



**BROADBAND
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Broadband for All, Digital Equity, and BEAD Regional Planning Workshop

June 1, 2023



#BroadbandForAll

Share images and video of this workshop on social media using the hashtags:

#BroadbandForAll and
#DigitalEquity





AGENDA

- Welcome and Introductions
- Ice-Breaker
- Broadband for All Program and Overview of Existing Investments and Efforts
- Lived Experienced Discussion
- Small Group Conversations
- Calls to Action
- Refreshments and Concurrent Working sessions
 - Working Session A: Broadband Infrastructure Deployment
 - Working Session B: Affordability and Adoption

Welcome and Introductions

Shelby Arthur

Collaborative Coordinator

Broadband Consortium Pacific Coast



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Regional-Local Partners



Broadband for All, Digital Equity, and BEAD Regional Planning Workshop

Senator Monique Limon, District 19

Jared Johnson, California Department of Technology

Maria Ellis, California Public Utilities Commission

**Danna Stroud, Governor's Office of Business and
Economic Development**

**Gladys Palpallatoc, National Telecommunication
and Information Administration**



Ice-Breaker Kick-off Leadership Engagement: Biggest Challenges to Digital Equity

Sunne Wright McPeak

President and CEO

California Emerging Technology Fund



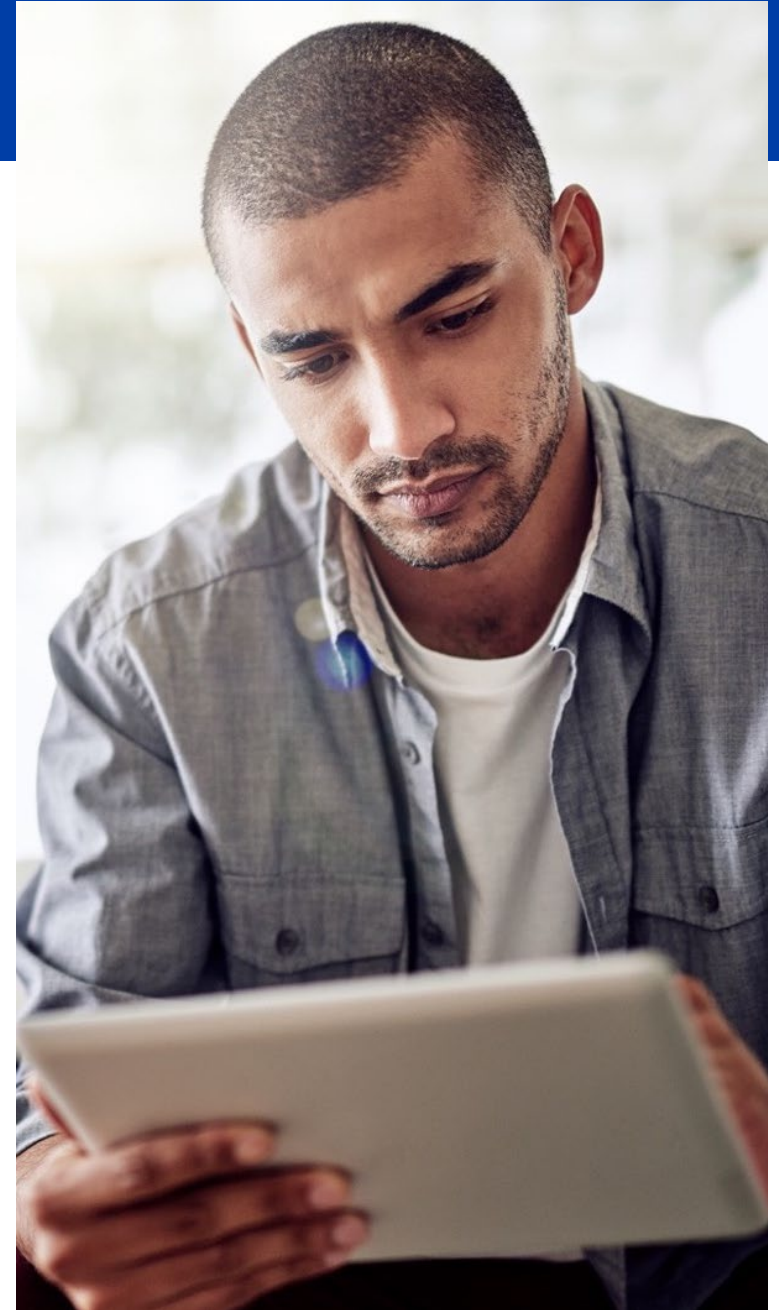
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Icebreaker Exercise

How important are the following barriers and challenges to achieving Digital Equity for all residents in your region?

Please respond to each on a scale of 1 to 5, with 5 being most important.

Barrier or Challenge	1	2	3	4	5
Lack of high-speed internet infrastructure.					
Affordability of high-speed internet service.					
Unawareness about affordable Internet (ACP).					
Need for digital literacy training.					
Unavailability of affordable computing devices.					
Other? (Please describe.)					



