

# California State Digital Equity Plan and Public Comment Informational Webinar

December 15, 2023







### CALIFORNIA STATE DIGITAL EQUITY PLAN AND PUBLIC COMMENT WEBINAR

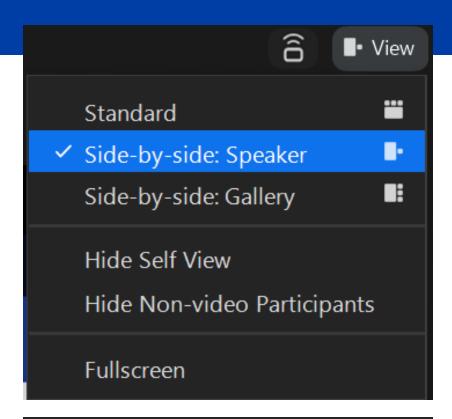
# HOUSEKEEPING

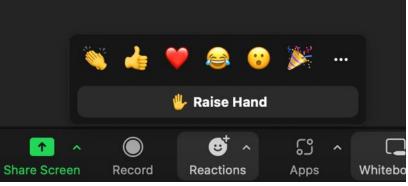
**Select Side-by-Side: Speaker Mode** for the best viewing experience and visibility of the ASL interpreter.

**Closed Captions** English closed captions are available. Choose "CC closed caption" on your toolbar and select "show subtitle".

**Q&A** There will be time at the end for Question and Answers on Agenda Items. Please add your questions in the Q&A box throughout.

**Reactions** Raise Hand feature or \*9 if you are calling into Zoom by Phone.







# Introduction

# **Liana Bailey-Crimmins**

State Chief Information Officer and Director California Department of Technology





# **AGENDA**

- Introduction
- How We Got Here
- Framework of the State Digital Equity Plan (SDEP)
- Where to Find the SDEP and How to Comment
- Partner Outreach Toolkit
- What's Next
- Q&A

