

, Broadband For All, Digital Equity, and BEAD Regional Planning Workshops
Summary of Recommended Strategies
Thursday, May 11, 2023
Connected Capital Region Workshop in Sacramento, Sacramento County
Sacramento Public Library Galleria

Covered Populations		Recommended Strategies
1	Covered Households (150% FPL)	<ul style="list-style-type: none"> ● Lead an initiative to provide technical support at no cost to sustain free devices and reduce the need for a new device every other year. (19) ● Provide funding for plans and devices. (18) ● Develop capacity to train and deploy Digital Navigators. (18) ● Support plans for in-person outreach. (6) ● Encourage meeting Covered Households where they are to provide access to digital service, training, and support. (4)
2	Aging Individuals	<ul style="list-style-type: none"> ● Partner with existing services and organizations to fund Digital Navigators to provide consistent and practical support and training. (27) ● Encourage technology design for devices based on the needs of age groups, including the elderly and first-time users. (11) ● Establish a program to incorporate Digital Navigators into community-based organizations (CBOs) that already serve the aging population to provide information on affordable offers, training, and ongoing support. (9) ● Provide private spaces for telehealth applications at senior housing and community centers. (5)
3	Incarcerated Individuals	<ul style="list-style-type: none"> ● Provide training and tutorials including digital skills training with updated software and technology readily available to the incarcerated, especially those nearing parole and include additional training upon release. (40) ● Invest in digital literacy training within re-entry programs pre and post release. (15) ● Support programs with the California Department of Corrections and Rehabilitation (CDCR) to bring employers into prisons to educate incarcerated individuals on the importance of digital skills for employment. (6) ● Develop a state-level implementation program that supports local CBOs in delivering digital training and education with dignity, including privacy. (3)
4	Veterans	<ul style="list-style-type: none"> ● Provide affordable and free access to broadband for participation in programs required for veterans. (11) ● Allocate some of the military marketing budget to provide digital literacy training for veterans. (8) ● Support Digital Navigators to provide personalized assistance for veterans. (6) ● Fund local CBOs that currently provide services to veterans to deliver digital inclusion services. (5) ● Incorporate digital literacy education and information about affordable offers into existing programs, including Veterans Administration healthcare facilities. (5)
5	Individuals with Disabilities	<ul style="list-style-type: none"> ● Ensure that all resources available for people with disabilities are packaged together to provide quick and easy access to services, including private-sector and State resources. (15) ● Partner with local disability organizations and public agencies to provide free and discounted devices, including outreach, tailored for people with disabilities. (7) ● Solicit feedback from all including those who may not be fully knowledgeable about new technology to better understand what assistance is needed. (10) ● Identify and understand the kinds of accommodations needed by disability. (7) ● Achieve action to increase awareness regarding the diversity of accessibility needs including with content creators. (5) ● Provide funding for Digital Navigators at CBOs that already serve people with disabilities. (4) ● Establish and promote partnerships with large companies to secure funding to accomplish key goals and strategies. (3)

6	Individuals with Language Barriers	<ul style="list-style-type: none"> • Develop strategies to fund, train and elevate Digital Navigators, including school-based programs to train families and friends. (21) • Collaborate with service providers to advertise affordable offers in-language and in-culture through trusted CBOs. (15) • Support community outreach via trusted partners, including existing programs and efforts. (12) • Encourage the use of artificial intelligence (AI) for digital translation services, including for training. (4) • Provide affordable and accurate translation services. (3) • Allocate funding for technology to enable audio functions.
7	Racial or Ethnic Minorities	<ul style="list-style-type: none"> • Support programs to hire ethnically diverse people from the community to build trust and increase knowledge. (25) • Develop partnerships with trusted organizations. (20) • Establish youth Digital Navigators programs at high schools for training. (10) • Encourage culturally-competent outreach. (5) • Create outreach programs in collaboration with trusted community entities including local television and radio stations and grocery stores. (2) • Advocate for service providers to advertise affordable plans in-language. (2)
8	Individuals Who Reside in Rural Areas	<ul style="list-style-type: none"> • Support and fund more incentives for service providers to develop rural areas, including leveraging federal and State funding for immediate interim solutions with expedited grant opportunities for rural areas. (29) • Prioritize the construction of resilient networks to ensure communications access in emergencies. (18) • Provide access and education specific to the geography and language needs of the area. (12) • Foster awareness of the needs of underserved rural areas, including geography challenges which can require increased time and funding for deployment. (8) • Educate the community on which providers offer service in rural areas. (6) • Partner with governmental agencies, such as the Department of Education, to encourage completion of last-mile projects to support students and education, including collaboration with local trusted leaders. (3)
9	Women	<ul style="list-style-type: none"> • Support learning spaces that are geared toward women, especially those not in the workforce, to learn important skills. (20) • Develop a program to better promote opportunities in technology fields for high schools, community colleges, and universities—not just to science, technology, engineering, and math majors (STEM), but to all majors. (14) • Support funding for workforce training and upskill programs for women. (8) • Collaborate with existing non-profits to support programs that serve women, including Women, Infants, and Children (WIC), WEAVE, and La Familia. (6) • Advocate for increased affordable broadband programs. (5) • Ensure broadband connections are secure and anonymous for women at risk. (5) • Fund organizations that support women and those who identify as women.
10	LGBTQI+	<ul style="list-style-type: none"> • Lead an initiative to invest in teaching spaces that are inclusive of LGBTQI+ individuals to create a welcoming and safe environment. (10) • Fund organizations working with LGBTQI+ to provide digital skills training. (9) • Partner with America's Job Center of California (AJCC) to prioritize LGBTQI+ for employment, free technology training, and access to computers. (3) • Work with agencies to ensure government forms and applications are gender-inclusive and inclusive of LGBTQI+. (2) • Promote transparency between government and LGBTQI+ community.
Outcome Areas		Recommended Strategies
1	Education	<ul style="list-style-type: none"> • Achieve action to transform schools after hours into community centers so that students can have access to the internet. (9) • Fund stipends for adult learners for digital literacy training. (8) • Support programs to create internships and apprenticeships to provide workforce training for digital skills and infrastructure (technology). (4) • Advocate for policies for standardized digital literacy assessments for students and teachers. (5)

