



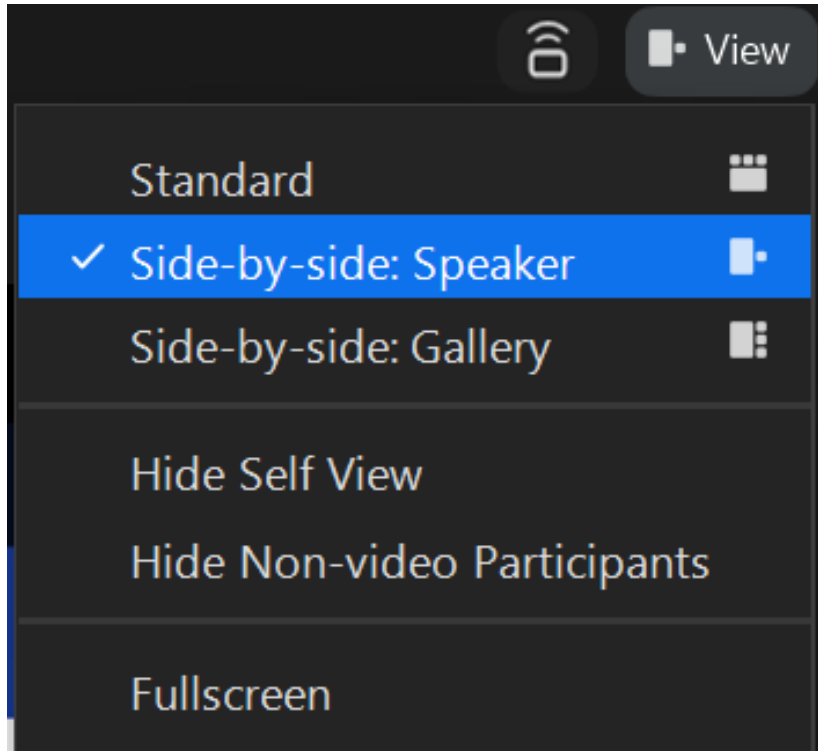
**BROADBAND
FOR ALL**

State Digital Equity Plan & NTIA State Digital Equity Capacity Grant NOFO Briefing

May 23, 2024



HOUSEKEEPING

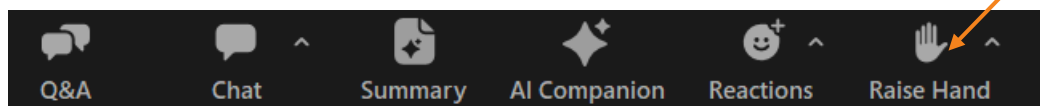


Select Side-by-Side: Speaker Mode - for the best viewing experience when slides are shared and visibility of the ASL interpreters

Closed Captions - English closed captions are available. Choose "CC closed caption" on your toolbar and select "show subtitle".

Q&A - There will be time for Questions and Answer after each Agenda item. Please add your questions in the Q&A Box.

Raise Hand - Click on icon or *9 if you are calling by phone





Welcome

Scott Adams

Deputy Director

Office of Broadband and Digital Literacy

California Department of Technology



AGENDA

- Welcome
- State Digital Equity Plan
- NTIA State Digital Equity Capacity Grant NOFO
- Engagement & Collaboration
- Closing



State Digital Equity Plan

Scott Adams

Deputy Director

Office of Broadband and Digital Literacy

California Department of Technology

PUBLIC COMMENT GENERAL THEMES

Covered
Populations

Measurable
Objectives

Barriers for
Covered
Populations

Adoption,
ACP and
successor
program

State
managed
efforts vs.
local efforts

Digital
Literacy
Training

Digital
Navigation
and grant
framework

Implementat
ion and
Timeline
Details

Ongoing
collaboration

NOTICE OF APPROVAL & CAPACITY GRANT NOFO

- 3/28 – SDEP approved by NTIA
- 3/29 – NTIA DE Capacity Grant NOFO released
 - California's allocation is \$70.2 million
- 5/28 – State application due to the NTIA