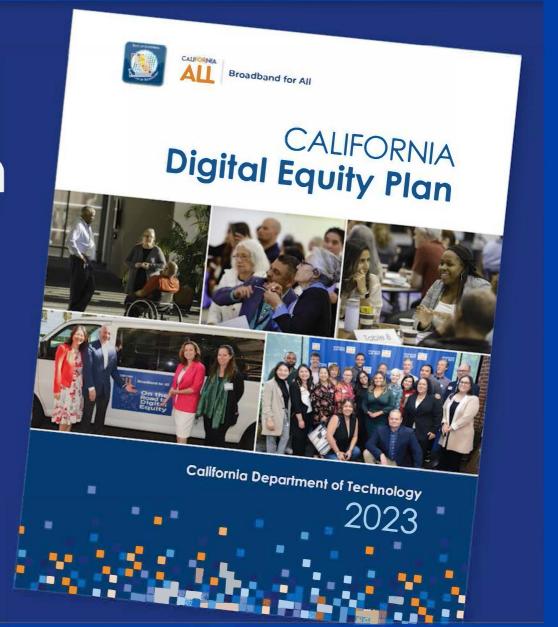
# The Draft State Digital Equity Plan

is now

AVAILABLE

for PUBLIC

COMMENT



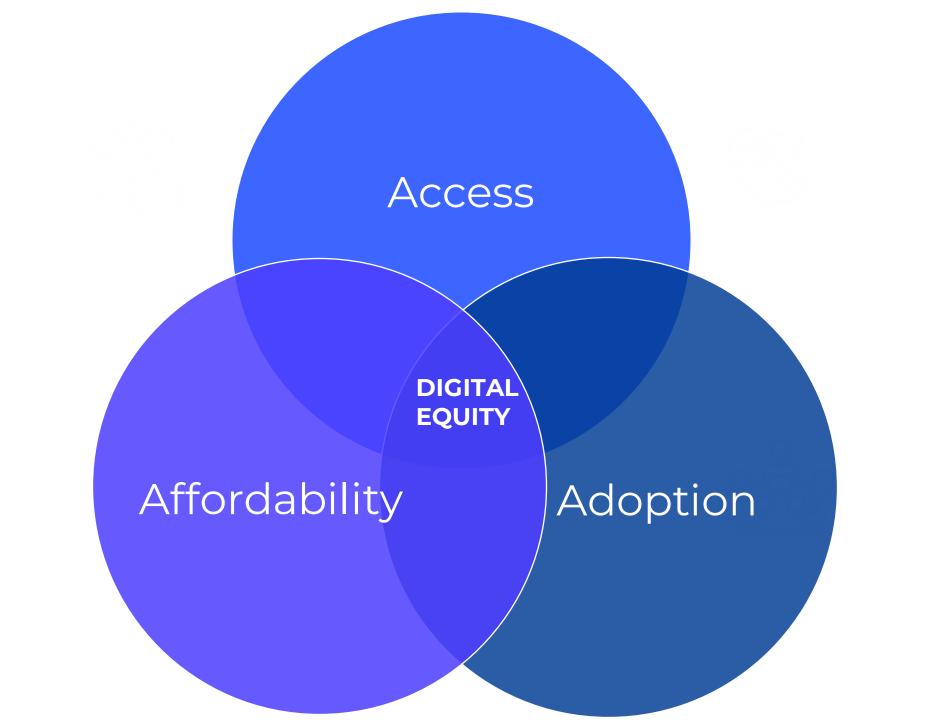


# **How We Got Here**

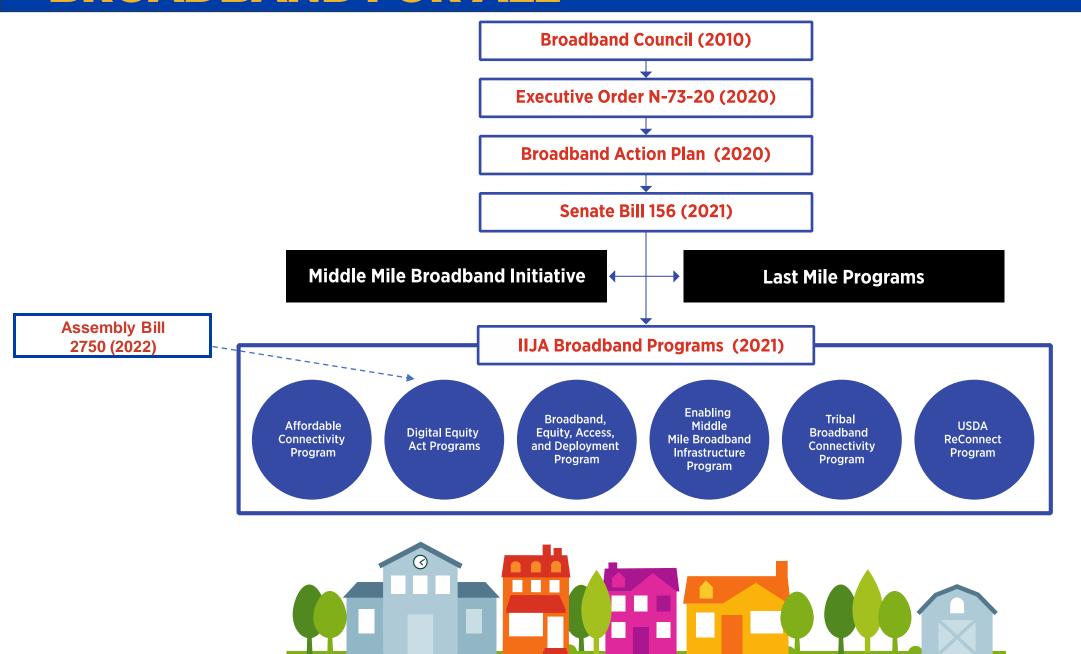
## **Scott Adams**

Deputy Director
Office of Broadband & Digital Literacy
California Department of Technology





# **BROADBAND FOR ALL**



# **COVERED POPULATIONS**

The Digital Equity Act prioritizes investments for eight "Covered Populations"

Individuals living
in covered
households with an
income at or below 150%
Federal Poverty Level

Aging individuals (60+)

Incarcerated individuals other than individuals who are incarcerated in a Federal correctional

facility

**4**Veterans

Individuals with disabilities

6

Individuals with
language barriers
including individuals
who are English learners;
and have low levels of
literacy

