

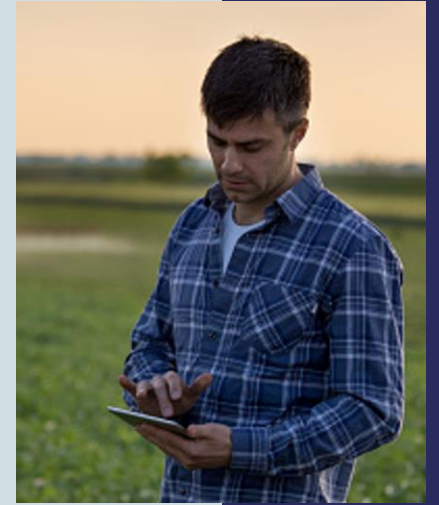
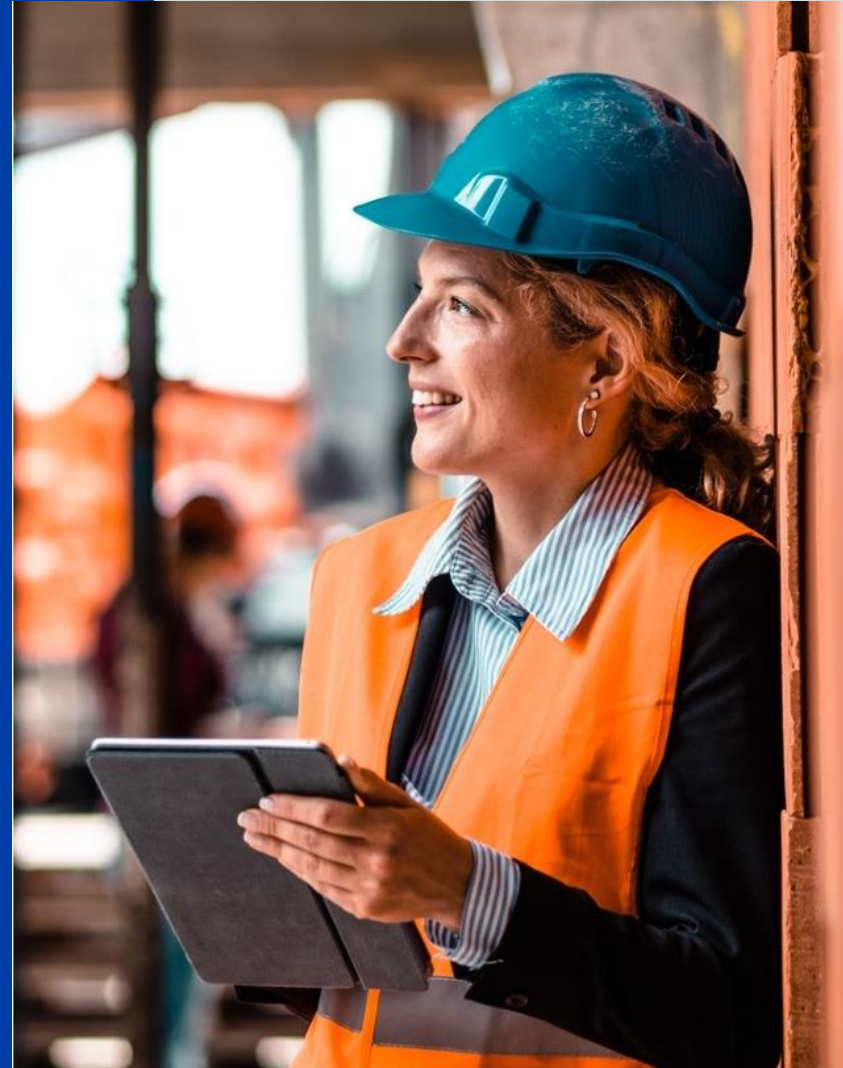
May 17, 2023

