

Broadband For All, Digital Equity, and BEAD Regional Planning Workshops
Summary of Recommended Strategies
Saturday, April 15, 2023
San Joaquin Valley Workshop in Fresno, Fresno County
Fresno City College

Covered Populations		Recommended Strategies
1	Covered Households (150% FPL)	<ul style="list-style-type: none"> • Support policy to make broadband an essential service (such as a utility). (35) • Ensure ISPs provide affordable plans and offers, especially to address the needs of migrant workers and low-income residents. (6) • Support increased deployment of infrastructure for increased access. (5) • Gain agreement that all ISPs contribute to the solution. (4) • Encourage flexibility of programs offered to low-income households. (1) • Fund an initiative for public-private partnerships to increase outreach.
2	Aging Individuals	<ul style="list-style-type: none"> • Advocate for expanded availability of assistive devices appropriate for aging populations. (9) • Develop age-appropriate digital literacy training to address aging population. (8) • Support the availability of re-training. (6) • Encourage communication through trusted messengers on availability of low-cost options including devices.
3	Incarcerated Individuals	<ul style="list-style-type: none"> • Provide training to people while incarcerated to prevent recidivism (such as in collaboration with the Central Valley Urban Institute). (26) • Promote broadband access for learning management systems to increase rehabilitation opportunities. (7) • Connect formerly incarcerated with Project Rebound to provide rehabilitation and training. (4) • Fund digital navigators to partner with libraries to provide training. (2)
4	Veterans	<ul style="list-style-type: none"> • Collaborate with existing community-based organizations (CBOs) who are trusted messengers and train older veterans on technology. (10) • Include veteran organizations with other CBOs to receive training and support. (4) • Promote training programs for veterans of all ages for the transition back into civilian life. (4) • Provide training through County Offices of Veterans Services. (2)
5	Individuals with Disabilities	<ul style="list-style-type: none"> • Collaborate to provide support for children with special needs. (48) • Encourage technology design to be inclusive (universal design). (15) • Pursue funding for assistive technology assessments to determine needs. (13) • Fund assistive classroom technology for children with special needs, including hearing impaired. (3) • Provide digital literacy training for caregivers. (3)
6	Individuals with Language Barriers	<ul style="list-style-type: none"> • Encourage partnerships with CBOs for basic needs support in language, including social media and videos. (18) • Advance public policy to encourage digital equity across all program areas. (10) • Advocate for service providers to provide translations, including social media and communications. (6) • Support strategies to minimize language barriers for small businesses. (8) • Secure increased funding for breaking down barriers with immigration services through translations from trusted messengers. (2) • Provide a device upon completion of digital literacy training. (1)
7	Racial or Ethnic Minorities	<ul style="list-style-type: none"> • Coordinate outreach through ethnic media and in-person services. (11) • Encourage leadership that reflects the diversity of the population. (11) • Identify areas where there is a lack of inclusion and meet people where they are in the community and using services. (8) • Promote the delivery of training while receiving other services. (2) • Support learning centers that have trusted ambassadors available to support minority groups. (4)

8	Individuals Who Reside in Rural Areas	<ul style="list-style-type: none"> • Advocate for placed-based internet services (such as “towers now”). (28) • Prioritize rural areas for funding of technology. (20) • Encourage investment from larger ISPs to support smaller ISPs in rural areas. (16) • Engage ISPs to deploy fiber networks in rural areas. (15) • Work with housing authorities and mobile home parks to increase deployment. (5) • Adopt a practice of providing advance notice on grants availability. (3) • Negotiate agreements to optimize uses of rights-of-way. (3) • Support “Dig Once, Dig Smart” strategy. (4) • Coordinate communication of availability of high-speed internet access. (2) • Establish spaces for inclusion in rural communities.
9	Women	<ul style="list-style-type: none"> • Ensure that childcare is available during digital literacy training. (5) • Utilize libraries and CBOs as a space for digital literacy training. (5) • Empower women to train themselves and acknowledge single parent homes and their needs. (5) • Work with State Agencies and existing programs such as Women, Infants and Children(WIC) to provide support to women. (2)
10	LGBTQI+	<ul style="list-style-type: none"> • Provide emergency resources at shelters. (7) • Work with trusted agencies to provide resources for young adults. (7) • Ensure that there are safety measures on websites that provide support to LGBTQI+ (such as safe escape buttons). (1)
Outcome Areas		Recommended Strategies
1	Education	<ul style="list-style-type: none"> • Encourage County Offices of Education to support smaller School Districts. (11) • Work with stakeholders to educate instructors and parents on digital literacy. (5) • Support School Districts partnering with CBOs for outreach. (4) • Prioritize rural and low-income areas for support and funding. (4) • Partner with schools to obtain grants for accessible technology and training for people with disabilities. (4) • Launch an initiative for wrap-around services, including digital literacy and ACP, to be offered within community schools. (1)
2	Healthcare	<ul style="list-style-type: none"> • Optimize telehealth to improve patient outcomes and overall population health. (13) • Promote use of telehealth through trusted messengers.
3	Digital Literacy and Inclusion	<ul style="list-style-type: none"> • Develop and deliver digital literacy training on all areas, including health. (6) • Achieve action to acknowledge that technology is necessary and the importance of inclusion in digital literacy. (5) • Outreach to older populations to provide training classes on using technology. (5) • Train small businesses on protecting personal information. (3) • Provide training to teachers on how to use broadband so they can train their students. (1) • Develop digital literacy training module at the State level and share with providers who can work with CBOs to deliver training in their own communities.
4	Workforce and Economic Development	<ul style="list-style-type: none"> • Foster the growth of agriculture technology (AgTech) training. (15) • Propose greater incentives for family-owned farms to provide digital literacy training for farm workers (included with housing). (15) • Develop capacity to teach digital literacy training in-language. (1) • Engage and support the California Farmworkers Foundation.
5	Essential Services Accessibility, and Civic Engagement	<ul style="list-style-type: none"> • Lead an initiative for the State to standardize web design, including forms and processes to share with Counties and Cities who may not have the bandwidth or resources to make develop plans and do updates. (10) • Fund kiosks in in libraries and information shared on school buses. (7) • Ensure reliable networks to support essential services and accessibility. (3) • Broadcast government meetings as well as through the internet.
6	Tribal Collaboration	<ul style="list-style-type: none"> • Encourage the State to acknowledge federally-unrecognized Tribes to help them become federally-recognized. (14) • Involve Tribes in all local and regional Workshops and planning processes. (1)

Note: Numbers following Recommended Strategies represent the “votes” by participants at the Workshop.