Scan here to read the Plan

SDEP & BEAD PLAN REQUIREMENTS

COVERED POPULATIONS

The Digital Equity Act prioritizes investments for eight “Covered Populations”

1

Individuals living in covered households

with an income at or below 150% Federal Poverty Level

2

Aging individuals (60+)

3

Incarcerated individuals

other than individuals who are incarcerated in a Federal correctional facility

4

Veterans

5

Individuals with disabilities

6

Individuals with language barriers

including individuals who are English learners; and have low levels of literacy

7

Members of racial or ethnic minority groups

8

Individuals who primarily reside in rural area

9

Women and those who identify as female

10

LGBTQI+

Specifically called out in the BEAD notice of funding opportunity

KEY ACTIVITIES

- 1 Complete BB4All infrastructure investments
- 2 Convene digital equity stakeholders
- 3 Refine digital equity data and maps
- 4 Develop a digital equity capacity sub-grant program
- 5 Fund State-managed digital inclusion programs
- 6 Develop digital inclusion tools & best practices
- 7 Promote low-cost service offers & subsidy programs

Goal 1: All Californians have high-performance broadband available at home, schools, libraries, and businesses.

Objective 1.1: Increase the percentage of Californians who are connected to broadband internet service.

Objective 1.2: Increase the percentage of Community Anchor Institutions that are connected to broadband internet service.

Objective 1.3: Increase the percentage of Californians who report that their internet service is reliable.

Objective 1.4: Increase the percentage of Californians who have a choice of at least three internet service providers.

Goal 2: All Californians have access to affordable broadband and necessary devices.

Objective 2.1: Decrease the percentage of Californians who cite cost as the primary barrier to internet service.

Objective 2.2: Reduce the percentage of Californians who rely solely on a smartphone to use the internet due to devices being inaccessible and unaffordable and increase the percentage with a home computing device.

Objective 2.3: Increase the percentage of Californians enrolled in low-cost internet options and subsidies, including the Affordable Connectivity Program or successor program.

Objective 2.4: Reduce the average cost that covered populations pay for internet service.

Goal 3: All Californians can access training and support to enable digital inclusion.

Objective 3.1: Increase the availability of digital literacy, cybersecurity, and skills training programs.

Objective 3.2: Increase the percentage of Californians who have access to technical support services for internet-connected devices.

Objective 3.3: Reduce the percentage of Californians whose concerns for privacy and cybersecurity prevent broadband adoption or effective use.

Objective 3.4: Increase the percentage of Californians who possess basic, intermediate, and advanced digital literacy skills.

Objective 3.5: Expand the number of members of covered populations trained/hired in broadband infrastructure and technology jobs.

Objective 3.6: Increase the percentage of Californians who utilize the internet to apply for or use public benefits and other essential services and can participate in civic and social engagement online.

ALLOWABLE USES OF DIGITAL EQUITY CAPACITY GRANT



- Develop local digital equity plans
- Broadband adoption campaigns
- Digital navigation services
- Digital literacy and skills training
- Targeted device distribution
- Workforce development training and apprenticeships



NTIA State Digital Equity Capacity Grant Notice of Funding Opportunity (NOFO)