Broadband for All: Overview of Existing Investments and Efforts

Scott Adams

**Deputy Director, Office of Broadband and Digital Literacy
California Department of Technology**

Maria Ellis

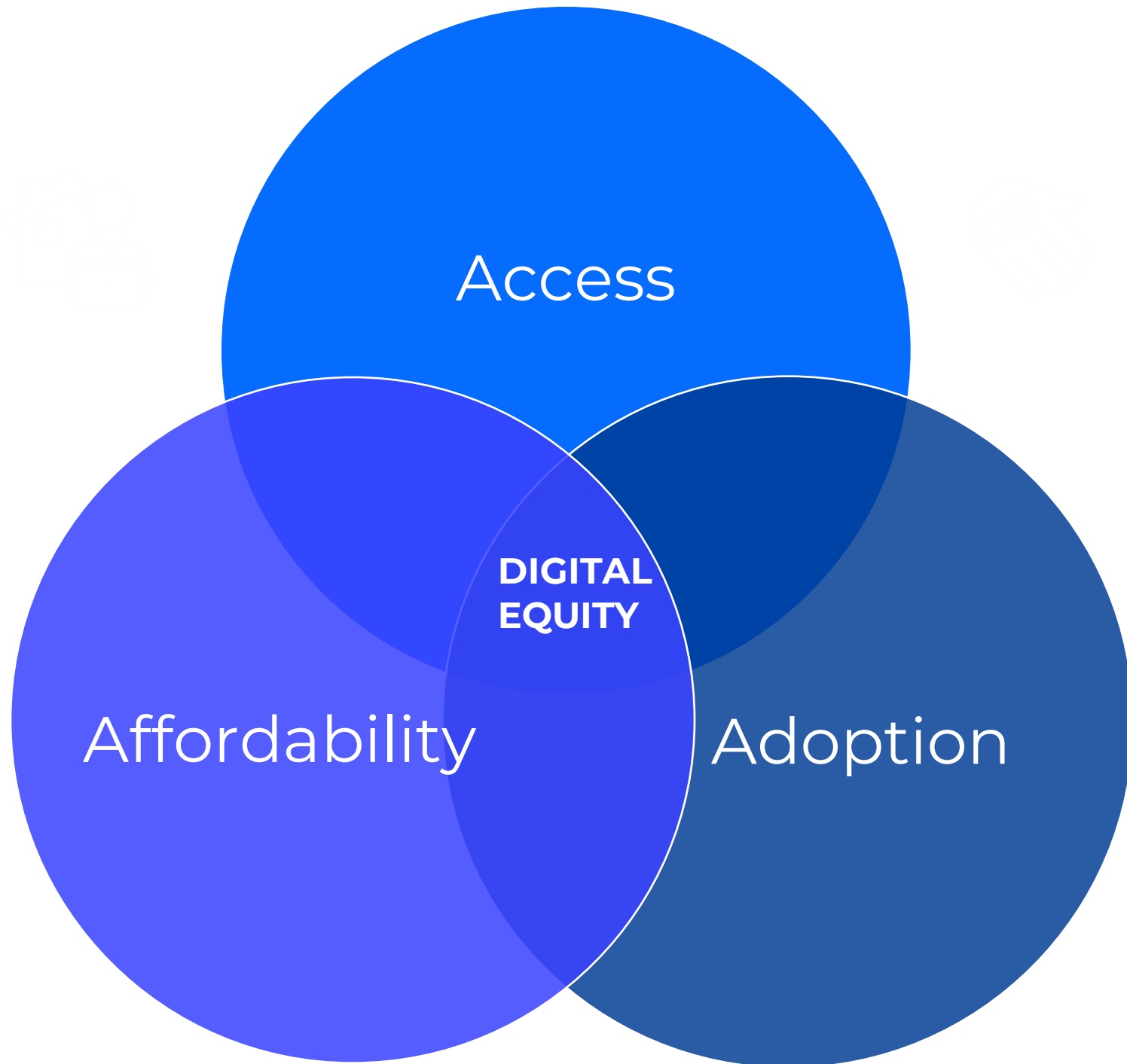
**Deputy Director for Broadband
California Public Utilities Commission**



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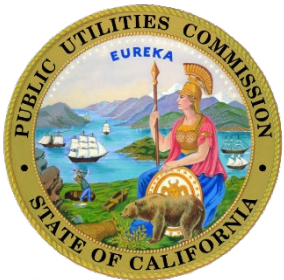
“Californians’ ability to access and use broadband is the difference between being able to fully engage in life and being cut off.”





MULTI-AGENCY COLLABORATION

California Broadband Council



Executive Order N-73-20

Required the development of a California State Broadband Action Plan.