Members of racial or ethnic minority groups

Individuals
who
primarily
reside in
rural area

Women and those who identify as female 10 LGBTQI+

Specifically called out in the BEAD notice of funding opportunity

# THE PLANNING PROCESS

The State Digital Equity Plan was informed by a multi-pronged process:

- Statewide Planning Group
- Outcome Area Working Groups
- California Digital Equity Surveys
- Regional & Local Planning Workshops
- Statewide Public Engagement



### How We Got Here

# Scope Of Engagement

Fall BB4All Summit Participants

842

SPG Meeting Participants

699

Outcome Area Working Group Participants

2,651

**DEEM Tool Respondents** 

466

Telephone Survey Responses

3,560

Online Survey Responses

43,432

Regional Planning Workshops and Consultations Participants

2,296

Meetings, listening sessions

375+



# Framework of the State Digital Equity Plan (SDEP)

## **Scott Adams**

Deputy Director
Office of Broadband & Digital Literacy
California Department of Technology



# CALIFORNIA DIGITAL EQUITY PLAN FRAMEWORK OVERVIEW

- 1. Executive Summary
- 2. Introduction and Vision for Digital Equity
- 3. Current State of Broadband and Digital Equity
- 4. Collaboration and Stakeholder Engagement
- 5. Implementation Strategies and Key Activities
- 6. Conclusion
- 7. Appendices

# 1. EXECUTIVE SUMMARY

### Why it's Important

This section provides an accessible summary of the entire plan, including the structure and key findings.

### **Key Content**

Summarizes objectives, barriers to digital equity, and key strategies to achieve the collective goals.

### **Highlights**

- Outlines the three goals and corresponding objectives
- Summarizes the needs and barriers faced by Californians
- Describes digital equity assets and gaps
- Outlines key strategies and implementation activities.

# 2. INTRODUCTION & VISION FOR DIGITAL EQUITY

### **Why it's Important**

This section outlines the vision and goals that we will all work to achieve.

### **Key Content**

Introduces a collective vision for digital equity, and sets objectives and strategies to achieve those goals.

### **Highlights**

**Vision for digital equity:** A California in which all residents have access to high-performance broadband, affordable service and devices, and the training and support necessary to enable digital inclusion for economic and other social benefits.

# 3. CURRENT STATE OF BROADBAND & DIGITAL EQUITY

### **Why it's Important**

This section sets the baseline from which progress will be measured.

### **Key Content**

Identifies needs and barriers that Californians face, and the key resources that will be necessary for ensuring digital equity.

### **Highlights**

Common barriers to digital equity:

- Access
- Affordability
- Adoption

Identifies specific barriers by covered populations

# 4. COLLABORATION & STAKEHOLDER ENGAGEMENT

### **Why it's Important**

This section outlines the inclusive and participatory planning process that informed the Digital Equity Plan.

### **Key Content**

Describes the comprehensive planning process, diverse outreach approaches, and inclusive engagement methods.

### **Highlights**

The Plan was informed by:

- Statewide Planning Group
- Outcome Area Working Groups
- California Digital Equity Surveys
- Regional & Local Planning Workshops
- Statewide Public Engagement

# 5. IMPLEMENTATION STRATEGIES & KEY ACTIVITIES

### **Why it's Important**

This section outlines the implementation strategy to achieve the shared vision and goals.

### **Key Content**

Outlines priorities in outcome areas and lays out funding and sustainability approaches.

### **Highlights**

This section describes seven key activities and how they will:

- Work to meet the objectives of the Plan
- Address gaps that have been identified
- Support covered populations

# 6. CONCLUSION & 7. APPENDIX

### **Why it's Important**

These sections reemphasize how we are all working to close the digital divide and how we will continue to make progress toward digital equity goals.