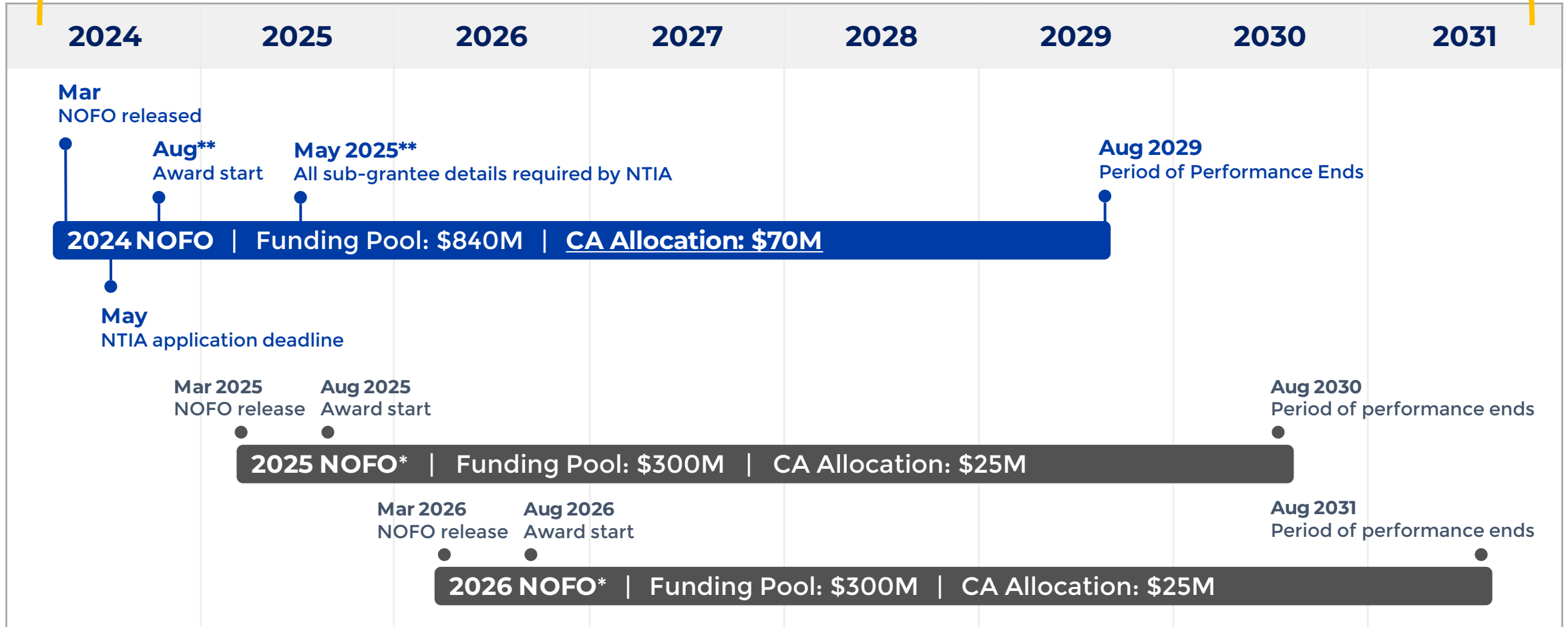
Shawn Daugherty

Director

Broadband Equity Partnership

OVERVIEW: CAPACITY GRANT NOFO (BY TRANCHES)

Total Capacity Grant Funding Pool: **\$1.44B**
 CA Tranche 1 Funding Allocation: **\$70M***