Specific direction on 15 items:

- Data and Mapping
- Funding
- Deployment
- Adoption

BROADBAND FOR ALL **Action Plan**



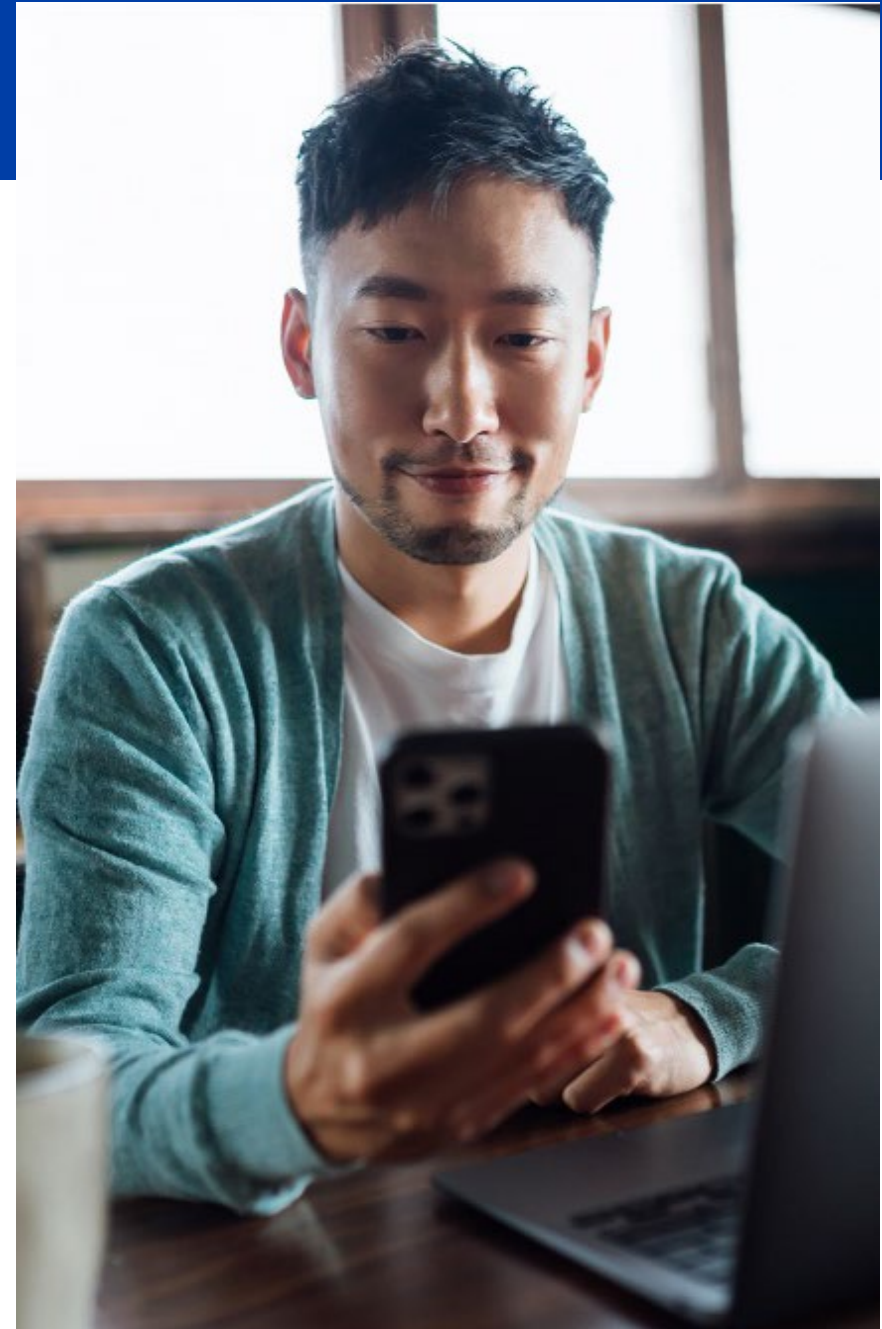
Goal 1: All Californians have high-performance broadband available at home, schools, libraries, and businesses.

Goal 2: All Californians have access to affordable broadband and necessary devices.

Goal 3: All Californians can access training and support to enable digital inclusion.

Senate Bill 156

- **\$6 billion** investment over three years to:
 - Expand broadband infrastructure
 - Increase affordability
 - Enhance access to broadband for all Californians.
- **\$3.25 billion** to develop, acquire, construct, maintain and operate a statewide “open-access middle-mile” network (CDT)
- **\$2.75 billion** for last-mile infrastructure grant programs (CPUC)



Middle-Mile Broadband Network



- **10,000-mile statewide network on state highways**
 - Contracted by Dec 2024
 - Constructed by Dec 2026
 - Broke ground October 2022

Statewide Construction Evaluation Map of 10,000 miles of proposed build

Last-Mile Broadband Programs

California Advanced Services Fund

Up to \$73 million+ annually

Several of programs to fund broadband infrastructure, adoption, and digital literacy, as well Tribal technical assistance.

Federal Funding Account

\$2 billion

Grants for last-mile broadband deployment that focuses on fiber and cable technology. These funds must be encumbered by the 2025 federal deadline, and spent before 2027.

Loan Loss Reserve Fund

\$750 million

Offers credit enhancement, or a type of insurance, that helps lenders control for the risk that loans will not be repaid. For development of public networks.

Local Agency Technical Assistance

\$2.4 million remaining (Tribal)

For public entity or consultant costs to create Joint Powers Authorities, and for other costs to prepare to deploy broadband infrastructure, including for environmental permitting, engineering, etc.