# Workforce and Economic Development

Digital Equity Outcome Area Working Group



**BROADBAND  
FOR ALL**



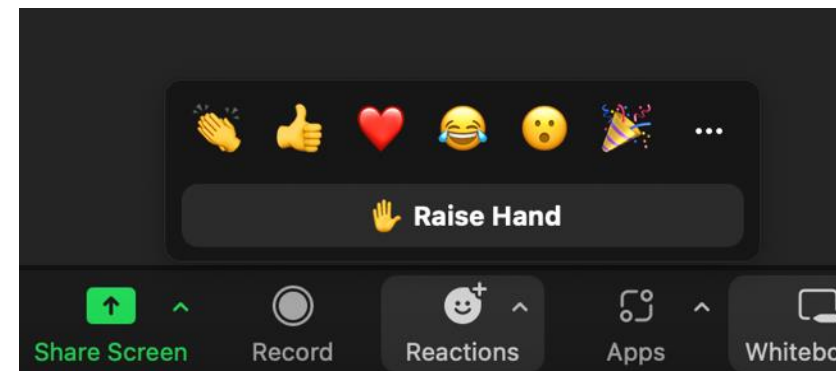
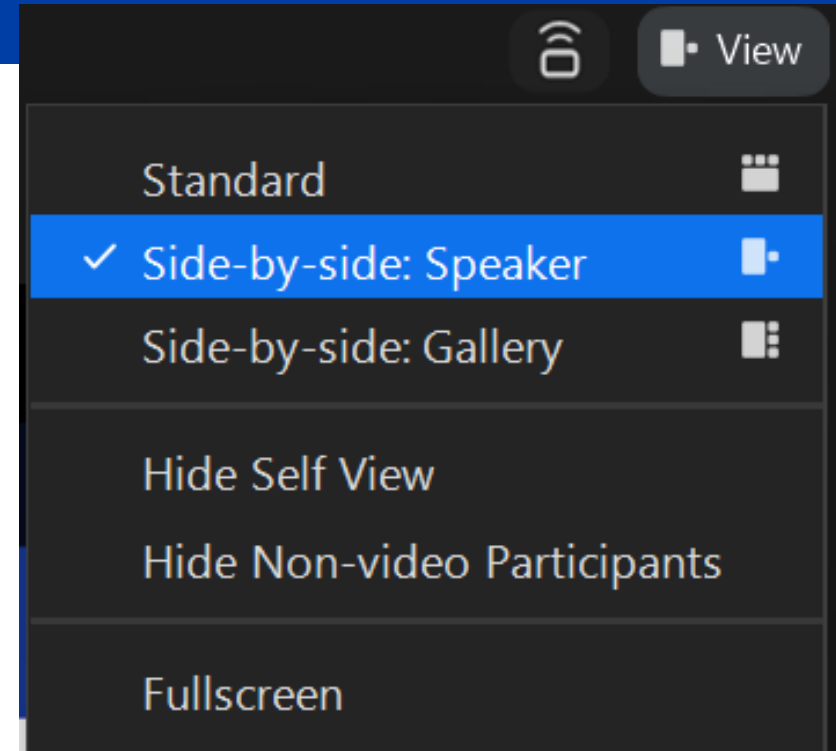
# Housekeeping

**Select Side-by-Side: Speakers Mode** for the best viewing experience.

**Closed Captions** English closed captions are available. Choose “CC closed caption” on your toolbar and select "show subtitle".

**Chat** We invite everyone to introduce themselves in the chat! Share your name, pronouns, organization/title, and where you are joining us from.

**Reactions** Raise Hand feature



# AGENDA



- Welcome
- Key Takeaways from February and March OAWG Meetings
- Opening Panel Discussion
- Community Discussion
- How to Take Action
- Next Steps and Close

# February Meeting: What We Learned

## Takeaways from discussion:

1. Lack of infrastructure limits accessibility
2. Barriers related to language and culture
3. Cross-entity coordination
4. Pathway programs' connection to jobs and industry