*Projections based on 2024 NOFO; pending federal appropriations

**Awards start no later than August 28, 2024; actual date may be later, pending application curing with NTIA

NTIA STATUTORY AWARD FORMULA FOR STATES

50%

population of the
State

25%

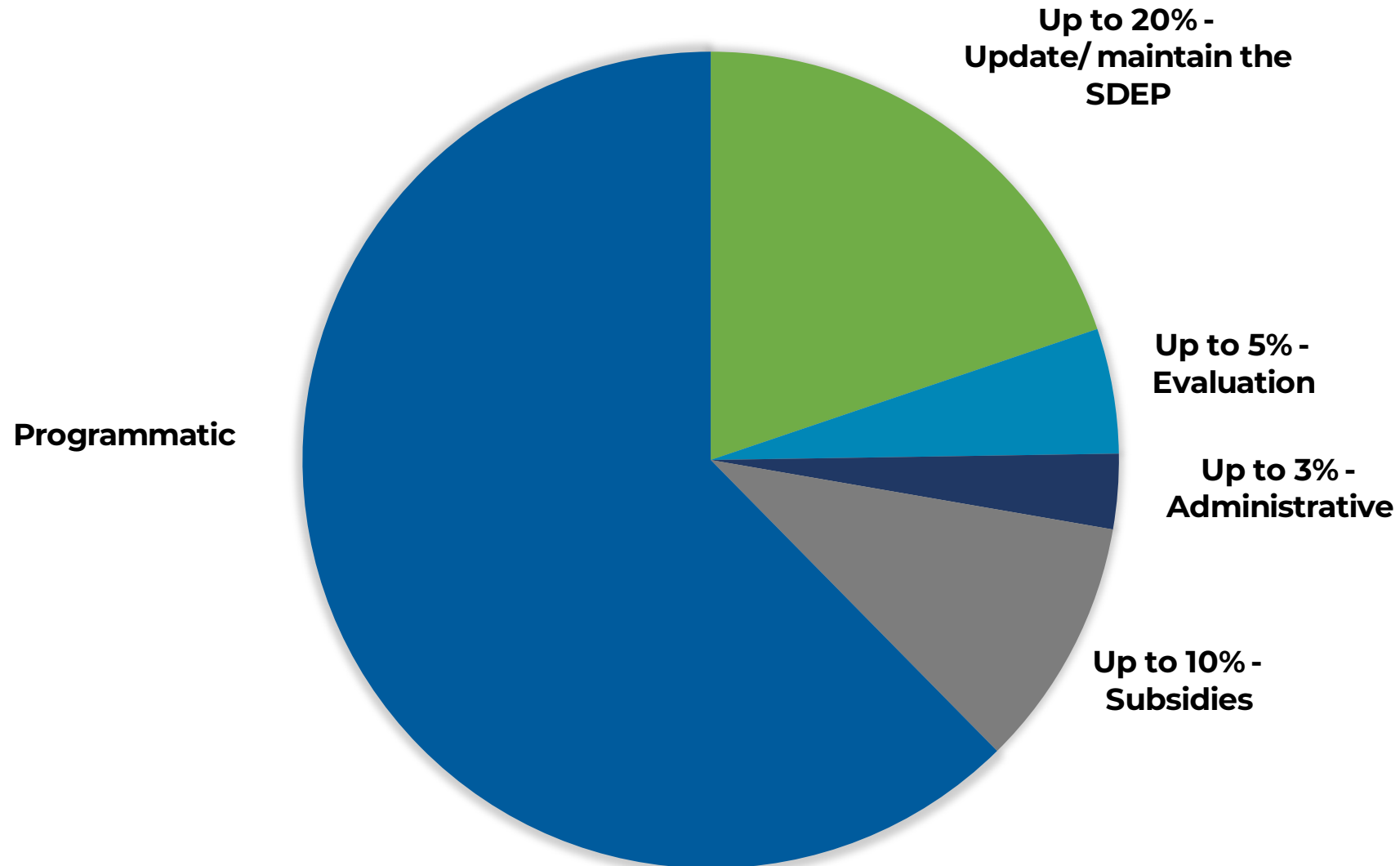
members of
Covered
Populations

25%

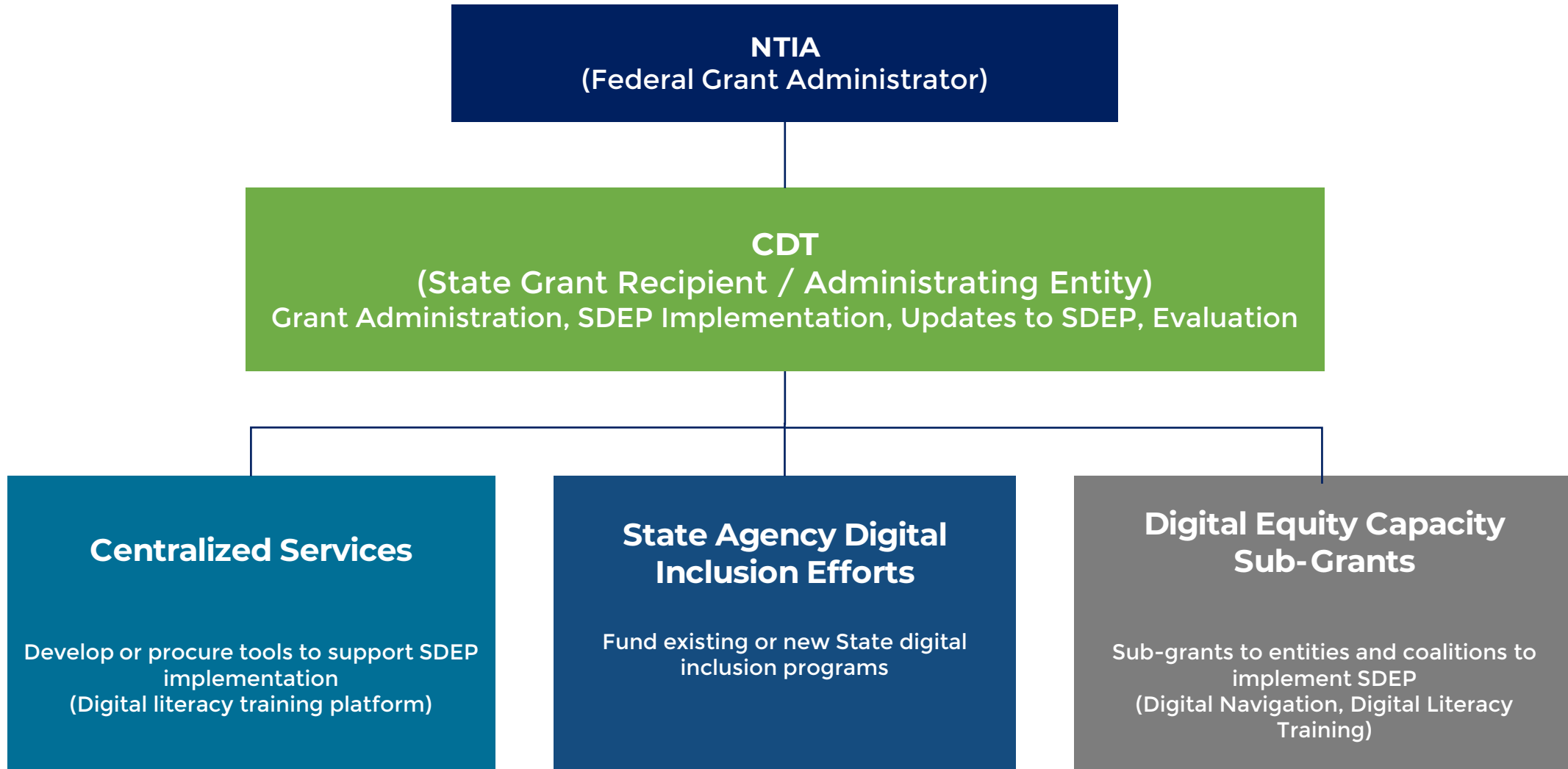
lack of
availability and
adoption of
broadband*

*Determined by data collected from the annual inquiry of the Federal Communications Commission pursuant to Section 706(b) of the Telecommunications Act of 1996, the American Community Survey, NTIA Internet Use Survey, and any other source that the Assistant Secretary, after appropriate notice and opportunity for public comment, determines to be appropriate. [DE Capacity Grant NOFO, Page 22-23](#)

ALLOWABLE USES OF CAPACITY GRANT FUNDS



CDT CAPACITY GRANT PROGRAM STRUCTURE



PERFORMANCE AND EVALUATION MEASUREMENTS

of Covered Population(s) served

of people served within each Covered Population

Total # of people served

of programs implemented by type

Anecdotal/ personal testimony of positive impact of the Program

Quantifiable evidence of progress toward SDEP measurable objectives

Impact on the State or Territory's policy outcome areas

ELIGIBLE ENTITIES (SUB-GRANTS)

1

Political subdivision, agency, or instrumentality of a State

2

Indian Tribe, an Alaska Native entity, or a Native Hawaiian organization

3

Foundation, corporation, institution, or association
(that is not-for-profit entity and not a school)

4

Community anchor institution

5

Local educational agency

6

Entity that carries out a workforce development program

7

Partnership between any of the entities described in 1 to 6

8

Partnership between entities Assistant Secretary, by rule, determines to be in the public interest and is not a school

