

Broadband For All, Digital Equity, and BEAD Regional Planning Workshops
Summary of Recommended Strategies
Friday, June 2, 2023
Central Coast Workshop in Seaside, Monterey County
CSU Monterey Bay

Covered Populations		Recommended Strategies
1	Covered Households (150% FPL)	<ul style="list-style-type: none"> • Develop government policies that encourage infrastructure requirements to deploy fiber networks where essential and appropriate. (30) • Partner with local non-profit community-based organizations (CBOs) to support digital equity fundraising and grant writing. (27) • Require inter-agency collaboration to reach Covered Households who receive public funds to achieve digital equity. (16) • Obtain commitments to sustain funding for digital equity support programs and the Affordable Connectivity Program (ACP). (7) • Make internet infrastructure and service a utility in publicly-subsidized housing. (7) • Partner with local technology providers to develop adaptive solutions. (6) • Identify groups of need, reach out to renters, and increase awareness. (2)
2	Aging Individuals	<ul style="list-style-type: none"> • Diversify the distribution of funding for senior training at all income levels. (18) • Connect with existing programs and organizations to reach aging individuals. (13) • Develop in-home training for aging individuals. (11) • Provide accessible technology to aging individuals. (10) • Establish a senior-specific Internet Service Provider (ISP). (8) • Allocate funds for a Digital Navigator program, including training manuals and documentation procedures. (4) • Remove fear of failure by providing a safe space for answering questions and delivering training. (1) • Offer age-appropriate training and support. (1)
3	Incarcerated Individuals	<ul style="list-style-type: none"> • Establish a secure portal for incarcerated individuals to access online learning. (9) • Conduct transitional workshops prior to release. (9) • Provide rehabilitation services and facilities for incarcerated and released individuals with resources and trainings for digital literacy. (6) • Change local policies to provide Internet availability. (3) • Educate staff on security issues, access, and websites. (1) • Ensure awareness about ACP and availability of Digital Navigators. (1) • Incentivize incarcerated and released individuals to participate in digital literacy training.
4	Veterans	<ul style="list-style-type: none"> • Integrate funding for availability and affordability of Internet into existing veterans programs. (18) • Connect veterans to Digital Navigators prior to discharge. (5) • Educate and leverage the veteran community about existing subsidies. (4) • Encourage programs by and for veterans. (3) • Establish hubs for homeless veterans to charge and connect their devices. (2) • Fund Internet and digital literacy trainings at Veterans Administration hospitals. • Provide safe spaces for online therapy and assistance.
5	Individuals with Disabilities	<ul style="list-style-type: none"> • Fund technical assistance at home with specialized technology for individuals with disabilities. (28) • Distribute accessible devices with technology education programs as support. (7) • Connect individuals and their caregivers to funding programs. (5) • Fund in-home and in-facility training and support for individuals with disabilities. (3) • Expand the definition of disabilities and treat individuals with disabilities as intelligent and whole people. (1) • Expand partnerships with software vendors. (1) • Perform outreach to individuals with disabilities about internet subsidies (ACP).