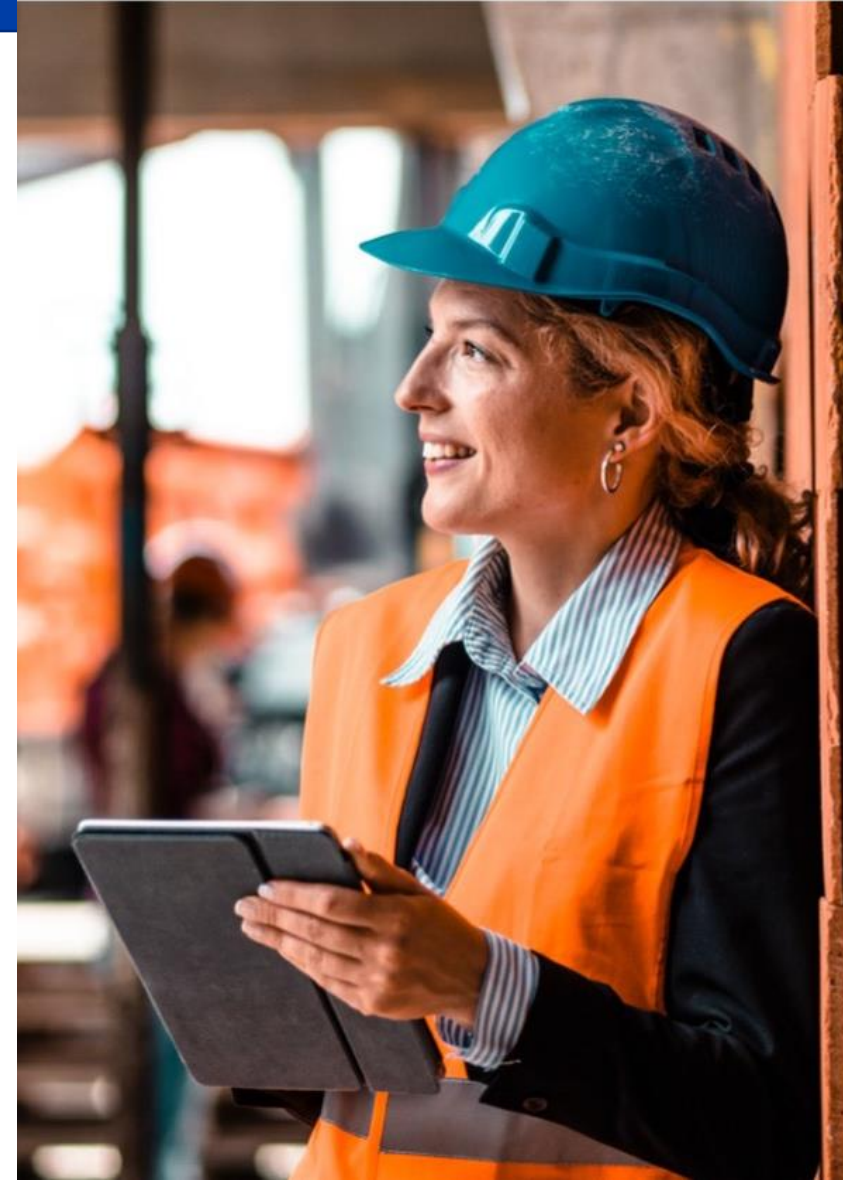




## March Meeting: What We Learned

### Takeaways from discussion:

1. Need for workforce development programs to be available in multiple languages
2. Collaboration and partnerships are essential
3. Education entities including community colleges, labor unions and non-profits can play a pivotal role
4. Emphasis on the human element in technology adoption and digital literacy
5. Need for organizations to work together to transform identities and engage the populations they serve





# Opening Panelists

## **Leo Sosa**

Founder and CEO  
**Dev/Mission**

## **Laura Maristany**

Vice President of External  
Affairs  
**Bitwise**

## **Renee John**

Director of Workforce  
Development  
**Valley Vision**

## **Caitlin Blockus**

Project Manager  
**Valley Vision**

## **Sean Wilcock**

VP of Business Development  
**Imperial Valley Economic  
Resource Center**

## **Michael Younger**

VP of Workforce, Strategy &  
Innovation  
**Calbright**



# Community Discussion

## Prompts

**Please share what you can about the ways in which digital equity programs are helping advance Workforce and Economic Development in your communities.**

1. What actions are your organization taking to address digital equity barriers for covered populations?
2. Does your organization offer programs to address any of the following?
  - Broadband affordability or adoption
  - Digital literacy and skills training
  - Digital navigator program
  - Device access
3. What digital equity programs do you think are needed and are currently missing?