BEAD

TBD; ~990 million to \$1.1 billion+

Grants for broadband deployment, adoption support programs, and digital literacy.

Broadband Adoption

Broadband adoption is daily access to the Internet:

- At speeds, quality and capacity necessary to accomplish common tasks,
- With the digital skills necessary to participate online, and
- On a personal device and secure, convenient network.

Definitions - National Digital Inclusion Alliance



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Affordable Connectivity Program

The Federal Communication Commission's Affordable Connectivity Program is a \$14.2 billion benefit program to lower the cost of home internet service for residents.

\$30 per month

toward internet service for eligible households

\$75 per month

for households on qualifying Tribal lands.

One-time discount of up to \$100

to purchase a laptop, desktop computer, or tablet from participating providers

California leads the nation in Affordable Connectivity

Program enrollment with

2,141,138

in statewide enrollment as of May 30, 2023

37% of ACP-Eligible Households

USAC ACP Enrollment and Claims Tracker

Infrastructure Investment and Jobs Act (IIJA)

The IIJA invests roughly \$65 billion to support broadband deployment and adoption and promote digital equity in states.

**Broadband Equity, Access,
and Deployment (BEAD)**

\$42.45B

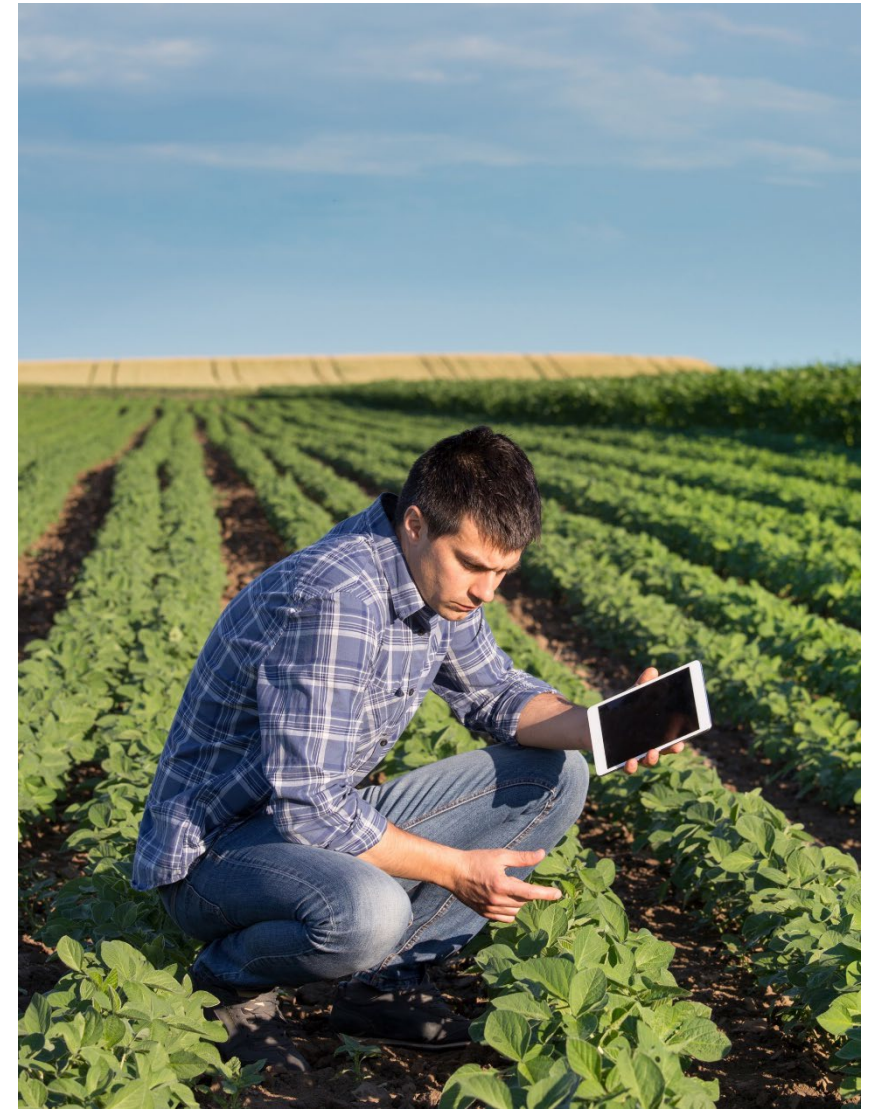
**Digital Equity Planning,
Capacity, and Competitive
Grants**

\$2.75B

BACKGROUND

SDEP AND BEAD Plan Coordination

- CDT administering entity for Digital Equity Planning program
- CPUC administering entity for Broadband Equity, Access and Deployment program
- Planning processes are coordinated
- Extensive statewide and local engagement and input
- When completed, both plans will be integrated and unlock hundreds of millions of additional dollars to achieve Broadband for All





Covered Populations

The Digital Equity Act prioritizes investments for eight “Covered Populations”

1

Individuals living in covered households

with an income at or below 150% Federal Poverty Level

2

Aging individuals (60+)