6	Individuals with Language Barriers	<ul style="list-style-type: none"> • Use the promotora model to share information, outreach, and education. (26) • Produce audio and video information in indigenous languages. (22) • Prepare Information in more accessible and culturally-relevant wording. (15) • Change the income threshold requirements to be more reflective of the circumstances faced by individuals with language barriers. (12) • Meet people where they are in order to build capacity. (7)
7	Racial or Ethnic Minorities	<ul style="list-style-type: none"> • Choose a well-established non-profit to do outreach for funding and support. (30) • Reach out to and engage disadvantaged and disinvested communities directly to ensure needs are heard. (5) • Cultivate grassroots relationships with racial and ethnic minorities. (1) • Build trust and accountability by addressing issues that are important to the community.
8	Individuals Who Reside in Rural Areas	<ul style="list-style-type: none"> • Build quality infrastructure (not poor technology with bad service). (66) • Streamline permitting for deployment of broadband into rural areas. (12) • Provide technical assistance to rural areas to assist with deployment. (11) • Develop trust bonds via local CBOs. (7) • Require ISPs to do outreach in rural communities. (8) • Incentivize and build guard rails (standardized requirements) to compel ISPs to build what is needed beyond profit-motive. (8) • Make broadband access portable for individuals who reside in rural areas. (8) • Bring more exposure to technology to residents in rural areas. (6) • Sustain funding opportunities for rural areas at all levels of government. (5) • Allocate resources to rural communities. (5) • Ensure that affordable plans have quality and sufficient bandwidth to support network capacity in rural areas. (2)
9	Women	<ul style="list-style-type: none"> • Train and educate the whole community so it thrives. (11) • Break glass ceilings in technology and artificial intelligence (AI). (9) • Pay women to participate in technology training programs. (6) • Allow parents to have access to the internet connectivity that their children are using in home and outside the home. (6) • Recognize the need for equity and advocacy to reach women. (5) • Outreach to common areas where women frequently go. (2) • Identify and resolve household barriers to enable participation by women.
10	LGBTQI+	<ul style="list-style-type: none"> • Develop safe spaces for LGBTQI+ community to access connectivity and literacy resources. (13) • Offer upfront funding to non-profits so they can support LGBTQI+ populations. (13) • Partner with organizations that work with the LGBTQI+ community to offer digital literacy education. (4) • Use community centers where services already are provided to the LGBTQI+ community to ensure services are secured. (1) • Educate about awareness and safety for LGBTQI+ community.
Outcome Areas		Recommended Strategies
1	Education	<ul style="list-style-type: none"> • Develop partnerships with schools and ISPs. (14) • Establish afterschool programs. (9) • Engage populations through public art and develop student spaces. (8) • Begin education with fundamental skills. (7) • Ensure parents are informed about all resources. (7) • Develop quality technology that keeps up with the needs of students. (6) • Allow schools to distribute E-rate-funded services. (5) • Educate parents and kids about Internet and social media safety. (3) • Fund and deliver digital literacy inclusion before students enroll in school. (3) • Hire tech-savvy staff for family resource centers. (3) • Match lifelong learners to appropriate curricula, devices, and outcomes. (2) • Increase awareness about new jobs for the future to improve remote learning by digital literacy trainers and students. (1) • Provide ACP information at farmers markets.

2	Healthcare	<ul style="list-style-type: none"> • Prioritize health facilities in planning of broadband infrastructure. (10) • Train seniors, families, and non-English speakers on digital computing devices. (9) • Utilize existing services and programs to expand digital navigation outreach in communities. (7) • Partner with employers to pre-enroll and help workers participate in healthcare benefit programs. (6) • Educate patients to use technology and software applications to communicate with their doctors. (3)
3	Digital Literacy and Inclusion	<ul style="list-style-type: none"> • Develop curricula that are simple, personable, and accessible. (17) • Provide information and conduct trainings for all ages in person and online. (13) • Develop graphic and pictorial images to help facilitate the learning process for those who cannot read. (4) • Ensure that digital literacy training is delivered by representatives that look like the ethnic or cultural group to establish trust. (3) • Expand classes for populations that are in most need and leverage trusted organizations to teach the classes. (1)
4	Workforce and Economic Development	<ul style="list-style-type: none"> • Do not assume smaller communities have robust capacity; provide technical assistance and conduct gap analysis. (20) • Ensure internships and mentorships are paid to develop the workforce. (10) • Use union and non-government organization (NGO) apprentice programs. (10) • Build broadband to attract companies and workers. (8) • Provide digital literacy training to non-college-bound students. (5) • Recruit women and provide incentives for IT and AI careers. (4) • Offer business owners training on digital safety. • Develop training programs for industry-specific skills.
5	Essential Services Accessibility, and Civic Engagement	<ul style="list-style-type: none"> • Encourage broadband infrastructure in new workforce housing. (25) • Build broadband and cellular networks to support emergency services. (12) • Fund broadband infrastructure networks in rural areas. (9) • Incorporate bilingual accessible components across all digital services. (6) • Promote ACP via voter registration. (3) • Provide education on how to use portals online and provide education to remote informed consent. (3) • Subsidize access to print and online news media. (2) • Develop and implement government permitting services online. (1)
6	Tribal Collaboration	<ul style="list-style-type: none"> • Work with Tribal Councils to collaboratively address needs with their guidance. (8) • Provide education and funding for Tribal Organizations to enable and ensure they can train their communities. (4) • Identify Tribal Leaders and trusted representatives to facilitate collaboration. (4)

Note: Numbers following Recommended Strategies represent the "votes" by participants at the Workshop.