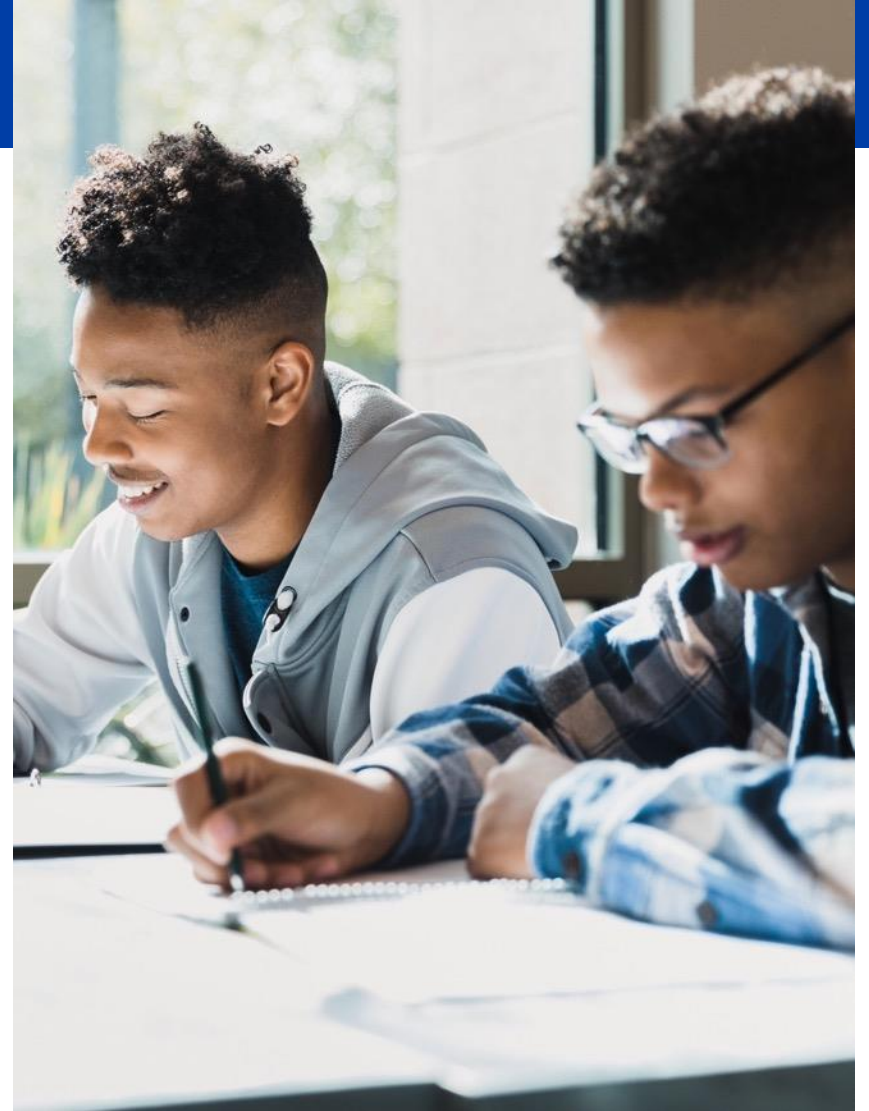


# Next Steps

1. Integrate input from regional workshops, Public Survey and DEEM tool
2. Conduct gap analysis
3. Develop recommendations for inclusion in the SDEP

## Final OAWG Meeting:

**JUNE 14, 2-3:30PM PT:** Using the Public Survey and DEEM data to shape SDEP priorities.





**Map your Work,  
Map your Impact**

HOW TO TAKE ACTION

# Digital Equity Ecosystem Mapping (DEEM) Tool

## THE DEEM TOOL IS LIVE!

The Digital Equity Ecosystem Mapping (DEEM) tool tracks **Digital Equity** programs, plans, services, and resources throughout California. The mapping tool identifies:

- What programs are being offered, where they're being offered and to whom, and what is missing in each region.
- Barriers to achieving digital equity in every California county.