3

Incarcerated individuals

other than individuals who are incarcerated in a Federal correctional facility

4

Veterans

5

Individuals with disabilities

6

Individuals with language barriers

including individuals who Are English learners; and have low levels of literacy

7

Members of a racial or ethnic minority group

8

Individuals who primarily reside in a rural area

9

Women and those who identify as female

10

LGBTQI+

Specifically called out in the BEAD notice of funding opportunity



SDEP PLANNING APPROACH **PLANNING COMPONENTS**

The planning process will consist of five components:

- Statewide Planning Group
- Outcome Area Working Groups
- California Digital Equity Survey(s)
- Regional Planning Workshops
- Statewide Public Engagement

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Digital Equity Survey

Survey

CDT is distributing a statewide **Digital Equity Survey** to residents of California as a civic engagement tool to identify barriers to digital equity, especially for Covered Populations.

The survey is intended to capture information about internet access, internet affordability, and internet adoption for residents in California households.

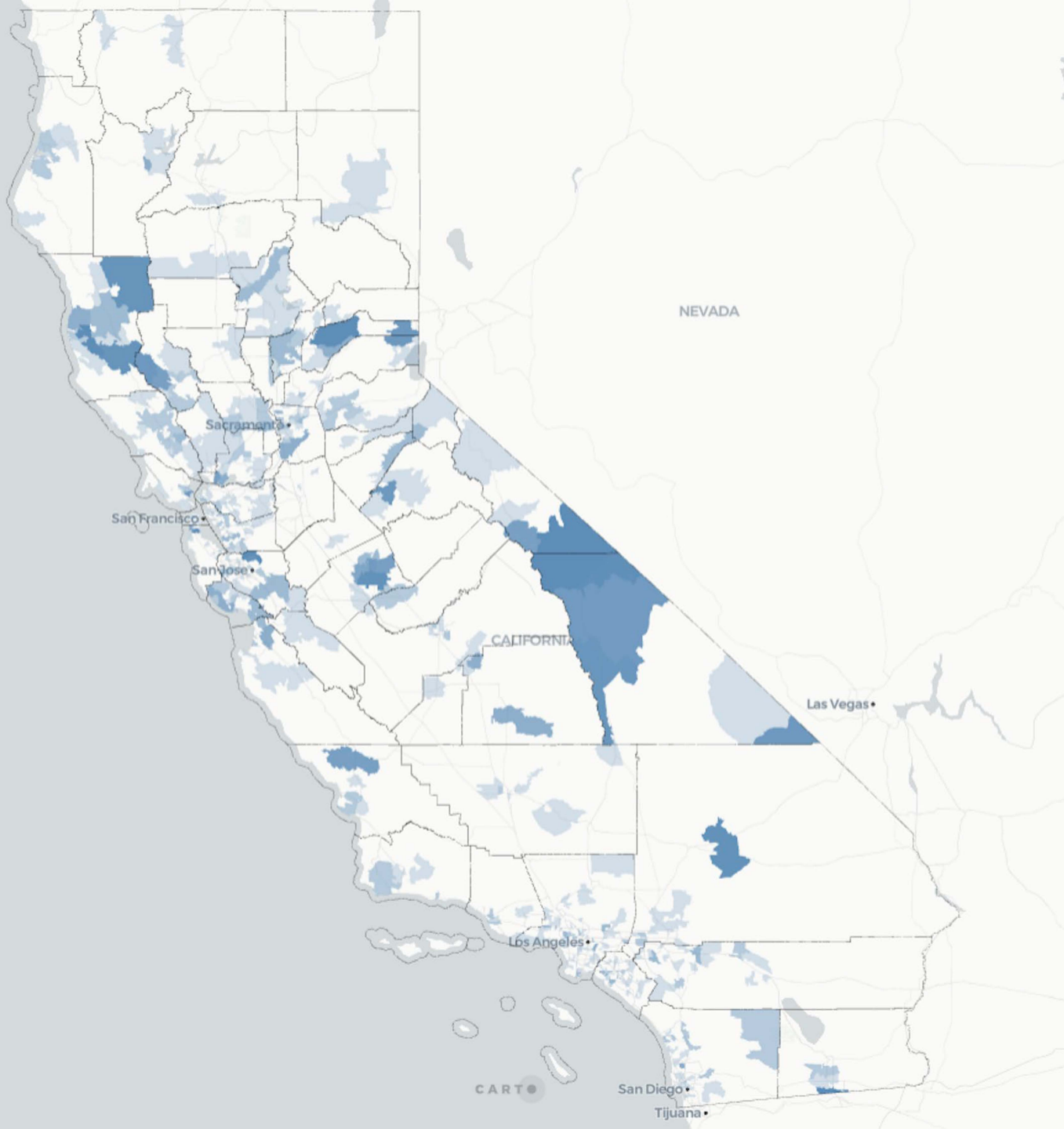
Accessibility Features

The survey can be accessed online or via mobile phone in 14 languages, with audio functionality available for residents with sight impairment and low levels of literacy