		<ul style="list-style-type: none"> ● Support the creation of private spaces for students for telehealth programs and job interviews. (3) ● Launch an initiative to implement digital literacy training for teachers. (3) ● Provide digital literacy programs for adults, including seniors. (2) ● Propose programs to collect data during school enrollment about broadband access. (2) ● Establish maker space programs in middle schools and high schools.
2	Healthcare	<ul style="list-style-type: none"> ● Promote increased investment in statewide training and education for providers and patients on the value of telehealth. (16) ● Propose increased funding to support a program to provide language support and translation services during appointments. (8) ● Support funding dedicated to data collection pilots in various regions to assist in the development of digital programming. (7) ● Partner with public buildings, including libraries, to provide private health room spaces to access a device and the internet for telehealth appointments. (5) ● Advocate for pay parity for telehealth services, including reimbursements. (4) ● Support training for Digital Navigators in healthcare institutions to help patients onsite before leaving facilities or being discharge from hospitals. (3) ● Foster the development of infrastructure to support locally-relevant and accurate statewide data collection to remove barriers to telehealth including availability, affordability, and access to devices. (2) ● Lead an initiative for healthcare providers to re-invest profits to develop programs to provide clients with connected devices and mobile Digital Navigators. (1) ● Provide education on health and access within adult education spaces.
3	Digital Literacy and Inclusion	<ul style="list-style-type: none"> ● Develop a program providing incentives to businesses to donate used computer hardware to community groups to re-distribute. (8) ● Promote the expansion of technology training in other languages. (7) ● Encourage local outreach for digital literacy training in unconnected communities in ethnic grocery stores, youth programs, healthcare centers, senior centers, and local broadcasters. (6) ● Foster expansion of the California Emerging Technology Fund (CETF)-California State University (CSU) Fresno Call Center model providing Affordable Connectivity Program (ACP) support and digital literacy services. (5) ● Propose a policy to include digital literacy education as a graduation requirement for K-12, community colleges, and trade schools. (5) ● Support programs for adults and children that include outreach after training to provide additional follow up. (2) ● Partner with technology companies to provide funding and mentors for digital literacy training. (2) ● Lead an initiative to utilize video games for digital literacy training. (1)
4	Workforce and Economic Development	<ul style="list-style-type: none"> ● Partner with organizations that can provide training on refurbishment of devices, including system upgrades. (12) ● Develop training for adult learners to become workforce professionals within specific communities, including awareness of cultural differences. (9) ● Encourage employers to provide technology training and re-training for employees. (8) ● Promote the use of apprenticeships at every stage of network development from construction to operations and maintenance, including certification. (8) ● Foster programs for large companies to support local workforce needs, including consulting and contracting. (4) ● Provide opportunities to connect the workforce to professional development and training opportunities. (2) ● Propose a requirement of federal grant funding to include hiring and training members of local Covered Populations. (1) ● Fund a training partnership between industry and labor for broadband infrastructure construction and technical training programs. ● Support STEM and digital information technology training programs in inner city, rural, and Tribal Lands.

5	Essential Services Accessibility, and Civic Engagement	<ul style="list-style-type: none"> ● Achieve action to invest in expanded broadband infrastructure. (10) ● Support programs to provide every person with a reliable device and training. (8) ● Launch an initiative to allow all public meetings to be offered remote or hybrid, including with language support. (4) ● Encourage the development and funding of universal accessibility standards for language, literacy, and disability. (3) ● Support strategies to invest in universal design and improve the ease of use of government websites, forms, and applications. (3) ● Develop culturally-sensitive and targeted marketing materials.
6	Tribal Collaboration	<ul style="list-style-type: none"> ● Initiate dialog with the Tribes respectfully through established State channels; it cannot be about Tribal Leaders without them. (17) ● Support and fund existing programs and structures to deliver resources and amplify impact for Tribal communities. (5) ● Develop relationships utilizing trusted messengers to identify the unique needs and corresponding resource requirements for Tribal organizations.

Note: Numbers following Recommended Strategies represent the “votes” by participants at the Workshop.