Scan the QR code using your mobile device or visit us at [bit.ly/DEEMSurvey](https://bit.ly/DEEMSurvey)



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# DIGITAL EQUITY ECOSYSTEM MAPPING

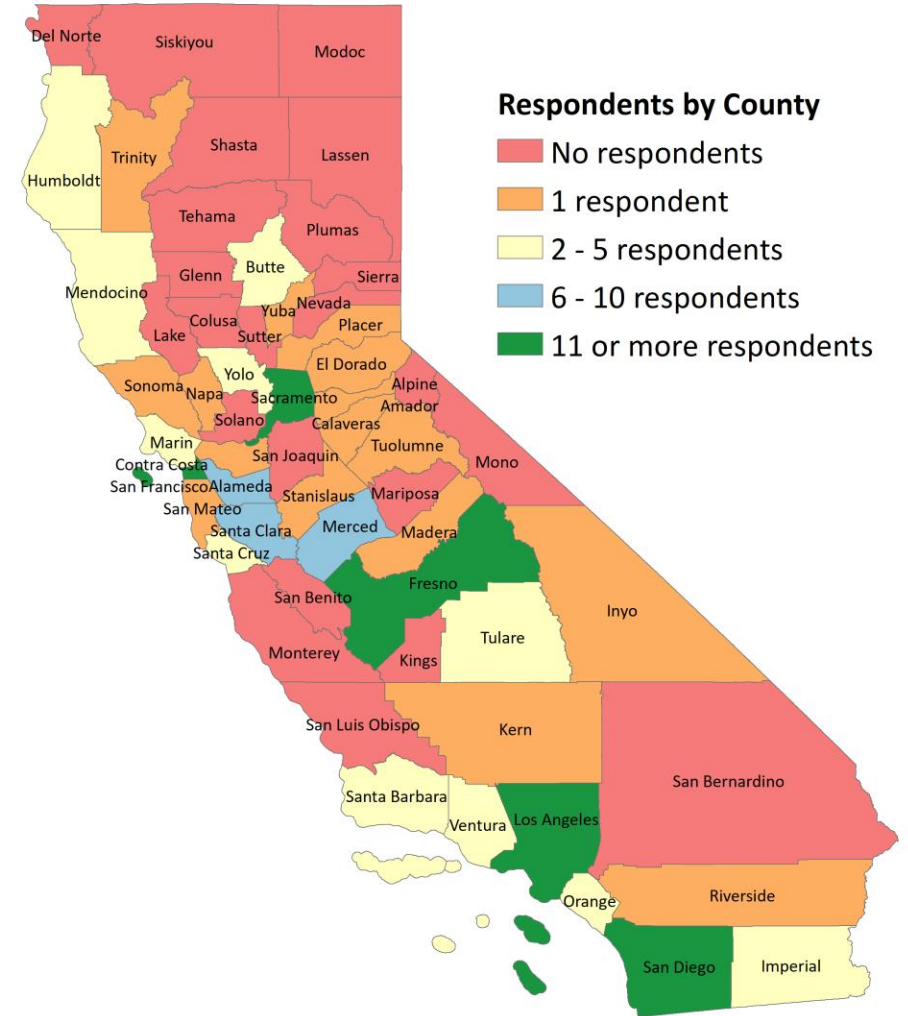
Total Reach

Total Responses\*

Completed Responses

	DEEM	DEEM ISP
Total Reach	471	60
Total Responses*	163	19
Completed Responses	94	14