Response thus far

Since first launching, we've received over 1000 responses in 11 languages





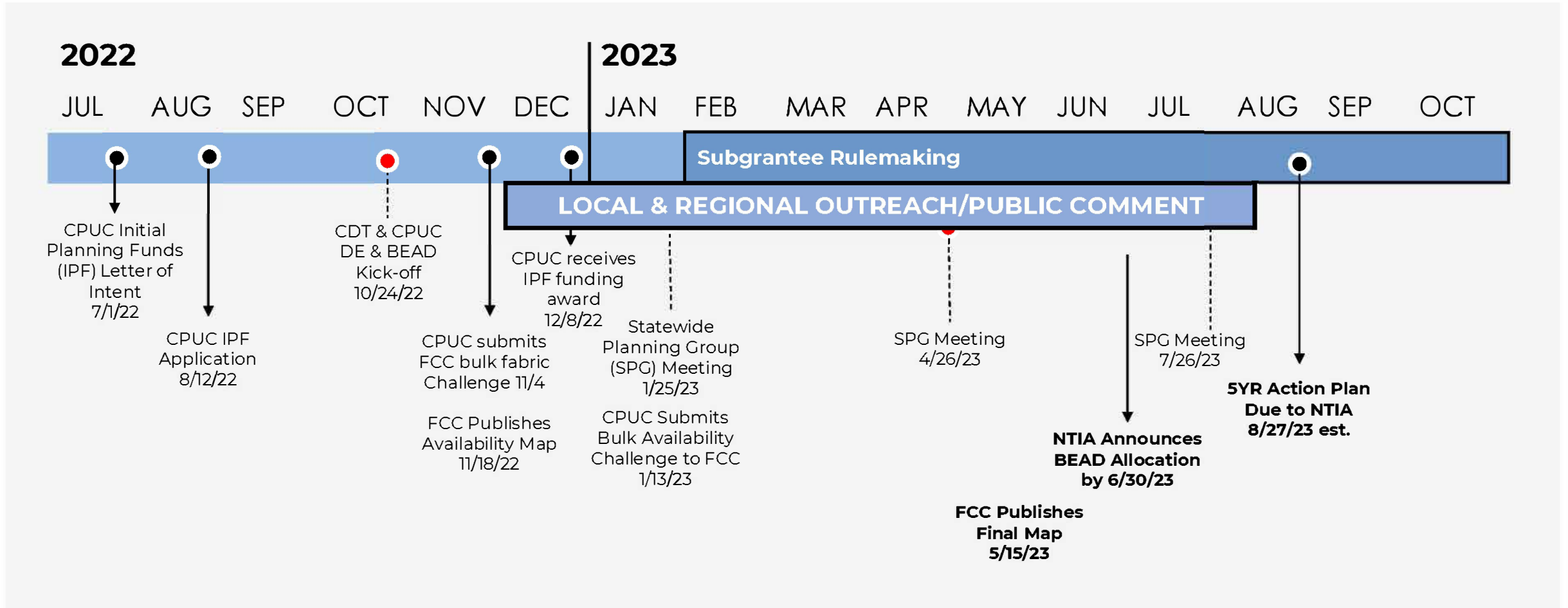
- Korean 0.08%
- Punjabi 0.16%
- English 88.15%
- Spanish 7.21%
- Simplified Chinese 2.08%
- Russian 0.24%
- Arabic 0.32%
- Traditional Chinese 0.48%
- Vietnamese 1.12%
- Khmer 0.08%
- Persian 0.08%

Responses by Covered Population

Population	Respondents	
	#	%
60+	389	39%
Veteran	88	9%
With disability	139	14%
Limited English Proficiency	115	12%
Rural	351	35%
Tribal	20	2%
Immigrant	127	13%
Unhoused	8	1%
Ethnic & Racial Minority	483	48%
Below Poverty	142	14%
None	101	10%
Unanswered	43	4%

California Broadband Equity, Access, and Deployment (BEAD) Timeline

Key milestones:



Lived Experiences from Covered Populations

Rubayi Estes

Santa Barbara Foundation



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Elvia Salazar, Future Leaders of America