### **Key Content**

Conclusion and Appendices

### **Highlights**

- Concluding statement
- Supporting charts and graphs in Appendix A Y



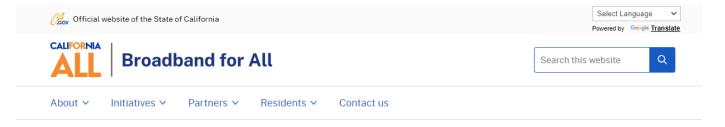
# Where to Find the SDEP and How to Comment

# Anh Q. Nguyen

Engagement and Operations Manager Office of Broadband & Digital Literacy California Department of Technology



# STATE DIGITAL EQUITY PLAN (SDEP) PORTAL SDEP LANDING PAGE



### **State Digital Equity Plan**

State Digital Equity Plan Overview

**Draft State Digital Equity** Plan

**Public Comment Form** 

Submitted Public Comments

# Plan

open through January 25, 2024.



### On this page

State Digital Equity Plan Overview

Draft State Digital Equity Plan

Public Comment Form

Submitted Public Comments

### **Draft State Digital Equity Plan**

The State of California is taking a vitally important step toward closing the digital divide by releasing its draft California Digital Equity Plan aimed at ensuring every Californian has equitable access to reap the social and economic benefits of the digital world. The public is invited to add input to the plan by commenting before January 25, 2024.

Read or Print the draft California Digital Equity Plan via PDF

### **Alternative Access**

The California Department of Technology has developed an HTML version of the same draft California Digital Equity Plan to be available in over 100 languages and compatible with assistive technology.

Access the HTML version of various sections of the draft Plan below. Select your preferred language on the top right corner of the page.

### Table of Contents

### Foreword

- 1. Executive Summary
- 2. Introduction and Vision for Digital Equity
- 3. Current State of Broadband and Digital Equity
- 4. Collaboration and Stakeholder Engagement
- 5. Digital Equity Plan Implementation Strategy & Key Activities
- 6. Conclusion
- 7. Appendices

**Draft State Digital Equity** 

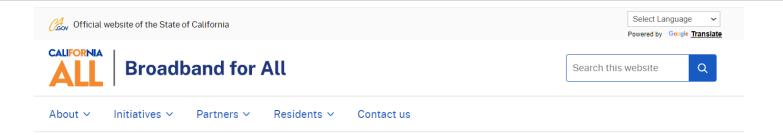
The State of California has taken a major step toward closing the digital divide with the release of the draft Digital Equity Plan. The plan will allow the state to apply for a Digital Equity Capacity Grant funded by the bipartisan Infrastructure Investment and Jobs Act (IIJA) of 2021. Public comment period will remain

PDF

Read the Draft Plan

## STATE DIGITAL EQUITY PLAN (SDEP) PORTAL

# DRAFT SDEP PUBLIC COMMENT FORM



### **Digital Equity Plan Public Comment Form**

State Digital Equity Plan

Draft State Digital
Equity Plan

Public Comment Form

Submitted Public

Comments

The California Department of Technology (CDT) has taken a major step towards ensuring digital access for all Californians with the release of the draft California Digital Equity Plan. This visionary plan aims to inform the allocation of millions of dollars in the years to come to support broadband access, affordability and adoption to bridge the digital divide across the state.

To ensure the plan meets the diverse needs of California's communities, we invite the public to share their thoughts through the designated public comment form below. You may comment on one or all sections of the plan.

The public comment period will remain open until January 25, 2024.

Public Comment period is now open and will close on **Thursday, January 25, 2024**.



Scan the QR code using your mobile device or access the public comment form at:

**Bit.ly/SDEPPublicComment** 



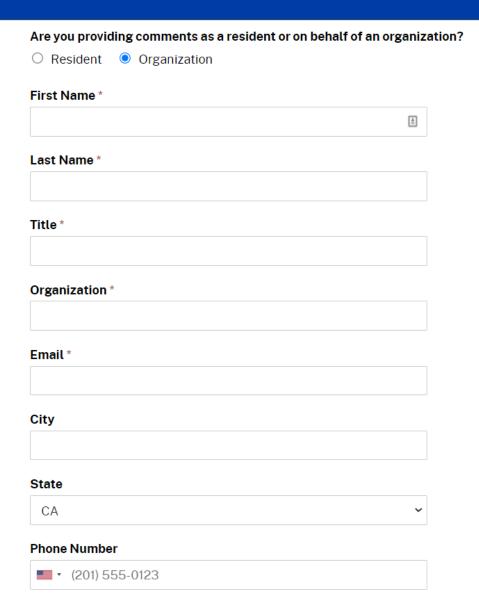
## STATE DIGITAL EQUITY PLAN (SDEP) PUBLIC COMMENT