\*Total Responses include complete and incomplete responses





CALL TO ACTION

# Digital Equity Ecosystem Mapping (DEEM) Tool

## Complete the DEEM Tool; Share the DEEM Tool with your network

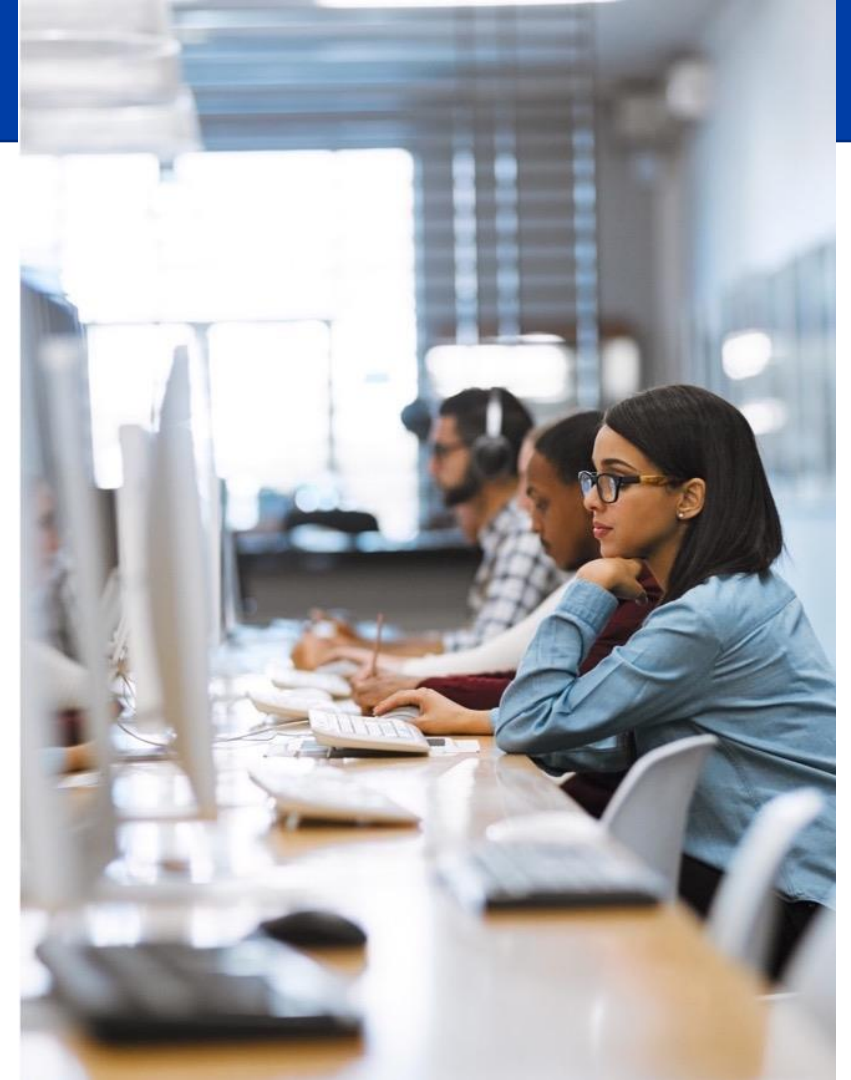
To create a plan that helps close the digital divide in California, we need **everyone's** help!

Help us spread the word by sharing the DEEM Tool with others who help your community get connected.

Access The DEEM Partner Toolkit:  
[Bit.ly/DEEMToolkit](https://bit.ly/DEEMToolkit)

[Bit.ly/DEEM-ES](https://bit.ly/DEEM-ES) (Spanish Version)