FOCUS OF PROGRAMS AND PERMITTED ACTIVITIES

Focus on Covered Populations

Long-lasting and Meaningful Change

Measurable Implementation Strategies

Stakeholder Engagement



Engagement & Collaboration

Anh Nguyen

Engagement & Operations Manager
Office of Broadband and Digital Literacy
California Department of Technology

RECENT STAKEHOLDER ENGAGEMENT

Market Research & Listening Sessions

- State Agencies
- Broadband Consortia
- Local Governments
- Community Based Organizations
- Private Sector Entities



ONGOING ENGAGEMENT & COLLABORATION

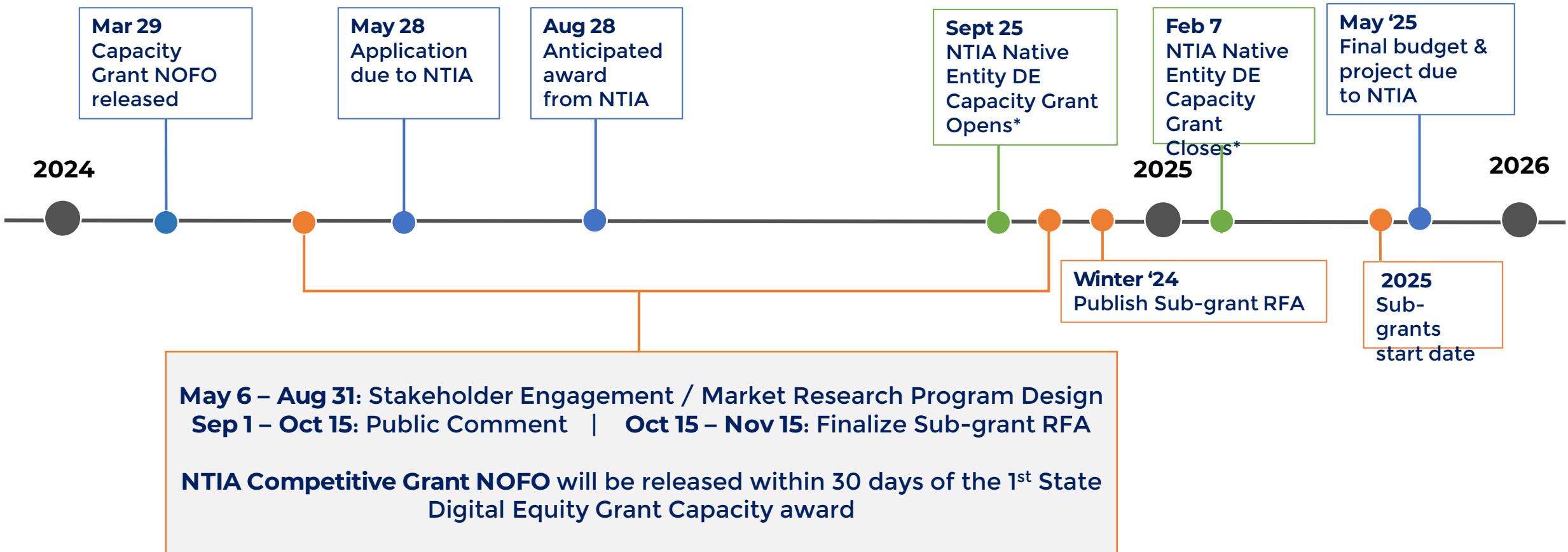
- Listening Sessions & Market Research
- Program Design Survey
- Public Comment Period (Sub-Grant Program)
- Statewide Digital Equity Implementation Group (SIG)
- Outcome Area Working Groups
- Community Advisory Committee
- Webinars and Public Meetings
- Broadband for All Portal
- Monthly Broadband Email Updates



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TENTATIVE TIMELINE

Approximation of important milestones for Capacity Grant Planning



THANK YOU!

Website:

BroadbandForAll.cdt.ca.gov

Contact:

digitalequity@state.ca.gov



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