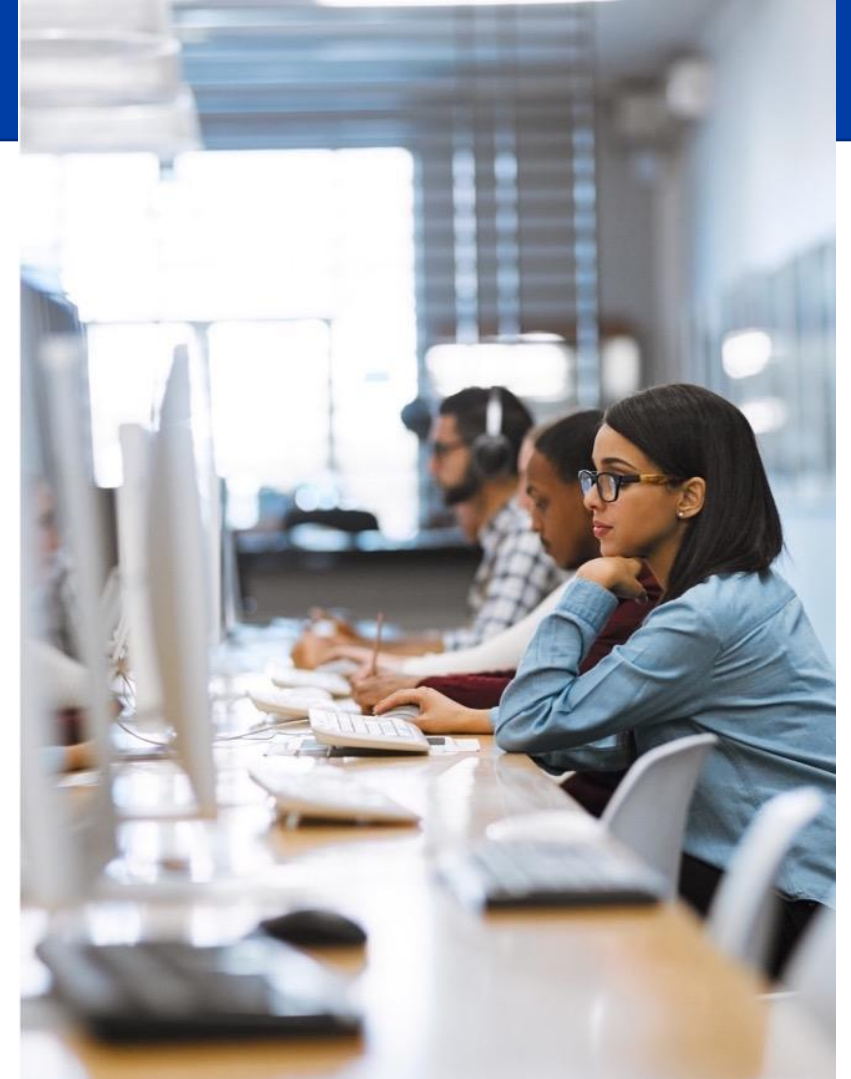
Help us spread the word by sharing the DEEM Tool with others who help your community get connected.

Access The DEEM Partner Toolkit:

[Bit.ly/DEEMToolkit](https://bit.ly/DEEMToolkit)

[Bit.ly/DEEM-ES](https://bit.ly/DEEM-ES) (Spanish Version)

[Bit.ly/DEEM-ISP](https://bit.ly/DEEM-ISP) (DEEM for ISPs)





Upcoming Broadband for All, BEAD, and Digital Equity Tribal Consultations

For Tribal Leaders, Members and Representatives ONLY.

Tuesday, June 20
11:30 am to 4:00 pm

Redding Library
1100 Parkview Ave,
Redding, CA 96001.

Thursday, June 22
11:30 am to 4:00 pm

Eagle Mountain Casino
1850 West St.,
Porterville, CA 93257.

Tuesday, June 27
11:30 am to 4:00 pm

**Kumeyaay Tribal
Community College**
910 Willow Glen Dr.
El Cajon, CA 92019.

Wednesday, July 12
1:00 pm to 3:00 pm

This is a virtual event.

To receive registration links, email us at
digitalequity@state.ca.gov



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Upcoming State Digital Equity Planning & BEAD Virtual Events



Statewide Digital Planning Group Meeting

- Wednesday, July 26, 2023
- Wednesday, October 25, 2023

Outcome Area Working Group Meetings

- June 14 – Workforce and Economic Development
- June 15 – Health
- June 15 – Essential Services, Accessibility, and Civic Engagement
- July (date TBD) – Tribal Collaboration

To RSVP, visit
bit.ly/CADigitalEquityPlanEvents

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How to Take Action

Ways to Get Involved

1. Complete and share the Digital Equity Public Survey with your friends and family and your networks
2. Complete the DEEM Tool
3. Provide public comment on draft SDEP this summer



Scan the QR code using your mobile device
or visit us at bit.ly/CADigitalEquitySurvey

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Contact Us

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Thank You



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