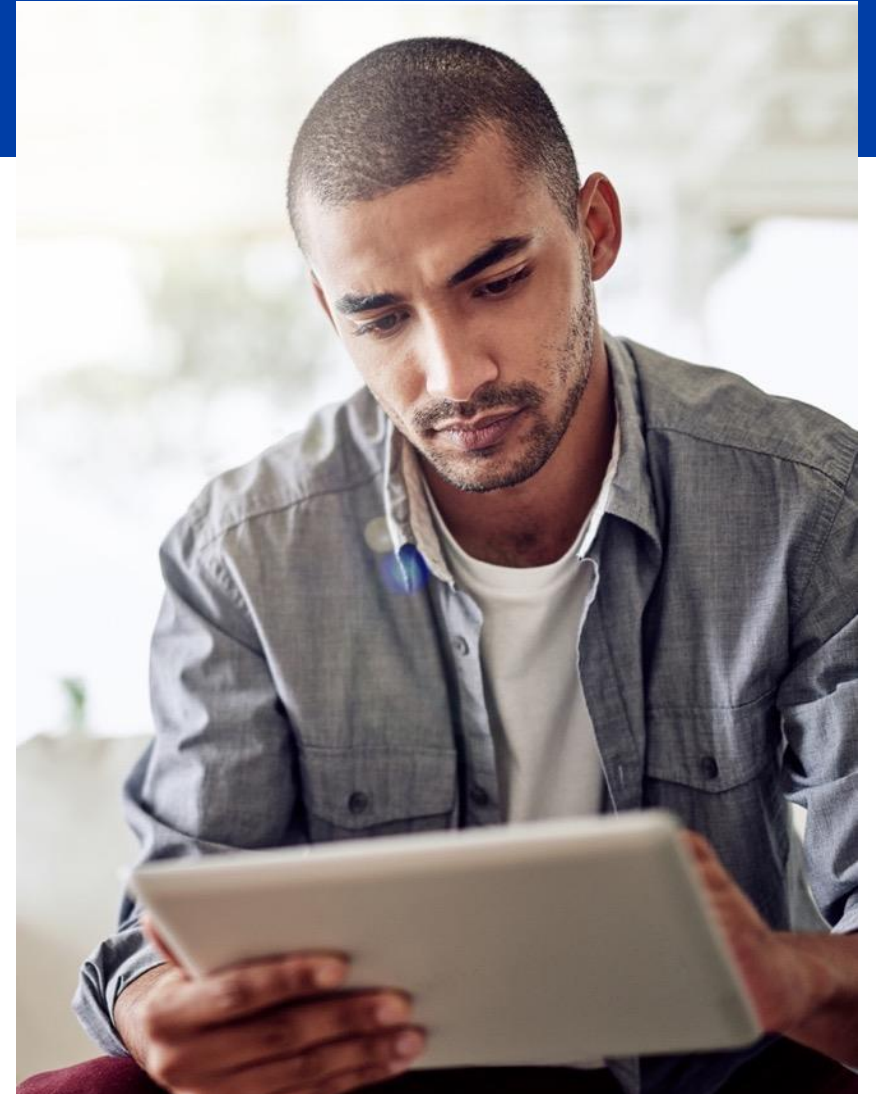
[Bit.ly/DEEM-ISP](https://bit.ly/DEEM-ISP) (DEEM for ISPs)



# Digital Equity Online Survey

- **Mobile-friendly**
- **14 languages**
- **Built-in audio functionality** to accommodate communities with limited English and literacy proficiency

The survey captures information about internet access, internet affordability, and internet adoption for residents in California households.



Live on Thursday, May 18th!

CALIFORNIA  
**ALL**

Broadband for All

# Upcoming State Digital Equity Planning & BEAD Virtual Events



## Statewide Digital Planning Group Meeting

- Wednesday, July 26, 2023
- Wednesday, October 25, 2023

## Outcome Area Working Group Meetings

- June 6 – Tribal Collaboration
- June 13 – Education
- June 14 – Digital Literacy & Inclusion
- June 14 – Workforce and Economic Development
- June 15 – Health
- June 15 – Essential Services, Accessibility, and Civic Engagement

To RSVP, visit  
[bit.ly/CADigitalEquityPlanEvents](https://bit.ly/CADigitalEquityPlanEvents)

CALIFORNIA  
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# Broadband for All, Digital Equity and BEAD Regional Planning Workshops

## Upcoming Workshops

- Friday, May 19, Los Angeles
- Saturday, May 20, Long Beach
- Wednesday, May 24, Orange County
- Tuesday, May 30, Tuolumne
- Thursday, June 1, Santa Maria
- Friday, June 2, Seaside
- Thursday, June 8, Oakland

Scan the QR code using your mobile device or visit us at [bit.ly/CADigitalEquityPlanEvents](https://bit.ly/CADigitalEquityPlanEvents)



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How to Take Action

# Ways to Get Involved



**Members of the public interested in helping inform the State Digital Equity Plan can also:**

1. Complete the DEEM Tool
2. Complete and share the Digital Equity Public Survey with your friends and family and your networks
3. Participate in the next Outcome Area Working Group Meeting
4. Attend a planning workshop in your region

# Contact Us

**Digital Equity Planning General:** [digitalequity@state.ca.gov](mailto:digitalequity@state.ca.gov)

**California Department of Technology, Office of Broadband and Digital Literacy**

**Cole Przybyla, Broadband Access and Deployment Advisor**  
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**Ana Licona**  
[ana.licona@state.ca.gov](mailto:ana.licona@state.ca.gov)

**Rida Fayyaz**  
[Rida.fayyaz@state.ca.gov](mailto:Rida.fayyaz@state.ca.gov)



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# Thank You



**BROADBAND  
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