Paul Chounet, Community Member

DeAnn Rosenberry, FSA

Rigo Hernandez, American GI Forum

Tammy Woodard-Welch, Community Member

Susan Salcido, Community Member

Small Work Group Conversations

Mike Silacci

Ventura County Community Foundation

Sunne Wright McPeak

California Emerging Technology Fund



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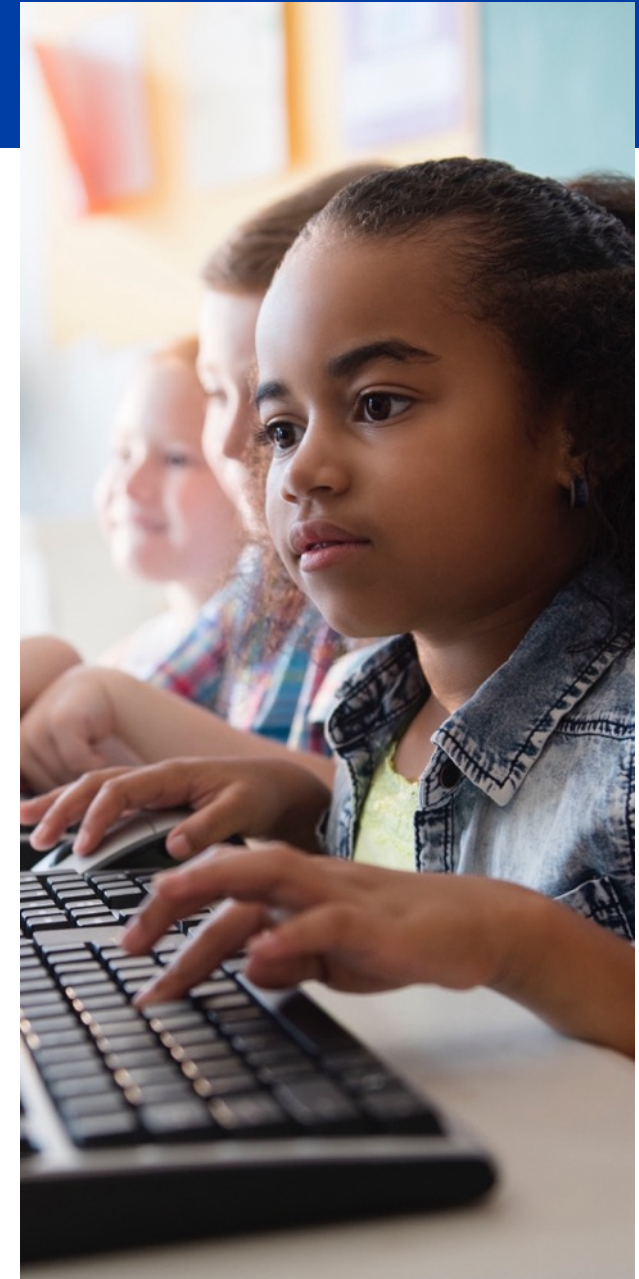
Digital Equity Barriers and Challenges for Covered Populations

- 1. Identify** barriers for Covered Populations and gaps to address in the Digital Equity and BEAD Plans.
- 2. Develop** strategies to address challenges and explore opportunities for collaboration.
- 3. Report** out strategies.



Six Policy Outcome Areas

- 1. Identify barriers** lead to disparate outcomes in education, health, digital literacy, workforce and economic development, essential services and civic participation, and tribal collaboration) and address gaps in the Digital Equity and BEAD Plans.
- 2. Develop strategies** to address challenges and explore opportunities for collaboration.
- 3. Report out** strategies.



Calls to Action

Scott Adams

Deputy Director, Office of Broadband and Digital Literacy
California Department of Technology

Maria Ellis

Deputy Director for Broadband
California Public Utilities Commission



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HOW TO TAKE ACTION

Digital Equity Ecosystem Mapping (DEEM) Tool

THE DEEM ISP TOOL IS LIVE!

The Digital Equity Ecosystem Mapping (DEEM) ISP tool tracks **Digital Equity** programs, plans, services, and resources throughout California. The mapping tool identifies:

- What programs are being offered, where they're being offered and to whom, and what is missing in each region.
- Barriers to achieving digital equity in every California county.