# **PUBLIC COMMENT FORM – RESIDENT**

| Are you providing comments as a resident or on behalf of an organization? | Aging Individuals (60+)  |
|---|--|
|   | ☐ Immigrants   |
| Resident Organization   | ☐ Individuals in households below 150% of the federal poverty line |
|   | ☐ Individuals living in a tribal community                         |
| First Name *  | ☐ Individuals primarily residing in a rural area                   |
|   | ☐ Individuals with disabilities                                    |
| <u> </u>  | ☐ Individuals with limited English proficiency                     |
|   | ☐ LGBTQIA+ individuals   |
| Last Name *   | Racial or ethnic minorities  |
|   | ☐ Unhoused individuals   |
|   | □ Veterans   |
|   | □ Women  |
| Email *   |  |
|   | Select a section to provide a comment                              |
|   | 1. Executive Summary   |
|   | Please provide a comment *   |
| City  |  |
|   |  |
|   |  |
|   |  |
| Do you reside in California? *  | Voice-to-Text Comment <b>⊉</b>                                     |
| <ul><li>Yes</li></ul>   |  |
| ○ No  |  |
|   | Comment on another section?  |
| ZIP Code  | No 🕶   |
|   | Submit   |

# STATE DIGITAL EQUITY PLAN (SDEP) PUBLIC COMMENT

# **PUBLIC COMMENT FORM – ORGANIZATION**



| Doy  | ou identify as or provide services to any of the following Covered Populations? |
|------|---|
|      | Aging Individuals (60+)   |
|      | mmigrants   |
|      | ndividuals in households below 150% of the federal poverty line                 |
|      | ndividuals living in a tribal community   |
|      | ndividuals primarily residing in a rural area                                   |
|      | ndividuals with disabilities  |
|      | ndividuals with limited English proficiency                                     |
|      | LGBTQIA+ individuals  |
|      | Racial or ethnic minorities   |
|      | Unhoused individuals  |
|      | Veterans  |
|      | Women   |
| Sele | ect a section to provide a comment  |
| 1.   | Executive Summary 🗸   |
|      |   |
| Plea | ase provide a comment *   |
|      |   |
|      |   |
|      |   |
| Vo   | ice-to-Text Comment 🖞   |
|      |   |
|      |   |
|      |   |
| Con  | nment on another section?   |
| No   |   |
| 140  | •   |
|      |   |
|      | ubmit   |

# PAGES ON THE BB4ALL PORTAL

# **State Digital Equity Planning Components**

Statewide >
Planning
Group

Outcome Area >
Working
Groups

Regional >
Planning
Workshops

CA Statewide >
Digital Equity
Telephone
Survey

California >
Digital Equity
Public Online
Survey

Digital Equity >
Ecosystem
Mapping
Tool



# Live Demonstration

# **Anh Nguyen**

Engagement and Operations Manager Office of Broadband & Digital Literacy California Department of Technology





# Partner Outreach Toolkit

# **Monica Hernandez**

Deputy Director, Communications and Stakeholder Engagement California Department of Technology



# **PARTNER TOOLKIT**

- Share the digital equity plan with your community
- Outreach resources are available in the SDEP Partner Toolkit
- Available in seven languages







Scan the QR code using your mobile device or access the toolkit at:

Bit.ly/SDEPPartnerToolkit





# What's Next

# **Scott Adams**

Deputy Director
Office of Broadband & Digital Literacy
California Department of Technology



### STATE DIGITAL EQUITY PLAN (SDEP)

# TIMELINE

Public Comment Period CDT
Integrate
Public
Comments
into SDEP

NTIA Curing Process Publish Final SDEP

Capacity
Grant NOFO

**Competitive Grant NOFO** 

Q4 2023 Q1 2024 Q2 2024 Q3 2024



- Please use Zoom Hand Raise to be spotlighted and unmuted
- Please add your questions in the Q&A

# THANK YOU!

**Contact:** 

digitalequity@state.ca.gov