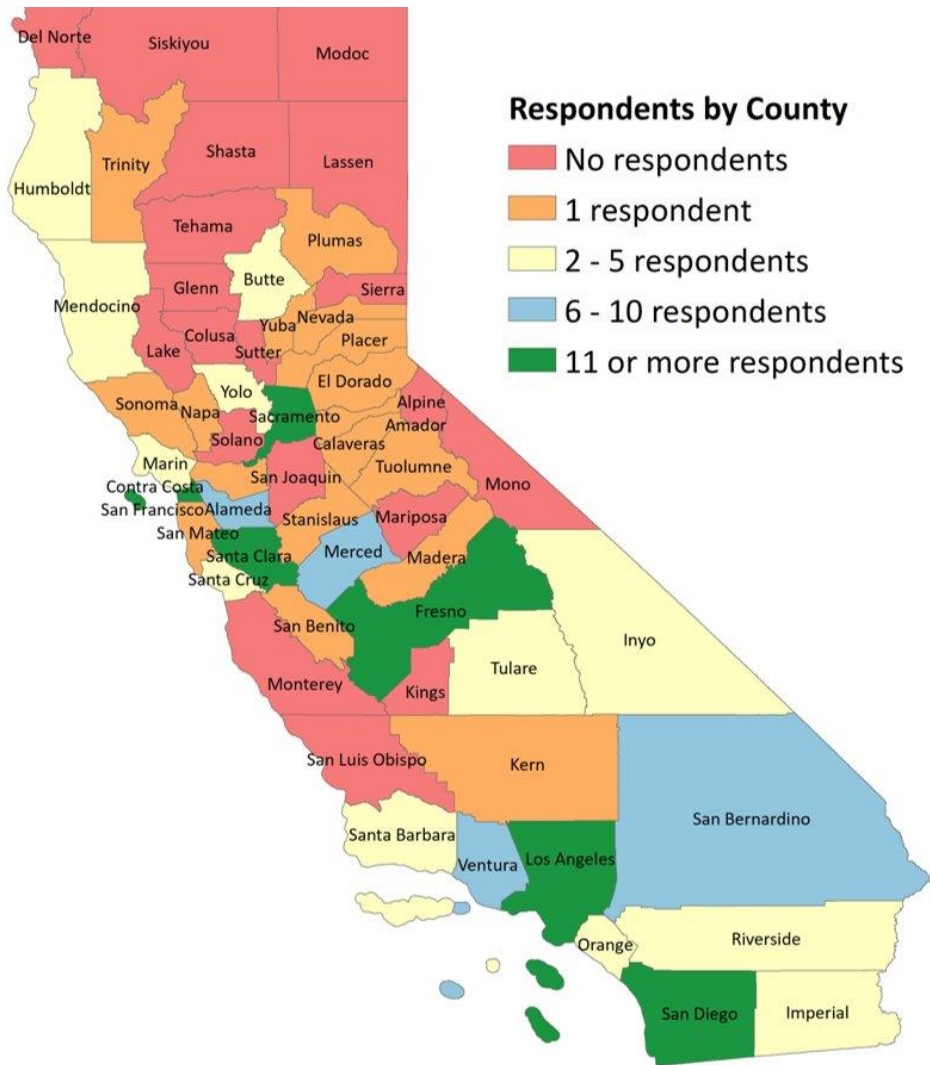


Scan the QR code using your mobile device or visit us at bit.ly/DEEMSurvey



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Responses to date

Digital Equity Ecosystem Mapping (DEEM) Tool

	DEEM	DEEM ISP
Total Reach	644	75
Total Responses	213	22
Completed Responses	129	16

Scan the QR code using your mobile device or visit us at bit.ly/DEEMSurvey



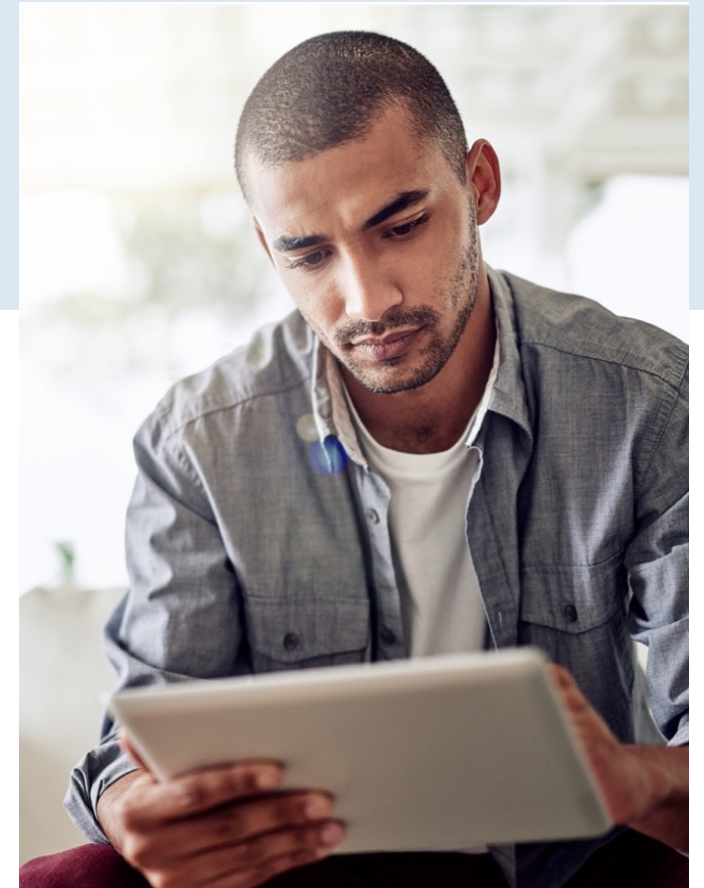
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Share the Digital Equity Public Survey

The State is distributing a statewide **Digital Equity Public Survey in 14 languages** to residents of California to identify barriers to digital equity, especially for Covered Populations.

The survey captures information about internet access, internet affordability, and internet adoption for residents in California households.



Scan the QR code using your mobile device or visit us at bit.ly/CADigitalEquitySurvey



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Public Comment

The CDT invites you to follow, and to participate in, the public comment process

- A 30-day public comment process will be held in mid to late summer





Upcoming State Digital Equity Planning & BEAD Virtual Events

Statewide Digital Planning Group Meetings

- Wednesday, July 26, 2023
- Wednesday, October 25, 2023

Outcome Area Working Group Meetings

- June 13 – Education
- June 14 – Digital Literacy & Inclusion
- June 14 – Workforce and Economic Development
- June 15 – Health
- June 15 – Essential Services, Accessibility, and Civic Engagement

To RSVP, visit
bit.ly/CADigitalEquityPlanEvents



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BREAK



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Concurrent Working Sessions

Working Session A:

Broadband Infrastructure
Deployment
(CDT, GSN, CPUC, GO-Biz)

Working Session B:

Affordability and Adoption
(CETF)



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THANK YOU!



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